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### **ALLIANCE FARM PRO R1W RADIALS OFFER FARMERS A GREAT NEW OPTION**

Alliance Tire Americas is introducing its new Alliance farmPRO R1W Radial Tractor tire line in more than a dozen popular sizes to offer North American farmers a new choice – a deep-tread radial that combines performance and value for utility tractors.

“The Alliance FarmPRO line delivers the performance of R1W radial tires at a competitive price,” says James Tuschner, director of marketing for Alliance Tire Americas in Brentwood, Tenn. “It’s the perfect choice for utility tractors that can reap the benefits of radial technology.”

Alliance FarmPRO Radial R1W Tractor tires feature a stubble-resistant compound and an average tread depth 20 percent deeper than standard R1 tractor tires. In addition to improved traction, the Alliance FarmPRO radials deliver significantly better fuel economy than standard bias-ply R1s.

The Alliance FarmPRO line is priced lower than the company’s Alliance Agri-Traction brand R1W radials, which remain a globally popular choice for high load/high speed applications.

“The Alliance FarmPRO line is competitively priced to help farmers get the best performance on their utility tractors in terms of traction and fuel savings – which is important with escalating fuel prices – as well as cost,” says Tuschner. “We have been eager to give farmers more choices in the radial options on the market, and the Alliance FarmPRO delivers!”

The Alliance FarmPRO line is currently available in the following sizes: 280/85R24, 340/85R24, 380/85R24, 320/85R28, 340/85R28, 380/85R28, 420/85R28, 420/85R30, 460/85R30, 420/85R34, 460/85R34, 420/85R38, 460/85R38 and 520/85R38. Additional sizes, including tires for 42- and 46-inch rims, will be released soon, says Tuschner. The Alliance FarmPRO line will be available throughout the US and Canada through Alliance Tire dealers and distributors.

For more information on the Alliance FarmPRO Radial R1W line, contact your Alliance Tire dealer or visit [www.alliancefarmpro.com](http://www.alliancefarmpro.com) or [www.agtire.com](http://www.agtire.com).

### **About the Alliance Tire Group**

*Alliance Tire Group specializes in the development, manufacturing, and marketing of tires for agriculture, forestry, construction, industrial, earthmoving and OEM applications under the Alliance, Galaxy and Primex brands. Backed by nearly 60 years of experience, Alliance Tire Group serves customers in 90 countries and offers a full spectrum of products, from basic entry-level tires to a broad range of superior quality value-added products. All of the Group's products are developed and tested at its advanced R&D centers. For more information, visit [www.atgtire.com](http://www.atgtire.com).*