## YANMAR, WOODS EQUIPMENT ANNOUNCE STRATEGIC PARTNERSHIP

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Source: joint company news release

Yanmar America, a major supplier of compact utility tractors, construction equipment, marine and industrial diesel engines and energy systems, and Woods Equipment Company, a leader in the design and manufacturing of tractor attachments and implements, today announced the formation of a strategic partnership.

Under the terms of the agreement, Yanmar will market and distribute Woods attachments through their nationwide dealer network. The product offering covers a line of agriculture and landscape equipment compatible with Yanmar tractor sizes ranging from 24hp to 49hp. The attachment line includes cutters, finish mowers, snow blowers, and assorted scrapers, discs, rakes, post hole diggers, stump grinders and blades. All equipment will be branded "Yanmar."

"This was a natural fit for two premium quality product brands," said Ted Bregar, President of Yanmar America. "We're able to add value to our dealers' business and our customers will benefit from a single Yanmar branded product solution and better retail financing options for both the tractor and the attachments."

According to Jerry Johnson, President of Woods Products Division, "Woods is pleased to be aligned with Yanmar as their attachment supplier partner. Blending OEM and dealer-direct business allows us to optimize our cost structure in building the highest-quality equipment in the market."

The line of attachments was introduced to Yanmar dealers at their National Tractor Dealer Meeting in December. Dealers will begin placing orders the first of the year with the first shipments to Yanmar dealers expected the beginning of March.

## **About Yanmar America Corporation**

Yanmar America Corporation is located in Adairsville, Georgia and is the regional headquarters for North America handling all marketing, sales, service, parts and support functions for its network of authorized dealers. Yanmar's primary focus is on the product and service categories of agriculture, construction, power generation, marine and industrial engines. Yanmar continues its legacy of innovation and environmental activism, resulting in products and services of exceptional quality. For more information, visit us at us.yanmar.com.

## **About Woods Equipment Company**

Woods Equipment Company, a Blount International company, is headquartered in Oregon, Ill. Woods is a leading full-line manufacturer of high-quality attachments and implements as

well as a leading distributor of aftermarket parts. Woods serves a dealer network of agricultural, landscape, and construction professionals with products marketed under the brand names Woods®, Alitec®, Central Fabricators®, Gannon®, Wain-Roy®, WoodsCare™, and TISCO®. With a reputation for durability and reliability, Woods' products are manufactured to American Welding Society standards, tested in rigorous real-life conditions, and comply with recommended industry safety standards. For more information, visit woodsequipment.com.