



We Want You to be a  
Rock Star!

Platinum, Gold & Silver  
Record Deals are Available Now

## Your Audience Is...

Meeting Professionals International (MPI), is the meetings and events industry's largest and most vibrant global community which helps our members thrive by providing human connections to knowledge and ideas, relationships, and marketplaces. Total MPI membership is comprised of more than 21,000 members belonging to 71 chapters and clubs worldwide.

The Potomac Chapter of MPI (PMPI) has almost 1,000 members, and was established in 1978. We continue to build a rich global meeting industry community in the Maryland, Washington, DC and Northern Virginia areas and we continue to deliver more value and a higher level of member satisfaction by connecting more members to more opportunities for greater success.

## Your Opportunity is...

Educational Experience – CMP University – Meet and Mingle Events for 2012-13

Partnering with PMPI and sponsoring our events has proven to be a successful marketing tool for your organization. Attendance at PMPI events are made up of approximately 38% planners – both members and non-members. This robust and diverse group provides sponsors with great opportunity to connect and identify potential clients.

# Check out our "hot" Record Deals...

## Platinum Record Deal \$5,000

- Name, logo, description and company link on the PMPI Web site for three months
- 1 complimentary table-top display at event
- Three survey questions in registration Cvent
- Event attendance roster for post event use
- Logo identification in promotional materials, signage, and on-stage audio visual for one event
- Priority ownership of the event (no other sponsors outside of our contracted, year-long sponsorships)
- 1 event seat drop (if an Educational Experience); 1 handout at registration (if a Meet and Mingle)
- Three to five minutes of Podium time at sponsored event
- *PMPI "E" Newsletter, Connections*, your Company Logo included for one month
- Acknowledgement as Platinum Level Sponsor at Evening of the Stars and in *The Potomac Memo*
- 1 eBlast, designed by the sponsor, to be sent to the membership of PMPI
- Reserved table at event with company logo + 5 complimentary seats for Planners (invited by the sponsor)

## Gold Record Deal \$3,000

- 1 complimentary table-top display at event
- Three survey questions in registration Cvent
- Event attendance roster for post event use
- Logo identification in promotional materials, signage, and on-stage audio visual for one event
- 1 event seat drop (if an Educational Experience); 1 handout at registration (if a Meet and Mingle)
- *PMPI "E" Newsletter, Connections*, your Company Logo included for one month
- Acknowledgement as Gold Level Sponsor at Evening of the Stars and in *The Potomac Memo*
- Three to five minutes of Podium time at sponsored event
- Reserved table at event with company logo + 3 complimentary seats for Planners (invited by the sponsor)

## Silver Record Deal \$2,000

- Event attendance roster for post event use
- Logo identification in promotional materials, signage, and on-stage audio visual for one event
- 1 event seat drop (if an Educational Experience); 1 handout at registration (if a Meet and Mingle)
- *PMPI "E" Newsletter, Connections*, your company Logo included for one month
- Acknowledgement as Silver Level Sponsor at Evening of the Stars and in *The Potomac Memo*
- Reserved table at event with company logo + 2 complimentary seats reserved for Planners (invited by the sponsor)

## Managers are Ready...

We want to be sure we match you with the best contract you can get, so you will receive the full Rock Star treatment and benefits. Our Managers are ready to cut you the best deal to meet your requirements.

If you need additional assistance call Kim Reyes, P: 202-624-2381 E: [Events@CapitolViewCC.com](mailto:Events@CapitolViewCC.com) or Elizabeth Makkai, P: 415-216-9866 E: [elizabeth@showcallusa.com](mailto:elizabeth@showcallusa.com)

