

NATIONAL  
BLACK  
**mba**  
ASSOCIATION, INC.  
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Empowering Visionaries.



**ANNUAL  
CONFERENCE &  
EXPOSITION**

SEPTEMBER 22 - 26, 2015 | ORLANDO, FL

**THE BUILDING BLOCKS OF LEADERSHIP:  
RELEVANCE. DRIVE. EFFECT.**

# PLANNING GUIDE



SEPTEMBER 22-26, 2015

ORANGE COUNTY CONVENTION CENTER  
ORLANDO, FLORIDA  
[WWW.NBMBAACONFERENCE.ORG](http://WWW.NBMBAACONFERENCE.ORG)



# YOUR INVITATION TO ORLANDO

Greetings Friends and Associates,

The National Black MBA Association® will host its 37th Annual Conference and Exposition this fall and we would love for you to join us in sunny Orlando, Florida from September 22-26, 2015 to take part in this one-of-a-kind event.

Each year, the NBMBAA boasts one of the most highly regarded and sought after professional and career development events in the country. Bringing together more than 9,000 scholars, entrepreneurs, innovative thinkers, students and business professionals to motivate, inspire and encourage individuals to reach their highest potential, this year's Conference and Exposition will be no different. There will be an energetic feeling of shared purpose as like-minded individuals expand affiliations and further careers by taking advantage of this highly diverse recruiting and networking experience.

The NBMBAA will continue in its mission to enhance the vitality and strength of the Black community, enabling the growth of intellectual and financial wealth focusing on leadership, skills development and the ever-changing face of business centered around the 2015 theme, The Building Blocks of Leadership: Relevance. Drive. Effect.

If you don't participate in this year's conference, you will miss a tremendous opportunity for learning and development, recruiting and employment, and networking. We encourage you to allow this premier Conference and Exposition to reenergize your career or jumpstart a promising business!

Sincerely,



**Bruce Thompson**

Board Chairman  
National Black MBA Association®



**Jesse Tyson**

President and CEO  
National Black MBA Association®



# NEW FOR 2015

## NBMBAA Leadership Institute® Stephen M.R. Covey



*Co-founder of CoveyLink and the FranklinCovey Speed of Trust Practice*

**Institutes Plenary: “Building Trust: Understanding the Relevance, Leveraging the Drive, and Cashing in on the Effect”**

Great leaders build trust. They inspire it, they grow it, and they give it – deliberately and skillfully.

Leaders who know how to consistently build trust collaborate better, deliver faster, and climb higher. Leaders who don’t, get slowed down, tied up, and eventually passed over. In this

powerful presentation, Stephen M. R. Covey will demonstrate the hard-edged business case for trust, and how to leverage it to grow and strengthen your personal brand.

## Reunion Track

### *Invitation Only*

In 2003, the National Black MBA Association® started the Reunion Track at the Philadelphia conference to keep its long-term members (20+year membership) involved and engaged with the organization.

Attracting former national and chapter officers as well as others who met through the organization, the Reunion Track met in San Diego in 2005, Washington, DC in 2008 and Los Angeles in 2010. Focusing on issues of interest to this demographic, the sessions also provide time for old friendships to be renewed, for relevant information to be shared, and for these senior members to recommit to the organization.

Since this is the 45th anniversary of the founding of the organization, we really want those of you who helped to build it to where we are today to come and share in the celebration.

If you joined the organization before 1990, you will qualify for a reduced registration fee on Friday, September 25 for Reunion Track Day! So, stay tuned for your invitation.

