



Mentoring, educating, advocating, and encouraging women to seek careers in the asphalt industry

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## **MEDIA RELEASE**

For Immediate Release  
November 5, 2018

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### **WofA Features 100 Women Counting Down to WOA 2019** *Women of Asphalt Highlights Women in the Asphalt Industry*

ORANGE PARK, Florida — Beginning November 5, Women of Asphalt (WofA) will be highlighting 100 women from within the asphalt industry over 100 days as we countdown to World of Asphalt 2019 Conference and Show in Indianapolis, IN.

Each woman selected for the **I am a Woman of Asphalt: 100 Days Until World of Asphalt 2019** was nominated by her peers as a woman who makes a difference in the asphalt industry. The women will be individually featured on the WofA website at [www.womenofasphalt.org](http://www.womenofasphalt.org) and on Facebook (Women of Asphalt).

These successful women's job responsibilities range from those out in the field paving the roads to those in the corporate headquarters running the company.

WofA will host a mixer, a keynote speaker, and a roundtable forum at World of Asphalt 2019.

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Women of Asphalt is a national grassroots coalition started by women in the asphalt industry with the purpose of supporting career growth and development for women in all aspects of the industry. WofA encourages women to seek careers in the asphalt industry and provides mentoring, networking, education, and advocacy opportunities. The Asphalt Pavement Alliance provides technical and operational support to WofA.