MySafeWork

NEWSLETTER // JULY 2017



UNSAFE, COLLEGE TOUR

WITH JESSICA DISABATINO



Did you know: Every 15 seconds, someone dies from a work-related accident or disease? Unsafe work is an untold global problem with consequences we can't ignore.

We believe that the first step in solving this problem is learning the facts.

MySafeWork's Unsafe, Untold college and university tour is taking the facts of global unsafe work to the leaders of tomorrow. We believe that by educating future leaders about these issues, we can begin to develop solutions that will ultimately change the world.

Learn more at mysafework.com/unsafe-untold

For information about becoming a sponsor, please contact kelly@mysafework.com.



On April 28th, MySafeWork held our first annual Courageous live-stream broadcast. We are so thankful to our supporters for making this initiative a success!

Courageous began with a dream to inspire every Canadian student to stand up to unsafe work. It was our hope to reach beyond Ontario, to remote parts of our country — to communities that may not otherwise hear our message. From the First Nations community of Chateh, Alberta, to Corner Brook, Newfoundland, students were listening!

This week, we spoke with Kathryn Adams, a teacher in St. John's, Newfoundland with Youth Employment Smart Start (YESS). Her students are a special class of newcomers to Canada, mainly refugees, who are preparing to enter the Canadian workforce.

Kathryn was one of many teachers who signed up to watch the Courageous broadcast with her class. This week, Kathryn wrote to us about the impact the Courageous had on her students.

For Kathryn's unique class, the Courageous broadcast helped her students recognize that Canadian workplace regulations are different from regulations in the countries they emigrated from. "In Canada, regulations around work are different from those in other countries, and it is important for newcomers to follow the Canadian rules, since not following these regulations can obviously result in injury or death," Kathryn wrote.

For one of Kathryn's students, a young Syrian refugee, MySafeWork's message hit especially close to home. This student's brother was killed on the job in Syria, when a wall collapsed on him. Kathryn wrote: "She knows the devastation that a workplace injury or death can do to a family."

Kathryn also told us about how Courageous impacted her students' summer job hunt. In fact, two of her students turned down an offer at a dangerous job.

"The biggest thing that they got from this is knowing that they have a right to refuse unsafe work. We look forward to next year when I'll have a new bunch of students to educate on the importance of being courageous!"

We cannot wait to see where Courageous 2018 takes us. We are dreaming bigger than ever before!



eCompliance^a



We are looking forward to NXT 2017 in Austin, TX! Rob Ellis will be speaking to elite EHS executives who are reshaping the way we think about safety.

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