

**MCA CANADA 2017**

**76<sup>TH</sup> ANNUAL NATIONAL CONFERENCE**

# CONFERENCE SPONSORSHIP



**Maui, Hawaii**

**November 6-9, 2017**



# MCA Canada's 76<sup>th</sup> National Conference

November 6 to 9, 2017 – Maui, Hawaii

This year, MCA Canada will celebrate our **76<sup>th</sup> Annual National Conference**. Where else would we go but the amazing and always spectacular Maui, Hawaii and I would very much like you to be a big part of it!

MCA Canada's conference is a platform for you, as a sponsor, to showcase your organization while at the same time supporting the national association and its contractor membership. Bring your brand to life and reach your ideal demographic through tailored activities.

Our *Sponsorship Program* includes several levels, each offering a unique blend of networking and marketing opportunities. These opportunities increase your profile while allowing delegates to familiarize themselves with the outstanding products and services your company provides. It all takes place in a relaxed, social atmosphere offering face-to-face discussions with the leaders in our industry from Canada and around the world.

Conferences are an exclusive, highly targeted medium for connecting with qualified prospects in an intimate forum. The Maui conference presents the opportunity for exceptional exposure to a carefully targeted audience, as well as building and reinforcing one-to-one business relationships.

**MCA Canada ensures that all our sponsors receive the maximum amount of publicity while providing the opportunity to exhibit your products and services to all attendees.**

Key reasons why you should participate at our conference:

- *Brand recognition*
- *Strengthened relationships with existing clients*
- *Extremely high visibility amongst a select group of professional decision-makers*
- *Improved awareness of your offering through networking and social events*
- *Relationship-building opportunities before, during and after the event*
- *Enhanced credibility and image through your relationship with MCA Canada*
- *Exclusive opportunities to help you stand out from your competitors*
- *Increased trust amongst prospects through your demonstrated commitment to, and knowledge of, the mechanical contracting industry*

Achieve brand impact and place yourself in the minds of our motivated audiences and industry delegates. I look forward to working with you to increase your visibility to Canada's top contractors.

Regards,



Del Pawliuk  
President, MCA Canada



Del Pawliuk  
President, MCA Canada





# MCA CANADA 2017

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### EVENT LEVEL SPONSOR

**\$10,000 +** | As an Event Level Sponsor you will gain recognition as a leader in the mechanical contracting industry and enjoy prime visibility throughout the 2017 conference.

#### SUMMARY OF BENEFITS

##### VIP CONFERENCE PACKAGE::

- \* 1 complimentary conference registration – access to all events including the opening night, welcoming breakfast, offsite social events, education sessions, general sessions, golf and closing night event
- \* 2 complimentary rounds of golf at the John Bradshaw Memorial Golf Tournament
- \* Company identification as a conference sponsor on all delegate name badges
- \* Company acknowledged as top Event Level Sponsor during major conference social events
- \* Option to provide table gifts during your sponsored function
- \* Reserved seating or head table seating at your sponsored event where applicable
- \* Option to welcome delegates in a receiving line at your sponsored event
- \* Complimentary table top during the trade show and happy hour
- \* First right of refusal for next year's conference

##### SPEAKING OPPORTUNITIES:

- \* Opportunity to address conference delegates at your specific conference event

##### DIGITAL EXPOSURE:

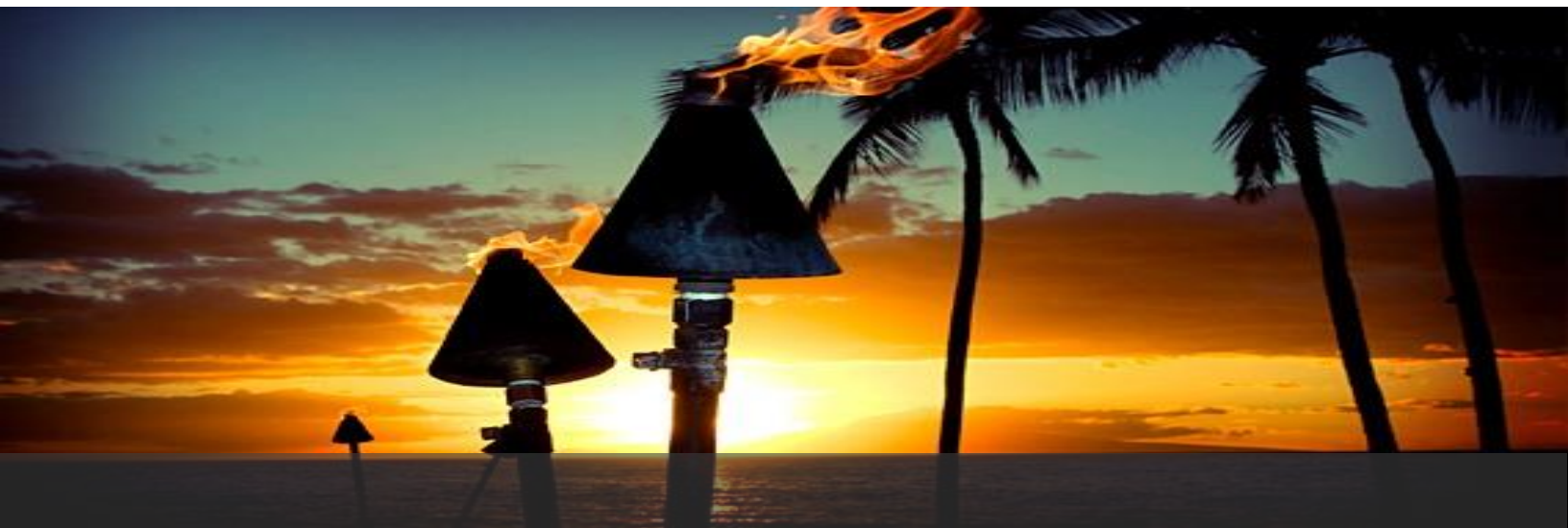
- \* Company recognized in MCA Canada's national newsletter
- \* Your company listed on MCA Canada's website with web link to your site
- \* Listing of your company as an Event Level Sponsor on the MCAC Conference App
- \* Logo displayed on the conference big screen during major events
- \* Your company scrolling on the conference big screen during major events
- \* Recognized as an Event Level Sponsor on the digital version of MCA Canada's post conference National Bulletin newsletter

