



Saskatchewan Manufacturing Week 2011

Presents

Capt. Mike Abrashoff, former US Naval Commander and Author

It's Your Ship

Monday, November 28, 2011

Salon 3, Queensbury Convention Centre, 1700 Elphinstone Street, Regina

and

Tuesday, November 29, 2011

Hall A, Prairieland Park, 503 Ruth Street W, Saskatoon

11:30 a.m. - 1:30 p.m. (registration begins at 11:15 a.m.)

Saskatchewan Manufacturing Week is proud to bring internationally renowned speaker Capt. Mike Abrashoff to Saskatchewan. Mike will share his leadership secrets – how to see the “ship” from the eyes of the crew, building a culture of success and communicating effectively within the organization. His presentation will appeal to everyone wanting to become a better leader in their business, school, organization and life.

As one of the youngest commanding officers in the Navy's Pacific Fleet, following his post as Military Assistant to the Secretary of Defense, Capt. Abrashoff took command of his first ship and wasted no time instituting radical changes. Antiquated, do-as-I-say leadership practices literally went overboard when Mike stepped aboard USS Benfold. Mike went to work on one of the lowest retention rates and poorest performing ships, solving core problems with grassroots solutions. Practices that included converting dated command and control with commitment and cohesion to Mike's greatest asset in any situation – people. "You need to recruit your people every day even though you already have them onboard." Immediately after leaving the Navy, Mike created GrassRoots Leadership (www.glsworld.com) advising others on how to empower their people while increasing profits and cutting costs. Mike is a featured keynote speaker for conferences held by the Association of Manufacturing Excellence, IBM and human resource professionals across the globe.



\$35/ticket or \$250/corporate table of 8

Regina, November 28

To register contact Regina ROC – Andrea Soby, Tel: 306-751-8775, E: asoby@reginaroc.com

Saskatoon, November 29

To register contact Saskatoon Industry-Education Council – Lindsay Smithson, Tel: 306-683-7772, E: saskatooniec@gmail.com