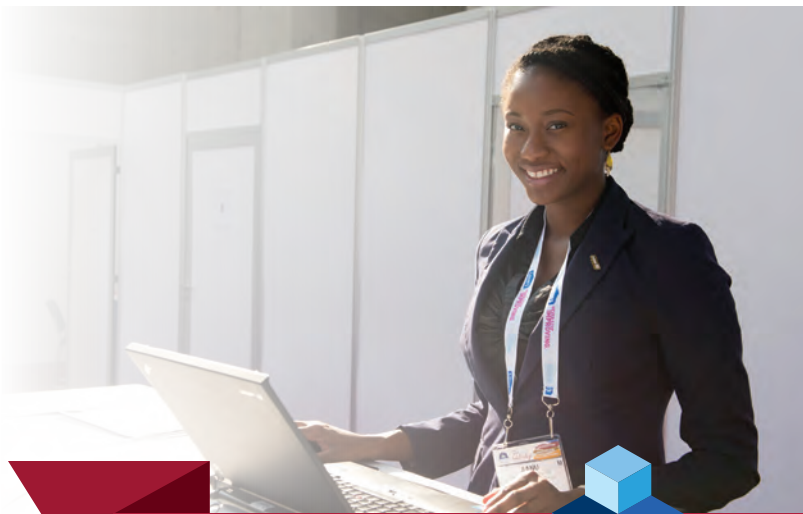
## TECHBar

The TECHBar, similar to the Genius Bar at your local Apple Stores, will be set-up with go-to experts that have their fingers on the pulse of the tech industry, and solutions for productivity, travel and other interests. Attendees will be able to ask the experts at any time their specific questions, or book one-on-one times with the experts to discuss:

- Emerging tech solutions
- Practical and real-time applications of best practices
- How-tos on everything from creating a Twitter handle to creating a paperless work environment

## TECHByte Sessions

Take advantage of quick sessions with tech tips for today, including Note Taking and Capturing Data – Speech and Handwriting Recognition; 5 Best Techniques for Career-Driven Individuals; Top 10 Apps for Productivity, New Ways of Doing Research and LinkedIn for Career Advancement.



And don't miss the  
**45th Anniversary Gala**  
June 12 in Chicago.  
See page 9 for details.





# CONFERENCE HIGHLIGHTS

## LEADERSHIP INSTITUTE® (LI)

Executive development with cutting-edge seminars featuring highly-credentialed and experienced faculty. Ideas and innovations you can put to immediate use.

## ENTREPRENEURIAL INSTITUTE® (EI)

EI attracts new entrepreneurs, current business owners and small business professionals seeking the knowledge and tools of success. Professional development from local and national entrepreneurs who have achieved success in their businesses.

## INNOVATION WHITEBOARD CHALLENGE – Win a Chance at \$10,000!

Just five minutes and a genius business idea can help you to win big. Three NMBBAA members will have five minutes each to sell their business idea to a panel of venture capitalists, academic instructors and successful entrepreneurs – using

only a whiteboard and marker. The time is now to bring your best business idea to the table. Open to NMBBAA members only. Registration opens in May!

## NMBBAA CAREER SUCCESS NETWORK® CENTER

Are your leadership behaviors and way of thinking in sync with today's new workplace environment? Your ability to "profit" within the new parameters for success requires the need to upgrade your knowledge, skills and attitude. Creating an individual blueprint for success will enhance your ability to navigate within the new reality.

Where can you go to receive full service offerings designed to jumpstart your career while at the conference? Make plans to take advantage of the expertise of professionals in the NMBBAA Career Success Network® Center such as:

- EXECUTIVE AND CAREER COACHING (by appt.)
- INTERVIEW PREP AND RÉSUMÉ REVIEWS (by appt.)
- RESUME REFRESH WORKSTATIONS

## CERTIFINOW PMP®/CAPM® PREP COURSE

A recent study indicated that certified employees tend to earn 10-25 percent more in annual salary than their non-certified peers and 1.2 million new project management jobs will be created, on a yearly basis, for the next 10 years. If you need to pass the PMP® (Project Management Professional) or CAPM® (Certified Associate in Project Management) certification exam and you want to get the best project management learning experience in just 3 days, then CertifiNOW! is the right choice for you. This project management learning program provides the best learning experience in a condensed amount of time, while also satisfying most, if not all, of your professional certification, education, and training needs.

The CertifiNOW certification course reduces exam preparation time from an average of nine to twelve months, down to 3 days of classroom instruction. In the last year, 90 percent of CertifiNOW students passed their certification exam on the 1st attempt. For senior executives contemplating organizational transformation, but not seeking certification, this course is beneficial because it provides a solid theoretical framework and the proper paradigm for thinking about Projectized organizational structures and the project management profession.

## GENERAL SESSIONS

NMBBAA General Sessions offer the best in professional development education through powerful, unique and innovative sessions that teach the building blocks of leadership to help you grow and develop and thrive.



