

Invest In The Future Of The Fleet Profession And Sponsor A Student At The 2011 NAFA I&E!

NAFA 2011
Institute & Expo

April 9 -12 Charlotte, NC
Charlotte Convention Center

Who Are The Students?

The students are studying to become fleet managers and are enrolled full-time at The Center for Professional Fleet Certification partner schools in the U.S. and Canada. Through NAFA and its affiliates, students will have the opportunity to strike a close working relationship with sponsoring organizations at the NAFA I&E and then use that experience as part of their course work.

What Are Some Student Mentor/Sponsor Benefits?

Mentor/sponsors can adopt a student and provide a valuable learning experience for that student by having them volunteer in their company Expo booth or other program offerings. Mentor/sponsors will gain an understanding of what motivates today's youth. These students will potentially be joining the fleet industry as buyers/decision makers.

Who Makes A Good Sponsor?

Anyone with a booth at the Expo can provide a valuable learning opportunity to one of these students. Past sponsors and mentors noted that time commitment was minimal. Most directed students to their website to learn more on their company and supplemented this with NAFA-focused product or service literature. Most importantly, most company representatives overwhelmingly stated that they would recommend this program to others. It is an investment in all our futures.

What Is The Sponsor Fee?

The fee to sponsor a student is \$965. In addition, several NAFA Chapters have indicated an interest in co-sponsoring a student with a NAFA Affiliate. The fee covers all of the student expenses, including: hotel, meals, shirts, school exhibit booth, conference registration fees, transportation, etc.



Get Started Today!

The process to enroll is simple and quick. To get started, please fill out the attached form. If you have any questions, please contact: Steven C. Pederson, Chair, NAFA Student Advisory Task Force at (248) 597-3522 or steven.pederson@vpsiinc.com

2011 I&E Student Sponsorship Response Form

We will sponsor a Student for \$965.00

OR

We will co-sponsor a Student for \$_____ amount

Contact Name:

Company:

Phone:

Email:

Payment Information

Check is being mailed to: NAFA Student Sponsorship
125 Village Blvd., Su. 200
Princeton, NJ 08540

OR

Charge my Amex Visa MasterCard

Card #:

Expiration Date:

Name on card:

Email completed form to:
iratyniak@nafa.org or fax to (609) 986-1050