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REM ENTERPRISES – 45 YEARS AND GROWING STRONG!

Swift Current, SK, Canada (May 13, 2011) – Rem Enterprises Inc., family owned and operated, has been manufacturing agricultural equipment in Swift Current since 1966. The little shop where founders Frank and Helen Rempel worked alongside their employee has grown to house 170 Swift Current employees and 15 in Shenandoah, Iowa. Additionally, Rem employs the services of dozens of regional representatives. While the company has reached far and wide to sell product in the agricultural and industrial communities, the owners cling to the prairie-tough work ethic and values that characterize their entrepreneurial spirit.

General Manager Bob Sonntag, next generation owner, carries the torch passed on by Frank, who constantly reminds the management team that Rem's true purpose is, "To honour God, one day at a time." While the bottom line is always in focus, decision-making at the executive level is constantly filtered through values of integrity, honour, and the commitment to individual and corporate character-building.

Through all the growing pains, Rem has built products that make sense, at a reasonable price, and supported that product long after it reached the farmer. It is not unusual for someone to call about parts for a Rem GrainVac built in 1985, or even Rem's original products – plot seeders and harvesters for government research stations. Never content with only one path, Rem has also enjoyed the role of supplier to other manufacturers with customized wire springs and blowers.

It has been a long time since Frank and Helen purchased a kitchen stove to 'cook' the first wire spring samples in hopes of building a solid future for their family. But their enthusiasm sets the tone for the Rem of today, with eyes on the next 45 years.

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If you would like more information on this topic, or to schedule an interview with General Manager Bob Sonntag, please call Leann Messer at 306-773-0644, or email at leann.messer@rem.sk.ca.