## PRE-PREPARATION FOR JOB SEEKERS – POST TO CONFERENCE JOB MATCH

Start Early! If you are coming to the conference, upload your résumé to the Conference Job Match résumé database for recruiters to preview prior to meeting them on-site!

Corporations also are posting positions and searching one of the largest résumé portals in the country to find outstanding diverse talent. Make the most of your career search by using the Conference Job Match résumé database before you come to the conference.

### *Post Your Résumé Now!*



## NATIONAL BLACK MBA CASE COMPETITION®

**Sponsored by  
Fiat Chrysler Automobiles US LLC**

Watch MBA students from across the country as they compete for scholarships. MBA graduate students showcase their skills by presenting complex business cases to a panel of corporate execs! The three winning teams receive scholarship awards amounting to \$50,000!

## NBMBAA CAREER EXPO

How do you access more than 300 major corporations and top B-schools? The NBMBAA Career Expo is one of the biggest recruiting events of the year! Experience great opportunities for networking, interviewing, sharing your résumé, and exploring career possibilities!

## NBMBAA EMPLOYMENT NETWORK®

Upload your résumé early to Conference Job Match for a chance to interview with companies on-site! Conference Job Match opens July 1.



## TECHBar AND TECHByte SESSIONS

The TECHBar, similar to the Genius Bar at your local Apple Stores, will be set-up with go-to experts that have their fingers on the pulse of the tech industry, and solutions for productivity, travel and other interests. Attendees will be able to ask the experts at any time their specific questions, or book one-on-one times with the experts to discuss:

- Emerging tech solutions
- Practical and real-time applications of best practices
- How-tos on everything from creating a Twitter handle to creating a paperless work environment

TECHByte Sessions offer short tutorials with tech tips for today, including paperless note taking, Apps, productivity, LinkedIn and more!

## MBA LIVE!

NBMBAA invites you to unwind and balance your focused and aligned week of exploration and innovation with fun and excitement at MBA Live®.

**Friday, September 25**  
**FAME FRIDAY: The MBA REUNION**  
10:00pm-2:00am  
Ember  
42 W. Central Blvd.  
Orlando, FL 32801

**Saturday, September 26**  
**MBA DAY Escape:**  
**The Ultimate DAY Party**  
2:00-8:00pm  
Blue Martini - Pointe Orlando  
9101 International Drive  
Orlando, FL 32819

## NATIONAL BLACK MBA ASSOCIATION 45TH ANNIVERSARY COMMEMORATIVE BOOK

### **"The National Black MBA Association: Celebrating A Legacy, Empowering the Future"**

This unique keepsake coffee table legacy book celebrates the first 45 years of The National Black MBA Association® through personal stories, profiles, timelines and photos that reveal growth from a two-day conference at the University of Chicago to one of the nation's top Black professional organizations, hosting one of the largest diversity career, networking and educational events in the country. More than a historical record, this book chronicles the story of the National Black MBA Association and it highlights the people who founded, nurtured, grew and sustained the organization, its impact on providing opportunities for black professionals, and the programs that are securing opportunities for the next generation. You do not want to miss the opportunity to own this celebration of the National Black MBA Association.

***Pre-order the new NBMBAA 45th commemorative book for a special price with your registration and pick it up at Conference!***

# *There's Always* **SOMETHING NEW** *Happening in* **ORLANDO**



Photos: Visit Orlando/istockphoto.com

Hospitality is in our DNA here in Orlando and we are here to welcome you! It's hard to keep up with all that's happening here in Orlando—from the upgrades to our Orange County Convention Center to all the new dining and entertainment options cropping up on International Drive.

Officially opening on May 4 on I-Drive is the spectacular Orlando Eye, a 400-foot-tall observation wheel which can take up to 15 in each capsule for an out-of-this-world tour. It will be the cornerstone of I-Drive 360, a brand new dining and entertainment complex. Surrounding the Eye will be restaurants like the Yard House, known for its extensive beer list or Tin Roof, “a music joint” that attracts top country music talent and serves up some great country cooking. Toca Boca Orlando, featuring authentic Spanish cuisine, will also open here with tapas and a paella pit—the focal point of the restaurant. It will feature four variations of the Spanish cuisine staple, including vegetarian, chicken, seafood or steak. Toca Boca also will feature similar entertainment to its sister restaurant Taverna Opa, with live music and tableside flamenco dancers. Attractions here include the SEA LIFE Aquarium and celebrity-studded Madame Tussauds, both wonderful options for a unique visit.

