



## **TAPPI Student Summit Portland, Maine 16-18 January 2016**

### **Call for Speakers**

The technical program planning committee is soliciting speakers for the upcoming TAPPI/PIMA Student Summit. The presentations are being organized around the book *10 Things Employers Want You to Learn in College* by Bill Coplin. The list of critical skill sets for college students to learn as they prepare for accepting jobs upon graduation are:

1. **Taking responsibility** (personal motivation, ethics, personal management)
2. **Developing physical skills** (maintaining health, keyboarding and handwriting)
3. **Communicating verbally** (one-on-one and group presentations)
4. **Communicating in writing** (writing well, editing and proofing skills, word processing)
5. **Working directly with people** (building relationships, working in teams, teaching others)
6. **Influencing people** (managing, selling, politicking, leading)
7. **Gathering information** (web searches, libraries, commercial databases, keep and use records)
8. **Using quantitative tools** (using numbers, graphs and tables, and spreadsheet programs)
9. **Asking and answering the right questions** (pay attention to detail, apply knowledge)
10. **Solving problems** (identifying problems, developing and implementing solutions)

We are looking for presentations/panelists to fit within these 10 skills. As specific examples, presentations could be on:

- The role of social media (LinkedIn, Facebook, etc.) in modern job searches
- Implementing disruptive technology (case studies)
- Economic analysis of mill changes (case studies)
- Career path to management (personal story)
- Interviewing and skills-based interviews
- How to make effective presentations
- Business analysis tools (e.g., FisherSolve™)
- Working with and for suppliers
- Effective writing (not English 101)
- Interpreting job offers (they're more than a salary)
- Mill data systems and how to use them effectively
- Mill personnel structure and the importance of relationships / working in teams

We are also looking for Young Professionals for two panel discussions:

- What to expect from the "real world"; transitions from school to career (recent graduates)

- How to get the most out of summer internships (seniors)

If interested in speaking or being a panelist, please contact either:

- Gary Scott ([gscott@esf.edu](mailto:gscott@esf.edu) , 315-470-6523)
- Jon Kerr ([kerrjc@miamioh.edu](mailto:kerrjc@miamioh.edu), 513-256-8536)