



The Canadian Trade  
Commissioner Service  
Everywhere you do business

## Construction & Green Building Mission to Mexico City

**Mexico City (CDMX). October 15-17, 2018**

The Embassy of Canada in Mexico City, the Consulate General of Canada in Monterrey and the Consulate General of Canada in Guadalajara invite you to participate in a **Construction & Green Building Mission to Mexico City**. The mission will be held from October 15-17, 2018, on the margins of the EXPO-CIHAC Trade Show and Congress. Companies participating in this mission will benefit from the following activities:

1. **Business Matchmaking Program.** A customized matchmaking program of five to seven one-on-one business meetings with prospective buyers and partners in Mexico;
2. **Canadian Technology Seminar.** Companies attending the Mission will have the opportunity of presenting its products, technologies and services to an audience integrated by key local potential buyers and partners;
3. **Visit to EXPO CIHAC Trade Show and Congress.** Canadian delegates will have the opportunity of visiting the most important trade show in Mexico for the construction sector. Some B2B meetings will be held at the trade show.
4. **Briefing Session for Canadian companies.** Overview of the Mexican market, and business opportunities for Canadian companies in areas including construction, infrastructure, energy efficiency, and water efficiency sectors;
5. **Site Visits.** Visit to buildings/projects recognized for their contributions in terms of design, operation and energy efficiency.

### Why Mexico?

- According to the International Monetary Fund, Mexico is the 2nd largest economy in Latin America and the 15th worldwide. Despite the challenging global environment, Mexico's average annual growth in last 10 years has been 2.5%.
- According to the Mexican Chamber of the Construction Industry (CMIC), the construction sector grew between 1.5 and 2% over the last two years mainly due to continued investment in commercial and residential building projects by the private sector.
- Business opportunities for Canada in Mexico are related to the use of advanced technologies and materials in construction/infrastructure projects (i.e. intelligent buildings with features including energy-efficient materials, security systems, telecommunications channels, and emergency systems).

### Why ExpoCIHAC?

- Expo CIHAC is the premier event in Mexico and Latin America for building, construction and housing. The show comprises the following sub-sectors: building materials, machinery, equipment, hand and power tools, building systems and prefabricated technologies, financial services, real estate, finished houses, insulates, and piping among others. Expo CIHAC also includes technical seminars on the latest challenges and trends of the industry

### How to participate in the mission?

- Please contact Miguel González, Trade Commissioner at the Canadian Embassy in Mexico, to register and secure your place on the mission by e-mail to [miguel.gonzalez@international.gc.ca](mailto:miguel.gonzalez@international.gc.ca) or by phone at +52-55-5724-7931.
- The recruitment and selection process will be **open until August 15th 2018**.
- **Eligibility:** Canadian companies interested in entering the Mexican construction/green building market, or in identifying new business opportunities in these sectors in Mexico.
- **Registration / cost recovery fee:** CAD \$150.00
- **IMPORTANT:**  
Companies will be registered on a first come- first served basis.  
Registration to ExpoCIHAC is not included in the mission fee and shall be paid by each company

### For more information please contact:

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