And while we're so proud of all that's new going on here, did you know that Orlando boasts one of the first all-African American towns in the United States? Historic Eatonville was incorporated on August 15, 1887. Noted author Zora Neale Hurston grew up in Eatonville, which she featured in many stories. In 1990 the town founded the Zora Neale Hurston Museum of Fine Arts and every winter the town stages the Zora Neale Hurston Festival of the Arts and Humanities. A library named for her opened in January 2004. Artist Jules Andre Smith has done a series of paintings depicting life in Eatonville during the 1930s and 1940s. Twelve of these works are at the Maitland Art Center in the adjacent town of Maitland. Both Eatonville and the Maitland Art Center are worth a visit.

Also new to Orlando is the Dr. Phillips Center for the Performing Arts, which opened in November. Home to all kinds of musical performances, ballet and Broadway, this is the jewel in the crown in downtown Orlando. Nearby is the Amway Center, home to our NBA Basketball team the Orlando Magic.

From one of the largest convention centers in the country and a growing array of innovative meeting hotels to award-winning dining and exciting entertainment as well as unforgettable one-of-a-kind experiences, we hope you enjoy your stay!

Visit the 2015 Custom Travel Site for NBMBA <http://nbmbaa.orlandomeetinginfo.com/>



# ORLANDO CHAPTER EVENTS

## Community Service Campaign: Dress for Success and One Blood Donation Campaigns

### Ongoing

To incorporate community service into the 2015 National Conference, the Central Florida Chapter is spearheading an ongoing campaign with its local affiliates: Dress for Success and One Blood. For the period of March through July, each chapter will provide tracking logs to capture their donations to Dress for Success. The Chapter that contributes the most donations will receive a 2015 National Conference Community Service Award. In support of One Blood, there will be a mobile blood bank stationed at the convention center during conference week.



## 2015 Conference Hospitality Suites

**Thursday, September 24**  
**8:00pm-10:00pm**

Chapter suites have the opportunity to be hosted by each of the chapters within the host hotel. Fourteen suites are available at the Rosen Centre Hotel. The purpose of chapter suites is to offer chapters the opportunity to connect with local chapter members that may be attending conference or those who may be interested in becoming a member of a local chapter. This room would be available on Thursday evening, after the partner receptions. Chapters would be able to manage their own events within the suite.

## Leads and Links Golf Tournament

**Saturday, September 26**  
**7:00am-4:00pm**

Leads and Links Golf Tournament will be held at Shingle Creek Golf Club in Orlando, FL, a scenic, rated 'four stars' by Golf Digest. (<http://www.shinglecreekgolf.com>) After being indoors all week at Conference, take advantage of the fresh Florida air and join us for golf play. This provides a great opportunity to further network with business executives and strengthen bonds with fellow NMBAA members. There will be several fun contests including: Longest Drive, Closest to the Hole and a friendly Chapter competition (put your team of 4 together today).

There will also be a golf clinic for those wanting to learn how to play or to simply get a refresher lesson. All proceeds will benefit the NMBAA Central Florida Chapter programming and Leaders of Tomorrow®.



# CONFERENCE SCHEDULE-AT-A-GLANCE

*As of April 1, 2015. Subject to change.*

## SUNDAY, SEPTEMBER 20

**8:00pm - 5:00pm** CertifiNOW PMP®/CAPM® Prep Course (day 1)

## MONDAY, SEPTEMBER 21

**8:00pm - 5:00pm** CertifiNOW PMP®/CAPM® Prep Course (day 2)

## TUESDAY, SEPTEMBER 22

**8:00pm - 5:00pm** CertifiNOW PMP®/CAPM® Prep Course (day 3)  
**2:00pm - 8:00pm** Leadership and Entrepreneurial Institutes® Registration  
**4:00pm - 8:00pm** General Registration Hours

