

For Immediate Release

Attendance Number at 2011 Farm Progress Show Remained Strong

The Western Canada Farm Progress Show saw another strong attendance number during the 2011 show (June 15-17), despite the unusual weather conditions.

A total of 43,012 attendees walked through the gates of the three-day Farm Progress Show. The downpour on Friday didn't keep people away: 13,053 people attended the show that day. On Wednesday, the attendance number was 14,277 and 15,682 for Thursday.

"The Western Canada Farm Progress Show has established a great reputation in the agri-industry nationally and internationally. So the strong attendance number is expected," said Rob O'Connor, Show Manager. "Next year, we anticipate the number would be greater, as we are planning on an amplified event."

Farm Progress Show organizers are preparing for an improved 2012 event, which will create a much greater global perspective by producing an ideal atmosphere and location for industry experts, scientists, ag-traders, and political figures worldwide to get together. It will allow more opportunities for diverse groups to have in-depth networking, information exchange and deal making.

The 2011 show welcomed 106 new exhibitors who didn't exhibit in 2010. There are 751 exhibitor joined the show, which is the highest record in a decade.

The Western Canada Farm Progress Show, known as "Canada's National Farm Show" is the country's largest dryland farming exposition and is consistently ranked number one among farm shows for its relevance to exhibitors and the agriculture industry. For more information, please visit www.myfarmshow.com.

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