



SPRAY POLYURETHANE FOAM ALLIANCE

SPFA
NATIONAL
**INDUSTRY
EXCELLENCE
AWARDS
2013**

SPFA



Thursday, February 14, 2013



The Spray Polyurethane Foam Alliance (SPFA) is proud to present the 2013 Contractor Awards Ceremony. This is a once-a-year opportunity for the industry, association and SPF community to come together and reflect upon the great work of our contractors.

All projects are special. All contractors and their companies are respected and appreciated for their service to the industry. But there are several projects each year that are stand-outs in terms of quality, scope, impact, and all-around demonstration of the value of SPF in application. This year the entries were all great, and it was very difficult for the judges to make a final decision. Criteria included quality, uniqueness, speed, materials selection, surface orientation and safety.

Those that were selected this year represent the types of projects that are best suited to highlight the benefits and role of SPF in the insulation and roofing markets now and in the future. Nominees were challenged to demonstrate the successful, professional installation of spray foam in multiple settings, and the quality in workmanship that raises the bar for all contractors. This year's exceptional jury comprised of industry-leading professionals deserves special thanks for their time and service.

Congratulations to the winners! I look forward to working with them in the months ahead to additionally highlight their accomplishments. As the program grows, so too does the recognition among the industry for winning an SPFA Contractor's Award. This should be a motivating force for those considering projects throughout 2013 that would make great entries at SprayFoam 2014 in Palm Springs, CA!

Respectfully,

Kurt P. Riesenberg

Table of Contents

Industry Excellence

Award Categories

- 4** What it Means to Be a Winner
- 5** Commercial Wall Foam
- 6** Residential Wall Foam
- 7** Roof Foam Less than 40,000 square feet
- 8** Roof Foam Greater Than 40,000 square feet
- 9** Specialty Applications
- 10** Judges
- 11** Sponsors



SPFA

What does it mean to be a winner?

How can I increase my chances of winning an Excellence Award?

1. Enter a project – you can't win if you don't submit a project.
2. Review your entry based on the judging criteria:
 - a. **Presentation of Project (30 points)** – How well is the project written up?
 - b. **Uniqueness to Application (15 points)** – How well does this project demonstrate the advantages of spray foam?
 - c. **Health & Safety Compliance (25 points)** – References to PPE/ventilation and compliance.
 - d. **Energy & Environmental Conservation (25 points)** – Are energy savings documented or projected in your write-up?
 - e. **Documentation detail (5 points)** – Fill out the entire form and include high quality pictures.

Each project submitted is likely impressive. But it is essential to winning for you to spend a bit of time thinking about how your project will be seen by judges and the SPF community. Your effort to communicate its uniqueness could be the difference between 1st, 2nd, or last place. One suggestion from past winners is to ask for write-up assistance from the manufacturer of the product sprayed – typically they have marketing expertise and staff that can assist you. Don't forget – your winning project is good promotion for them too!

What do I get if my project wins?

Submitting a project is not a difficult task, but it isn't a thirty second deal either. You need to take pictures, write it up, submit it and come to the awards program.

1. Crystal award etched with your company name for display in your office.
2. 2'x6' Pop-up display banner highlighting you as an award winner. This banner makes a great demonstration tool in your office lobby, your website, local or regional trade events where you may have an exhibit (e.g. regional chamber of commerce event).
3. Media kit to assist in the marketing of your victory. This kit provides a model press release for you to fill in and distribute to the media outlets in your service area, along with pictures of your project. This will assist you so you can return from the awards ceremony ready to promote yourself.
4. Listing on SPFA website as an award winner. Other promotional opportunities may arise throughout the year such as highlighting the winning project in *Sprayfoam Magazine*, selecting a picture for the cover of the SPFA annual membership directory, and other opportunities.
5. Recognition in the Industry for your outstanding work. SPF takes a high performance contractor to do the job exceptionally and produce a winning project. Use this to differentiate yourself from your competition.

If you missed the chance to submit this year – **YOU HAVE A YEAR TO PLAN YOUR PROJECT FOR SUBMISSION TO THE 2014 CONTEST!** Start thinking about it now so you can keep an eye out for that perfect project during the year that could make you next year's big winner.



Commercial Wall Foam



NOMINEE

Arizona Foam & Spray, Inc.

Biofoam

Biofoam

Green Earth Services/Foametix

North East Spray Foam

Sadler Coating Systems

Spray Seal, Inc

Spray-Tec Inc.

Spray-Tec, Inc.

Upstate Spray Foam Insulation, LLC.

Upstate Spray Foam Insulation, LLC.

Upstate Spray Foam Insulation, LLC.