## WEDNESDAY, SEPTEMBER 23

**7:00am - 7:00pm** General Registration Hours  
**7:30am - 8:30am** NBMBAA Institutes Breakfast  
**8:00am - 5:00pm** NBMBAA Career Success Network® Center  
**8:30am - 10:00am** NBMBAA Institutes Plenary and Keynote  
**10:15am - 11:45am** NBMBAA Leadership and Entrepreneurial Institutes® Morning Sessions  
**Noon - 1:45pm** NBMBAA Institutes Luncheon and Innovation Whiteboard Challenge®  
**2:00pm - 5:00pm** NBMBAA Leadership and Entrepreneurial Institutes® Afternoon Sessions  
**5:00pm - 6:00pm** NBMBAA Institutes Reception  
**7:00pm - 10:00pm** NBMBAA® Welcome Reception

## THURSDAY, SEPTEMBER 24

**8:00am - 5:00pm** NBMBAA Career Success Network® Center  
**8:00am - 6:00pm** NBMBAA Employment Network  
**8:45am - 9:00am** Career Expo Opening/Ribbon Cutting  
**9:00am - 11:00am** Career Expo **NBMBAA Members Only**  
**10:00am - 11:30am** General Sessions  
**11:00am - 5:00pm** Career Expo All Access  
**Noon - 2:00pm** NBMBAA Town Hall Luncheon  
**2:30pm - 3:15pm** Meet the Experts Sessions  
**6:00pm - 9:00 pm** Hospitality Receptions

## FRIDAY, SEPTEMBER 25

**8:00am - 5:00pm** NBMBAA Career Success Network® Center  
**8:00am - 6:00pm** NBMBAA Employment Network  
**9:00am - 5:00pm** Career Expo  
**10:00am - 11:30am** General Sessions  
**Noon - 2:00pm** Keynote Luncheon  
**3:00pm - 4:30pm** Men's and Women's Plenary  
**5:00pm - 6:00pm** NBMBAA Membership Meeting  
**6:00pm - 9:00pm** Hospitality Receptions  
**8:00pm - Midnight** MBA Live!

## SATURDAY, SEPTEMBER 26

**7:00am - 4:00pm** Orlando Chapter: Leads and Links Golf Tournament

For more  
program details  
and the most  
up-to-date  
information,  
please  
click here.



NATIONAL BLACK MBA ASSOCIATION®

# 45TH *Anniversary* CELEBRATION

JUNE 12, 2015 | CHICAGO, IL | 6:00 P.M.-10:00 P.M.

**“BUILDING BLOCKS OF LEADERSHIP:  
BRIDGE TO THE FUTURE”**

**June 12, 2015 | Hyatt Regency Chicago | Black Tie, Optional**

Since our founding in 1970, the National Black MBA Association has been a catalyst for creating economic, educational and employment opportunities for Blacks in business.

By nurturing a continuous pipeline – from high school, to undergraduate, to MBA candidates; from entry level hires to mid-level managers, to corporate officers; even to the C-Suite – our work has netted notable gains and continues to ensure the long-term exploitation of these possibilities. For more than four decades, the National Black MBA has stood as “A Bridge to the Future.”

As we celebrate our 45th anniversary, we pledge to stay true to our mission, continuing to build bridges and blaze new paths to success for Blacks in business. We are committed to be steadfastly relevant, uncompromisingly driven and to be the effect that catapults organizations forward.

As a valued supporter of the National Black MBA Association’s legacy, we invite you to join us on Friday, June 12, as we celebrate 45 years of creating economic, educational and employment opportunities for Blacks in the business world.

Don’t Wait! Purchase your tickets today at

**<http://www.nbmbaa.org/events/45anniversary.aspx>**

**Tickets just \$150**

## HONOREES



**Amy Hilliard**

President,  
Fashion Fair Cosmetics

**Don Thompson**

Retired President and  
Chief Executive Officer,  
McDonald’s Corporation





## ANNUAL CONFERENCE & EXPOSITION

SEPTEMBER 22 - 26, 2015 | ORLANDO, FL

THE BUILDING BLOCKS OF LEADERSHIP:  
RELEVANCE. DRIVE. EFFECT.



## DOWNLOAD THE NBMBA APP

FOR UPDATES AND  
UP TO THE  
MINUTE INFORMATION  
ON CONFERENCE  
EVENTS, LOCATIONS, ETC.

