



## 2017 EXPORTER MEMBER PROGRAM

### BUILDING RELATIONSHIPS AROUND THE WORLD

#### EXPORTER MEMBER PROGRAM

Canada's Farm Progress Show consistently provides outstanding opportunities for Canadian Manufacturers & Service Providers to develop valuable international markets. Your 2017 Exporter Membership is **YOUR TICKET IN!**

Seven hundred agents, international buyers and Trade Commissioners register with the International Business Centre each year, making it **THE PLACE** to access customers looking for Canadian farm technology, services and investment. Marketing, expertise & funding provided by the Governments of Canada, Saskatchewan and Manitoba ensure these world markets arrive at our prairie doorstep knowledgeable about your products & services and are ready to buy.

Programming and support services throughout the Farm Show are designed to provide **MAXIMUM MARKETING & NETWORKING OPPORTUNITIES** for you as International Business Centre Exporter Member.

Canada's Farm Progress Show is the **DEFINITIVE MEETING PLACE** to access global capital for agri-business and your Exporter Membership puts you **FIRST-IN-LINE** at this exciting Farm Show offering.

#### Benefits – Prior to the Show

- Promotion of your company through direct mail to foreign buyers.
- Canadian trade offices abroad and contacts through provincial and federal trade offices.
- Promotion of the opportunities at the Show to international priority markets via internet, TV, radio & print.
- Pre-Show access to registered International Buyers by name, address & product interest.
- Pre-booking of private meetings with International Buyers and Trade Missions.
- Listing of your products & services in the on line Exporter Directory available to all International Buyers.
- Business 2 Business (B2B) meetings on Industry Day.
- Year-round promotion of your company as part of cooperative marketing initiatives with the following organizations:
  - AMC (Agricultural Manufacturers of Canada)
  - AIMRA (Agricultural and Industrial Manufacturers Representatives Association)
  - FEWA (Farm Equipment Wholesalers' Association)
  - FEMA (Farm Equipment Manufacturers' Association)
  - NAFSC (North American Farm Show Council)
- Advance information and early registration for programs & services available through the International Business Centre.

#### Benefits – During the Show

- Registration Kit containing:
  - Confidential International Buyers List
  - Tickets to the International Reception
  - Appointment schedule
  - Show admission with name tag
  - Invitation to Preview Day
- Participation in marketing & networking programming through the International Business Centre.
- Signage for your booth identifying your company's interest in export sales.
- Display for promotional literature in the International Business Centre.
- Business Services:
  - Business 2 Business (B2B) Meetings
  - Office space for private meetings and phone calls
  - Internet & e-mail services
  - Professional personnel office personal to assist with your needs
  - Translation services may be arranged in advance
- Daily complimentary breakfast & lunch.

#### Benefits – After the Show

- Final confidential International Buyers list for registered Exporter Members only.
- Exporter Member Directory listing your name and product(s) listed on website available to all registered International Buyers and Canadian Trade Posts, domestic and international trade shows abroad.

**Membership Fees: Two (2) Membership for \$750.00 plus 5% GST**  
**Each Additional Membership \$125.00 plus 5% GST**

For more information please visit our website at  
[www.myfarmshow.com/exhibitors/exporter-member-program](http://www.myfarmshow.com/exhibitors/exporter-member-program)

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