PROJECT

Temple of the Church of Jesus Christ of Latter-Day Saints

South Bend Surgery Center

Illinois Valley Community College (Community Technology Center)

Calhoun High School / Factory Shoals Elementary

NYS Police Troop G Headquarters Campus, Colonie, NY

Ewing Funeral Home - New Construction

Elbert Construction

Bluegrass Community and Technical College Newtown Pike Campus

Tates Creek Middle School

Town of Mexico Highway Garage

Air National Guard Hangars 7 & 8

Operational Readiness Training Complex - Fort Drum

Residential Wall Foam



NOMINEE

FoamRun

Innovative Insulation Solutions, Ltd

Sadler Coating Systems

Sadler Coating Systems

Smart Choice Insulation & Roofing, Inc.

Southwest Spray Foam LLC

PROJECT

Existing Attic Conversion to Unvented Assembly

Ultra Contemporary Home

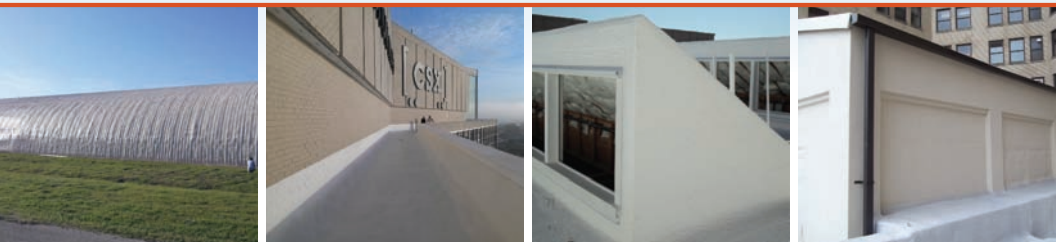
Historic Neuberger Farm House

Amonson Lake Home

The Flour Tower

Television Personality Steve Thomas

Roof Foam Less Than 40,000 sq. feet



NOMINEE

Arithane

Biofoam

FoamCoat Roofing & Coatings

FoamCoat Roofing & Coatings

FoamCoat Roofing & Coatings

Insulated Roofing Contractors

Preferred Roofing Foam & Coating, Inc.

RIBCO, Inc.

Smart Choice Insulation & Roofing, Inc.

Smart Choice Insulation & Roofing, Inc.

Southwest Spray Foam & Roofing

Spray Seal, Inc

Spray-Tec, Inc.

United Thermal Systems

Upstate Spray Foam Insulation, LLC.

West Roofing Systems, Inc.

PROJECT

Cordero 2nd Street Mixed Use Building

Fermilab

County School System

DMV

AceNet

CSX Corporate Jacksonville

WW II Hanger at Woodward, OK Airport

Garrett Leather

Cold Storage Roof

Engine Room Roof

Michael Lamb Geodesic Dome Retrofit

Edna Stanfield

Ft. Knox Hansen Building

Aquarium of Niagara

Catalog Outlet Furniture Store

PlayhouseSquare 14th Street Theatre Roof Reconstruction

Roof Foam Greater Than 40,000 sq. feet



NOMINEE

Arizona Foam & Spray, Inc.

F. W. Walton, Inc.

FoamCoat Roofing & Coatings

Honeywell Building Envelope Solutions

Insulated Roofing Contractors

Puff, Inc.

Spray-Tec, Inc.

West Roofing Systems, Inc.

West Roofing Systems, Inc.

West Roofing Systems, Inc.

PROJECT

Golden State Foods for Sun State Builders

Texas A&M Memorial Student Center

Snowshoe Mountain Lodge

206,000 sq.ft. re-roofing over BUR with extensive removal

The Tornado Damaged Henryville Elementary, Jr./Sr. High School Complex

Military Facility Roofing Project

Ft. Knox Boatwright Buildings

AL REC, LLC.

Kennedy Early Learning Center

Boulevard Terrace & Neal Terrace Apartments

Specialty Applications



NOMINEE	PROJECT
Anchor Insulation	DER Wickford
Biofoam	Northbrook Park District Leisure Center
Coastal Insulation Corp.	Pier A - Battery Park, New York, NY.
Elite Insulation & PolyPro LLC	Bikram Yoga Studio
Henderson-Johnson Co., Inc	Mobile Sauna
Insulate SB, Inc	The Book House
J. Calman Industries	Coastal Progress – Marine Vessel
JAG Construction Inc.	Digester Tank
New River Insulation Co Inc	Experimental Energy Efficient Home
Sadler Coating Systems	Mary Ann's Specialty Foods
Sadler Coating Systems	Heated Fat Tank
Smart Choice Insulation & Roofing, Inc.	Geodesic Dome Residence
Spray Seal, Inc	City of Burlington IA WWTF



Thank You to Our Judges

Laverne Dagleish
ABAA

Robb Smith
Amtech Building Sciences

Betsy Petit
Building Sciences Corp.

Roger Morrison
Deer Ridge Consulting, Inc.

Trent A. Shidaker
Huntsman

Ed Lundin
Lundin Roofing Company, Inc.

Mason Knowles
Mason Knowles Consulting

Rick Duncan
SPFA

Special thanks also to **Mary Bogdan**, Honeywell,
for her leadership in making
the Awards Program a great success.

And to Our Sponsors



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Honeywell

HUNTSMAN

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NCFI
POLYURETHANES



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