(See 'Practical Details' page 12)



# MAKE THE MOST OF YOUR CONFERENCE!

First time attending? Not sure what to do or where to start?  
Here's what you need to know:

### Here's Why You Want to be There

The National Black MBA Association's 37th Annual Conference & Expo is one of the nation's largest professional development and employment conferences. The Conference provides a forum for discussion about education, diversity, professional development and career advancement. You have the opportunity to grow your own personal brand and your professional networks when recruiters, business leaders, young professionals, students and recent graduates are brought together under one roof.

### Register First

Start with this guide, or our Conference site, for pricing and to see what's included in each registration. Members with a Full Conference registration receive access to all key Conference events. However, if you're just job hunting, Career Expo only access is available, but you'll have limited opportunities to attend other events.

You **MUST** register and receive a confirmation before you can secure your housing. Hotels fill up quickly, so register early for discounted fees and best room selection.

### Stay in Touch

From our 2015 Conference site, our App, [Facebook](#) and [Twitter](#) feeds, the weekly [Netwire](#) eNewsletter and the upcoming spring/summer edition of Black MBA Magazine all offer helpful information. Beginning in August, we will be sending our regular e-mails with updates and details, so make sure you opt in and keep your info up-to-date. (For Twitter check the hashtag #NBMBA15.)

### Job Hunting? Register for Conference Job Match

This is very important. Companies participating in the NBMBA Career Expo are searching our résumé database right now for candidates to interview on-site for jobs they plan to fill. Make sure your résumé is posted and up-to-date. You can also search the Opportunity Board for opportunities companies are posting and determine your interest.

***Click [HERE](#) to Register***

# MAP YOUR CONFERENCE JOURNEY

No matter where you are in your career, the NMBBAA Annual Conference and Exposition has something for you.

## Senior Executives and Mid-Career Professionals

- ✓ Access to cutting edge seminars and top level professional development
- ✓ Unique, structured networking opportunities to build your professional contacts
- ✓ Face-to-face interaction with more than 300 hiring corporations

## Entrepreneurs

- ✓ Workshops and panels where successful local and national entrepreneurs share their tools for success
- ✓ Specific, targeted networking opportunities to help you build, grow or start your business
- ✓ Educational sessions that promote skill building, creativity and innovation

## Newly-Minted MBAs

- ✓ Powerful, unique and innovative continuing education and personal skill building sessions
- ✓ Access to hundreds of hiring corporations and the ability to pre-load your résumé for recruiters to set up on-site interviews through Conference Job Match
- ✓ On-site interview preparation, coaching and counseling through the Career Success Network Center®

## Students

- ✓ Graduate student competition for scholarship dollars through the NMBBAA National Business Case Competition
- ✓ Specialized undergraduate program to promote education and success strategies
- ✓ Begin building your professional network at an event attended by more than 9,000 diverse professionals
- ✓ Undergraduate competition for scholarship dollars through the NMBBAA Undergraduate Minority Case Competition

## WHO WILL YOU MEET AT CONFERENCE?

We anticipate 9,000+ corporate executives, business professionals, entrepreneurs and students will participate in the conference this year. We also expect more than 300 Fortune 1000 corporations to register for our two-day Career Expo.

You do not have to be a member or an MBA to attend the Conference or the Career Expo, but you will find additional benefits tailored to NMBBAA members, so **join today!**  
<http://www.nbmbaa.org/members/joinnow/>

**9,000+** DIVERSE PROFESSIONALS  
AND CORPORATE EXECUTIVES





# PRACTICAL DETAILS



## LOCATION

### **Orange County Convention Center – West Hall**

9990 International Drive  
Orlando, FL 32819

**Career Expo:** Exhibit Hall WA2-4

**Employment Network:** Exhibit Hall WB2-3

## REGISTRATION HOURS

### **Tuesday, September 22nd**

4:00pm - 8:00pm

### **Wednesday, September 23rd**

7:00am - 7:00pm

### **Thursday, September 24th**

7:00am - 6:00pm

### **Friday, September 25th**

7:00am - 4:00pm

## NBMBAA CAREER EXPO HOURS (Exhibit Hall WA2-4)

### **Thursday, September 24th**

Career Expo Ribbon Cutting  
8:45am - 9:00am

### **Thursday, September 24th**

(Early access for NBMBAA Members only)

