

Manitoba Trade and Investment invites your participation as part of our "Manitoba – Canada" export trade initiative planned for the upcoming Farm Progress Show which is being held this year in Decatur, Illinois – August 30-September 1, 2011. Rotating between Decatur, IL in the odd-numbered years and Boone, IA in the even-numbered years, the Farm Progress Show is an annual event, and the largest of its kind in the United States. Occupying two permanent outdoor venues, the Farm Progress Show is situated in the upper Midwest U.S. and attracts a wide range of traffic comprised primarily of farmers, producers, as well as dealers, reps and distributors sourcing new product lines for U.S. representation. A wide diversity of agricultural equipment and technology is exhibited ~ tractors & power; seeding & tillage; fertilizing & spraying; haying & harvesting; grain handling; livestock feeding & handling; precision farming & inputs; as well as components & spare parts.

Manitoba Trade is planning a group exhibit of approximately 7-10 Manitoba-based firms/products and will be occupying a total of three outdoor lots (each 40' x 70' in size) made-up of equipment displays and a tent for smaller 'indoor' static displays ... Please note that this is primarily an outdoor presentation and inclement weather can occur which could adversely affect the more fragile, 'indoor' type of displays! Taking a partial cost-recovery, 'turnkey' approach and depending on your individual exhibit space requirements, a 'Participation Fee' payable to Manitoba Trade and Investment includes the following benefits: exhibit space, electrical hook-up, display table/chair(s), promotional signage, show guide directory ad and categorized listings, coordination of rooming requirements, daily Manitoba Trade shuttle to and from the show, etc.

The 'Participation Fee' schedule (plus GST) established for this event is as follows:

1. \$1,500.00 CDN - Approximately 1,400 square feet (usual configuration of 20' x 70') outdoor space
2. \$750.00 CDN - Approximately 700 square feet (usual configuration 35' x 20') outdoor space
3. \$500.00 CDN - Approximately 150 square feet ~ usually 10' x 15' space ('indoor')

To-date, the following Manitoba firms have either confirmed or indicated their interest to participate:

- Ag Shield Manufacturing, Benito, MB
- Behlen Industries LP, Brandon, MB (tentative – TBC)
- Elmer's Manufacturing Ltd., Altona, MB
- Jodale-Perry Corporation, Morden, MB (tentative – TBC)
- Norstar Industries Ltd., Morris, MB (tentative – TBC)
- Western Steel & Tube Ltd., Winnipeg, MB (tentative – TBC)

A small block of rooms has been reserved at the Country Inn & Suites in nearby Champaign, Illinois. Please confirm your status and rooming requirements at your earliest convenience. Manitoba Trade looks forward to a mutually productive and enjoyable 2011 Farm Progress Show!

Thank you for your initial interest and look forward to hearing further from you!

Regards,

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