

**AMC'S 44th ANNUAL CONVENTION**  
**"Past, Present and Future"**

AGENDA  
June 17, 2014

6:30-7:30am **Member Registration and Buffet Breakfast – Main Meeting Room (Salon 3)**

**Room Salon 3**

7:30-8:15am **"The Do's and Don'ts of Setting Up your Powder Coating Finishing System."**

Presented by  
Pino G. Martella, B. Eng.  
of VentCor Systems

8:30-9:15am

**Welding Fumes**

Presented by  
Rob Ritchot and David Gruber  
of Lincoln Electric

9:30-10:15am

**Bigger is always better correct? "Thin is to win" and "Small is the name of the game", what does a manufacturer who produces large sized products do when it comes to powder coating?**

Presented by  
Mike Thies and Greg Taylor  
of Gema

10:30- 11:30am **Round Table - Experience Speaks (Salon 3)**

11:30-12:00pm **AMC Annual General Meeting & AMC 25 Year Awards Presentation (Salon 3)**

12:00-1:00pm **Lunch (Salon A)**

1:00-2:00pm **Guest Speaker - W. Brett Wilson, Prairie Merchant Corporation (Salon A)**

2:00-2:30pm **Book signing & meet and greet with Brett Wilson (Salon A)**

2:30-4:00pm **Business to Business (Salon 3 and Salon 1)**

4:30-5:30pm **New Innovations Awards and Grand Opening (Salon A)**

6:00-9:00pm **AMC Trade Show and International Reception (Salon B & C)**

**Room Salon 1**

**Create More Purposeful Sales Conversations... to earn more than 10 minutes with your Customers**

Presented by  
Lisa Leitch, CSP, MAS

**10 + 1 Strategies for Effective Tradeshows**

Presented by  
Lisa Leitch, CSP, MAS

**Stop Cold Calling – Start Warm Calling**

Presented by  
Lisa Leitch, CSP, MAS



EVRAZ Place, Stockman's Arena  
PO Box 636, Stn. Main  
Regina, SK S4P 3A3  
Phone: (306) 522-2710

**"Past,  
Present and  
Future"**

**44<sup>th</sup> Annual  
AMC Convention and Trade  
Show  
Queensbury Convention  
Centre  
EVRAZ Place  
Regina, Saskatchewan  
June 17, 2014**

Online Registration available at  
[www.a-m-c.ca](http://www.a-m-c.ca)  
Or complete this form and fax to  
AMC  
at  
1-306-781-7293

# Convention Registration Form

44th Annual AMC Convention and Trade Show  
Queensbury Convention Centre, EVRAZ Place  
Regina, Saskatchewan, June 17<sup>th</sup>, 2014

## Delegate Information:

Convention Delegate(s) - includes International Business Reception \$300.00

1) Name: \_\_\_\_\_ Company: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

2) Name: \_\_\_\_\_ Company: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

3) Name: \_\_\_\_\_ Company: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

# of delegates: \_\_\_\_\_ x \$300 = \_\_\_\_\_

## Trade Show Booth Information:

One Convention Delegate and Trade Show Booth Space (10' x 10') Carpeted— \$600.00 \$ \_\_\_\_\_

Electrical Service — \$67.00 800 Watt - 120 volt outlet (approx 6 amps) \$ \_\_\_\_\_

(must have 1 delegate with Trade Show Booth)

Trade Show Delegates Name: \_\_\_\_\_

Email: \_\_\_\_\_

Trade Show Booth Space locations available on the AMC website.

## Trade Show & International Business Reception: (only for additional trade show workers)

Trade Show and International Business Reception Pass \$100.00

1) Name: \_\_\_\_\_ Company: \_\_\_\_\_

2) Name: \_\_\_\_\_ Company: \_\_\_\_\_

# of booth/reception passes : \_\_\_\_\_ x \$100 = \_\_\_\_\_

Sub TOTAL: \_\_\_\_\_

All Pricing subject to 5% GST 5% GST: \_\_\_\_\_

TOTAL: \_\_\_\_\_

Please Check Sponsorship Choice: Gold \_\_\_\_\_ Silver \_\_\_\_\_ Bronze \_\_\_\_\_

## Payment Information:

Payment Type: \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ Please Invoice

Card Number: \_\_\_\_\_ Expiry date: Month: \_\_\_\_\_ Year: \_\_\_\_\_

Cardholder's Name

Signature

Date

**Cancellation:** There will be an administration fee of \$150.00 for all cancellations after **May 16, 2014**.  
Substitutions will be accepted at no cost.

## Become a Convention Sponsor

Catch the eye of the agricultural manufacturing industry's key decision-makers as an AMC Convention Sponsor! Your Sponsorship enables us to keep registration costs down.

### Gold Link Sponsorship \$3,500.00

- 3 min. video - proprietary, also hosted year long on AMC Website provided by Red Hat Studios
- Prominent logo recognition on all conference signage & print materials
- Your promotional material in delegate registration kits
- "Sponsor" designation on delegate name badge
- Prominent recognition in issues of the Implement Success Magazine and the AMC "Connection"
- Year-long recognition on www.a-m-c.ca (on sponsor page)

### Silver Link Sponsorship \$2,500.00

- Logo recognition on all conference signage & print materials
- "Sponsor" designation on delegate name badge
- Recognition in issues of the Implement Success Magazine and the AMC "Connection"
- Year-long recognition on www.a-m-c.ca

### Bronze Link Sponsorship \$1,500.00

- Company name recognition on all conference signage and print materials
- Recognition in the Implement Success Magazine and the AMC "Connection"
- Year-long recognition on www.a-m-c.ca

## AMC Convention Hotel Room Blocks

Please give the "Booking Code" when making your reservation at either one of these hotels:

Chateau Regina, 1110 Victoria Avenue East

Phone: (306) 565-0455

Reserve by: **May 15, 2014**

Reservation Code: **AMCC**

Executive Royal Hotel, 4025 Albert Street

Phone: (306) 586-6755 or (800) 853-1181

Reserve by: **May 30, 2014**

Reservation Code: **AMC04**