



Agricultural Manufacturers of Canada

Objective:

As part of the benefits the Agricultural Manufacturers of Canada offers, it has leased space at the National Farm Machinery show that it will offer to members for the purpose of showcasing agriculture equipment manufacturers located and operating in Canada. Below are the terms and conditions that govern the use and allocation of the 5000 square feet that AMC has leased.

Terms and Conditions:

- Members leasing the AMC space in 2017 will have the right of first refusal in 2018 and 2019 if they confirm they do not have space larger than a 10'X10' in another part of the show.
- Other exhibitors – those without additional space - in the AMC space will be limited to 2018 and 2019 to allow them to make alternative plans for their show space and enable other members the opportunity to be in the show.
- If an AMC board or staff member identifies that a member has multiple spaces at the show that member will be asked to validate and if affirmed, they will no longer be able to exhibit in the AMC space.
- Beginning in 2018, the AMC space will be allocated as 6 blocks of 30'X20', one 30'30' and 2 end blocks of 10'x30' and 10'x20'.
- No member coming into the space at or after 2018, can use the space longer than five consecutive years at which point the organization's name can be included within the list of other members seeking to gain access to the AMC space.
- Being provided an additional block within the AMC space does not enable the organization to reset their time limit.
- The five consecutive year time limit commences the year the organization initially comes into the space and cannot be extended by virtue of acquisitions or sales. Five years was selected to provide business certainty to members and allow their customers to know where they are exhibiting.

Space Allocation Process:

- Effective post 2018, space that opens up will be offered first to members who are on the waiting list. Should no one on the waiting list be interested in securing the space, it will then be offered to all members currently exhibiting in the AMC space and provided to the first one who indicates they want the space.
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- Members will be able to add their name to the waiting list from March 1-March 31 of each year after which a member will be randomly selected by AMC. Those having a 10'x10' space in the Louisville show will be eligible to be part of the random selection draw.
 - Only regular members in Canada will be eligible for the random draw.
 - The company will be notified and have 2 weeks to confirm if they want the space. If they do, they will be required to provide a non-reimbursable holding fee of \$1000 USD by the end of April with the balance of their payment being made in the fall.
 - If the first randomly selected organization does not need the space, another random draw will be done following the process above until the waiting list is exhausted. At that point the space will become available for those members who have been in the exhibit space for at least one year.
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