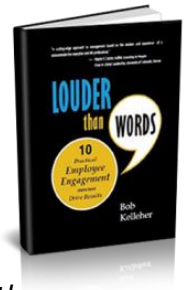




Employee Engagement Specialist Certification Program

The Employee Engagement Group is excited to offer the opportunity to become certified in the key skills that lead to employee engagement.

- *Implement key processes that increase engagement*
- *Create systems to effectively manage organizational change*
- *Evaluate and adjust your reward, recognition, and compensation systems*
- *Build alignment through better communication and direction*
- *Find your 'seat at the table' by bringing key engagement drivers and fresh ideas*



Based on the best-selling book, Louder than Words, this 10 month program includes these engagement topics:

Employee Engagement Specialist Certification Program:

- ✓ **Create your Employment Value Proposition**
- ✓ **Engage your First-Line Managers**
- ✓ **Embrace and Manage Change**
- ✓ **Leverage Social Media**
- ✓ **Create Tools to Build High Performance**
- ✓ **Evaluate and Adapt your Compensation Programs**
- ✓ **So much more.....**

You will receive:

- Facilitation by experts and thought leaders in employee engagement
- Detailed instructions and tools for creating an engaged culture
- Up to 40 Professional in Human Resources (PHR) credits
- Certificate as an Employee Engagement Specialist

This program is Endorsed by the Northeast Human Resources Association



For more information or to Register, contact
The Employee Engagement Group
 781-281-7257
 abenowitz@EmployeeEngagement.com

About The Employee Engagement Group

We are a global management consulting firm working with senior leadership and management teams to improve the employee engagement culture of the organization. Recognized as global thought leaders, and featured on CNBC, CBS Radio, Business Week, Chief Learning Officer, Training Magazine, HR Executive, among others, The Employee Engagement Group has a team of experts helping companies achieve superior results via enhanced employee engagement techniques.

We are passionate about helping companies of all sizes build engaged cultures. We help our clients improve their processes, policies, product line, and service levels. Bob Kelleher, Founder and CEO has written the best selling books, *Louder Than Words*, *10 Practical Employee Engagement Steps That Drive Results* and *Creativeship, a Novel for Evolving Leaders*. Bob is a global thought leader in Employee Engagement. He provides consulting and keynote addresses throughout the world.

Employee Engagement Specialist Certification

- 40 hours of class room instruction
- 10 sessions, 4 hours per session
- Building real-time Engaged Culture as you go through program

Logistics

- Meeting one Friday a month 8:00 am to 12:00 pm (Kick off date May 8, 2015)
- Location – Woburn, MA
- Registration Fee: \$2,995

Upon Completion receive:

- ❖ Certificate as an Employee Engagement Specialist
- ❖ Up to 40 credits provided by Human Resources Certificate Institute (HRCI)*

Who Should Attend

This certificate program is designed for leaders who:

- Want to create an engaged culture within their organization
- Have the desire to implement change that increases productivity and discretionary effort
- Recognize the value of improved retention and employee 'intent to stay'
- Is driven by personal and professional development
- Knows that learning comes from ongoing use of successful best practices

What Participants are saying:

"Highly motivating, interactive program"

D. Perrone
Beacon Communities

"Tools that you can use immediately"

S.Ahlquist, DRC

"Classes are fun and interactive"

J. Taylor
May Institute

Registration Form

Name: _____ Title: _____

Company: _____

Phone: _____ Email: _____

Mail completed registration form to Allan Benowitz, 444 Washington St, Suite 506 Woburn, MA 01801

Payment:

Check – make payable to: **The Employee Engagement Group**

Invoice me (an invoice will be e-mailed)

Credit Card (Mastercard, Visa, American Express) – complete the information below or [register on our web site](#)

Card Number: _____ CVV Code _____ Expiration _____

Card Billing Address: _____
Street City State Zip

For more information please call Allan at 781-281-7257 or email abenowitz@employeeengagement.com



*This program has been approved for 40 hours toward recertification through the Human Resource Certification Institute. For more information about certification and recertification, please visit their homepage at <http://www.hrci.org/>.

The use of this seal is not an endorsement by the HR Certification Institute of the quality of the program. It means that this program has met the HR Certification Institute's criteria to be pre-approved for recertification credit

