

**AMC'S 43<sup>RD</sup> ANNUAL CONVENTION**  
**"Something for Everyone"**

**AGENDA**  
**June 18, 2013**

**6:30-8:00am**      **Member Registration and Buffet Breakfast** (Salon 3)  
**8:00-8:45am**      **LaborWatch – Ensuring Future Prosperity-Ending Special Union Leader Powers**  
Presented by **John Mortimer**

	<u>Salon 3</u>	<u>Conf. Rm. #4</u>	<u>Conf. Rm. #5</u>	<u>Conf. Rm. #6</u>
9:00-9:45am	<b>Farm Imp. Act</b> Presented by Government Representatives from AB, SK, & ON regarding the differences in the acts between Provinces.	<b>Risks and Barriers to Cash Flow Management</b> Presented by Bev Betteridge and Ryan Ellis of KPMG	<b>Dupont</b> Presented by Laura Johnston Potential Federal Legislation regarding the ingredients in paint which may affect manufacturers.	<b>Professional Selling Techniques- Personality Styles</b> Presented by Lisa Leitch, CSP, MAS
10:00-10:45am	<b>Welding Automation</b> Update welding supplies and robotics. Presented by Prax Air and Lincoln Electric	<b>Mitigating Risks to Profit and Growth</b> Presented by Bruce Willis and James Barr of KPMG	<b>Leadership-LTS</b> Leadership strategies and succession planning within your company. Presented by Dale Schattenkirk from LTS	<b>Professional Selling Techniques -Negotiation</b> Presented by Lisa Leitch, CSP, MAS
11:00-11:45am	<b>Smart Hire Grasslands Group</b> Presented by Carolynn Chow The secret weapon of cost effective recruiting. A turn-key, online hiring system specifically designed for the AMC and its Members.	<b>Scientific Research &amp; Experimental Development- Making the Most of It</b> Presented by Ed Zacharuk of KPMG	<b>Supply Chain-LTS</b> Presented by Dale Schattenkirk from LTS with advice on how to improve your supply chain.	<b>Professional Selling Techniques- Time Management/Sales Productivity</b> Presented by Lisa Leitch, CSP, MAS

**12:00-1:00pm**      **Lunch** (Salon 3)  
**12:30-1:00pm**      **AMC Annual General Meeting & 25 Year Awards Presentation** (Salon 3)  
**1:00-1:30pm**      **Equipment Marketing & Distribution Association (EMDA) - Patricia Collins**  
**1:30-2:00pm**      **North American Equipment Dealers Association (NAEDA) - Mike Williamson**  
**2:00-2:30pm**      **National Research Council-Digital Technology Adoption Pilot Program (DTAPP)**  
**2:30-4:00pm**      **Business to Business**  
**4:15-5:30pm**      **New Innovations Awards and Grand Opening**  
**5:30-9:00pm**      **AMC Trade Show and International Reception** (Salon A, B & C)

Online Registration available at [www.a-m-c.ca](http://www.a-m-c.ca)



EVRAZ Place, Stockman's Arena  
PO Box 636, Stn. Main  
Regina, SK S4P 3A3  
Phone: (306) 522-2710

**"Something  
for  
Everyone"**

**43<sup>rd</sup> Annual  
AMC Convention and Trade  
Show  
Queensbury Convention  
Centre  
EVRAZ Place  
Regina, Saskatchewan  
June 18, 2013**

Online Registration available at  
[www.a-m-c.ca](http://www.a-m-c.ca)  
Or complete this form and fax to  
**AMC**  
at  
**1-306-781-7293**

# Convention Registration Form

43rd Annual AMC Convention and Trade Show  
Queensbury Convention Centre, EVRAZ Place  
Regina, Saskatchewan, June 18<sup>th</sup>, 2013

## Delegate Information:

Convention Delegate(s) - includes International Business Reception \$300.00

1) Name: \_\_\_\_\_ Company: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

2) Name: \_\_\_\_\_ Company: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

3) Name: \_\_\_\_\_ Company: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

# of delegates: \_\_\_\_\_ x \$300 = \_\_\_\_\_

## Trade Show Booth Information:

One Convention Delegate and Trade Show Booth Space (10' x 10') Carpeted— \$600.00 \$ \_\_\_\_\_

Electrical Service — \$67.00 800 Watt - 120 volt outlet (approx 6 amps) \$ \_\_\_\_\_

(must have 1 delegate with Trade Show Booth)

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Trade Show Booth Space locations available on the AMC website.

## Trade Show & International Business Reception: (only for additional trade show workers)

Trade Show and International Business Reception Pass \$100.00

1) Name: \_\_\_\_\_ Company: \_\_\_\_\_

2) Name: \_\_\_\_\_ Company: \_\_\_\_\_

# of booth/reception passes : \_\_\_\_\_ x \$100 = \_\_\_\_\_

Sub TOTAL: \_\_\_\_\_

All Pricing subject to 5% GST 5% GST: \_\_\_\_\_

TOTAL: \_\_\_\_\_

Please Check Sponsorship Choice: Gold \_\_\_\_\_ Silver \_\_\_\_\_ Bronze \_\_\_\_\_

## Payment Information:

Payment Type: \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ Please Invoice

Card Number: \_\_\_\_\_ Expiry date: Month: \_\_\_\_\_ Year: \_\_\_\_\_

Cardholder's Name

Signature

Date

**Cancellation:** There will be an administration fee of \$150.00 for all cancellations after **May 15, 2013**.  
Substitutions will be accepted at no cost.

## Become a Convention Sponsor

Catch the eye of the agricultural manufacturing industry's key decision-makers as an AMC Convention Sponsor! Your Sponsorship enables us to keep registration costs down.

### Gold Link Sponsorship \$3,500.00

- 3 min. video - proprietary, also hosted year long on AMC Website provided by Red Hat Studios
- Prominent logo recognition on all conference signage & print materials
- Your promotional material in delegate registration kits
- "Sponsor" designation on delegate name badge
- Prominent recognition in issues of the Implement Success Magazine and the AMC "Connection"
- Year-long recognition on www.a-m-c.ca (on sponsor page)

### Silver Link Sponsorship \$2,500.00

- Logo recognition on all conference signage & print materials
- "Sponsor" designation on delegate name badge
- Recognition in issues of the Implement Success Magazine and the AMC "Connection"
- Year-long recognition on www.a-m-c.ca

### Bronze Link Sponsorship \$1,500.00

- Company name recognition on all conference signage and print materials
- Recognition in the Implement Success Magazine and the AMC "Connection"
- Year-long recognition on www.a-m-c.ca

### AMC Convention Hotel Room Blocks

Please give the "Booking Code" when making your reservation at any of these hotels:

Days Inn, 4899 Harbor Landing Dr.

Phone: (306) 584-3297

Reserve by: June 1, 2013

Reservation Code: Agricultural Manufacturers of Canada

Chateau Regina, 1110 Victoria Avenue East

Phone: (306) 565-0455

Reserve by: May 16, 2013

Reservation Code: AGMAN

Executive Royal Hotel, 4025 Albert Street

Phone: (306) 586-6755 or (800) 853-1181

Reserve by: May 24, 2013

Reservation Code: AMC03