

## Hays 2015 White Board Seminar Series

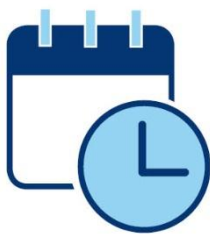
### Develop A Winning Health Plan Strategy: Conquer Health Care Reform through Risk Pool Management

Please join Hays Companies for the next chapter in our ongoing series of educational events! In our latest seminar, you will learn how to take advantage of the misunderstood components of Health Care Reform and develop a sustainable health plan strategy through risk pool management. This fascinating presentation will address:

- Key decisions facing your organization due to the latest Health Care Reform regulations
- The macroeconomic forces influencing the competition for your greatest asset: Human Capital
- The historical failures and most prevalent myths of effective health plan cost management
- Why the industry benchmarks are wrong and are driving the costs of your health plan higher
- How to structure your medical offering to increase the value of benefits and reduce costs

**Reserve your seat now!**

[Click here to RSVP](#)



### Newton Marriott

2345 Commonwealth Avenue

Newton, MA 02466

March 17<sup>th</sup> 2015

### Session Details:

Registration: 2:30-3:30PM

Part I: 3:00-3:50PM

Break: 3:50-4:00PM

Part II: 4:-450PM

Q&A: 4:50-5:00PM

Cocktail Reception 5:00-6:00PM

Approved for PHR, SPHR and CPE credit hours



**Hays**

All. Together. Certain.