9:00am - 11:00am

### **Thursday, September 24th**

(full access hours)

11:00am - 5:00pm

### **Friday, September 25th**

9:00am - 5:00pm

## EMPLOYMENT NETWORK HOURS (Exhibit Hall WB2-3)

### **Thursday, September 24th**

8:00am - 6:00pm

### **Friday, September 25th**

8:00am - 6:00pm



**Download the NBMBAA App for updates  
and up to the minute information on  
Conference events, locations, etc.**



## CORPORATE HOSPITALITY RECEPTIONS (Rosen Centre Hotel and Hilton Orlando)

### **Thursday, September 24th**

6:00pm - 9:00pm

### **Friday, September 25th**

6:00pm - 9:00pm

## HOUSING & REGISTRATION

You must have a confirmed registration in order to secure housing for the 37th Annual Conference and Expo. Your registration ID/confirmation number and last name will be required for booking. See page 14 for Registration Pricing and Details.

[CLICK HERE](#) for housing details.

## OFFICIAL HOUSING VENDOR – WYNDHAM JADE

### **Housing Contact:**

ATTENDEE: 1-866-546-4303 OR 1-972-349-5414 Intl.

CORPORATE: 1-866-546-4304 OR 1-972-349-5416 Intl.

FAX: 972-349-7715

EMAIL: [nmbaa@wyndhamjade.com](mailto:nmbaa@wyndhamjade.com)

## OFFICIAL CONFERENCE HOTELS

### **CO-HOST HOTELS**

#### **Hilton Orlando**

6001 Destination Parkway  
\$179 Single / \$179 Double / \$199 Triple / \$219 Quad

#### **Rosen Centre Hotel**

9840 International Drive  
\$159 Single/Double/ \$179 Triple/ \$199 Quad

### **CONFERENCE HOTELS**

#### **Hyatt Regency Orlando**

9801 International Drive  
\$209 Single / Double / \$219 Triple / \$229 Quad

#### **Rosen Plaza**

9700 International Drive  
\$155 Single/Double/ \$175 Triple/ \$195 Quad

#### **Rosen Inn at Pointe Orlando**

9000 International Drive  
\$85 Single/Double/ Triple/ Quad  
(This hotel has a lower price point and is recommended for students)

## ON-SITE SERVICES

### Hotel Shuttle

Most hotels are within walking distance of the Convention Center. Shuttle service will only be available to the Hilton Orlando and Rosen Inn Hotel.

### Services in the Orange County Convention Center

First Aid: TBD

Lactation Room: Level One, Room 101

Lost and Found: Security office, Room 204C

Luggage Storage Area: West A Lobby Registration Concourse

## CRITICAL DATES/DEADLINES

June 15: Conference Guide Exhibitor Profiles Due

July 1: Conference Job Match opens

August 31: Conference Job Match Final Postings Due

## INTERESTED IN VOLUNTEERING?

Volunteers are an essential component in the execution of the conference; they fulfill a number of functions that are important to the overall success of the program. We appreciate the significant contributions that volunteers make. We welcome your assistance and support in helping to make the 37th Annual Conference and Exposition a success.

### Why Volunteer?

Experience first-hand the operation of a large scale event  
Networking opportunities  
Earn Rewards! Qualify to win on-site rewards and/or post conference awards\*\*.

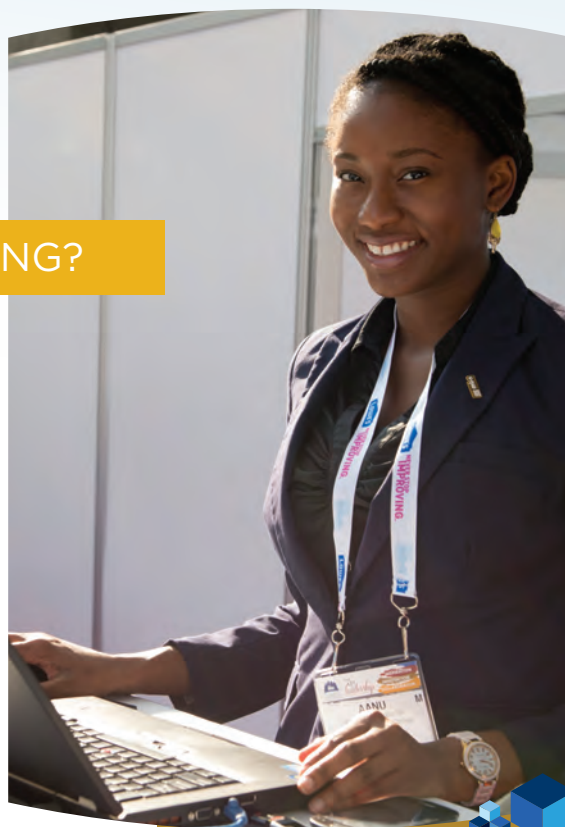
### Onsite Rewards:

- One (1) Complimentary Entry to a General Session
- One (1) Complimentary Entry to a Networking Session
- One (1) Complimentary Friday admit to the 2015 Career Expo Floor
- One (1) Complimentary Friday Night Concert Ticket

### Post Conference Rewards:

- One (1) Complimentary Full Conference Registration for the 2016 Conference
- One (1) Complimentary Two (2) Night Hotel Stay during the 2016 Conference
- One (1) Day Career Fair Registration for 2016 Conference
- One (1) Complimentary Full Conference Registration for the 2016 Conference
- One (1) Year Complimentary NMBBAA Membership
- One (1) Year Complimentary NMBBAA Student Membership
- One Complimentary Gift Card

*\*\*Based on the total number of hours worked, volunteers may qualify to win one of the on-site rewards and/or one of the 2015 Post Conference Rewards. See Volunteer Guidelines to see all rules and stipulations.*



## VOLUNTEER ORIENTATION

If you plan to volunteer, you must attend one of the three orientations detailed below:

**Sun | September 20 | 3:00pm - 4:30 pm**

**Mon | September 21 | 6:00pm - 7:30 pm**

**Tue | September 22 | 10:00am - 11:30am**

If you have additional questions, please email [volunteer@nmbaa.org](mailto:volunteer@nmbaa.org).

To volunteer [CLICK HERE](#)

# REGISTRATION

## REGISTRATION TYPE:

	EARLY BIRD (4/15-6/30)		REGULAR RATE (7/1-8/17)	
	member	non-member	member	non-member
NBMBAA Leadership Institute®	\$900	\$1,100	\$975	\$1,175
Members <b>SAVE 8% OFF</b> the REGULAR RATE. Members <b>SAVE 20%</b> more than Non-Members				
NBMBAA Entrepreneurial Institute®	\$750	\$950	\$825	\$1,025
Members <b>SAVE 10% OFF</b> the REGULAR RATE. Members <b>SAVE 24%</b> more than Non-Members				
NBMBAA Entrepreneurial Institute® (Wednesday Only)	\$750	\$950	\$825	\$1,025
Members <b>SAVE 80%</b> more than Non-Members. Members <b>SAVE 24%</b> more than Non-Members				
CertifiNOW PMP®/CAPM® Prep Course	\$150	\$350	\$225	\$425
Members <b>SAVE 30%</b> more than Non-Members.				
Full Registration - Professional (Does not include entrance to the LEADERSHIP or ENTREPRENEURIAL Institute sessions/events)	\$700	\$900	\$775	\$975
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NBMBAA Case Competition® <i>Sponsored by Fiat Chrysler Automobiles US LLC</i>	\$175		\$175	
Case Competition - Student	\$175		\$175	
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Executive Coaching	\$125	\$175	\$125	\$175
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NBMBAA Leadership Institute®	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
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Full Registration - Student (Does not include entrance to the LEADERSHIP or ENTREPRENEURIAL Institute sessions/events)					■	■	■	■	■	■	■	■	■	■	■
Career Expo - Professional										■	■	■	■	■	■
Career Expo - Student										■	■	■	■	■	■
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### Official Registration Vendor:

#### Streampoint Solutions, Inc.

NUMBER: 1-855-849-8690

HOURS: 8:00am - 6:00pm CST

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### MAIL Registration FORMS AND CHECKS TO:

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Attention: Business Services

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