##### PRINT EXPOSURE:

- \* Your corporate listing in the MCA Canada Conference On-Site Program Guide
- \* Listing as an Event Level Sponsor in MCAC's post conference National Bulletin newsletter
- \* Complimentary full page ad in our National Bulletin newsletter

##### CONFERENCE SIGNAGE:

- \* Signage at your event
- \* Signage at the information/ registration desk



## EVENT LEVEL SPONSOR

### **Sheraton Ka'anapali Maui NuiLuau - \$30,000 **SOLD!****

A Polynesian Revue at one of Maui's most beautiful and breathtaking ocean front luaus, at the renown Sheraton Maui, on famous Ka'anapali Beach. Includes a lei greeting, torch lighting, buffet dinner, open bar, Polynesian review, fire and knife dancing.

### **Opening Breakfast with Keynote Speaker Jon Montgomery - \$15,000 **SOLD!****

Our Opening Breakfast with Keynote Speaker Jon Montgomery. Jon became a celebrated Canadian when he defied great odds to win the Gold Medal in Skeleton racing at the Vancouver 2010 Olympics. Jon celebrated his victory with his famous "beer walk" in Whistler BC—reflecting his zest for life, pride at being a Canadian and love for great beer. He has gone on to become a compelling inspirational speaker and is the outgoing and engaging host of The Amazing Race Canada.

### **John Bradshaw Memorial Golf Tournament - \$12,000 **SOLD!****

The John Bradshaw Memorial Golf Tournament will take place at the 36 hole Ka'anapali Golf Resort. It has 45 years of tournament history and has hosted the Champions Tour Ka'anapali Classic, the LPGA's Kemper Open, the Canada Cup, and Shell's Wonderful World of Golf. The Royal Ka'anapali Course, a Trent Jones design, is a demanding par 71 course with large undulating greens and has tested the skills of Arnold Palmer, Chi Chi Rodriguez, Lee Trevino and Jan Stephenson.



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## GOLD LEVEL SPONSOR

**\$ 5,000 - \$ 9,999** | As a Gold Level Sponsor, bring your brand to life and reach a select demographic of professional decision makers and industry influencers from all across the country.

### SUMMARY OF BENEFITS

#### VIP CONFERENCE PACKAGE:

- \* 1 complimentary rounds of golf at the John Bradshaw Memorial Golf Tournament
- \* Company identification as a conference sponsor on all delegate name badges
- \* Company acknowledged as Gold Level Sponsor during major conference social events
- \* Complimentary table top during the trade show and happy hour
- \* First right of refusal for next year's conference

#### PRINT EXPOSURE:

- \* Your corporate listing in the MCA Canada Conference On-Site Program Guide
- \* Listing as a Gold Level Sponsor in MCAC's post conference National Bulletin newsletter
- \* Complimentary half page ad in our National Bulletin newsletter

#### SPEAKING OPPORTUNITIES:

- \* Opportunity to address conference delegates dependent on sponsorship item and where applicable.

#### DIGITAL EXPOSURE:

- \* Company recognized in MCA Canada's national newsletter
- \* Your company listed on MCA Canada's website
- \* Listing of your company as a Gold Level Sponsor on the MCAC Conference App
- \* Logo displayed on the conference big screen during major events
- \* Your company scrolling on the conference big screen during major events
- \* Recognized as a Gold Level Sponsor on the digital version of MCA Canada's post conference National Bulletin newsletter

#### CONFERENCE SIGNAGE:

- \* Signage at your event
- \* Signage at the information/ registration desk



## GOLD LEVEL SPONSOR

Delegate Gift - \$7,500

In Room Welcoming Gift - \$7500

Beach Towels - \$7,500

Opening Night Wine - \$6,000 **SOLD!**

Opening Night Dinner - \$6,000

Closing Night Wine -s \$6,000 **SOLD!**

Closing Night Dinner - \$6,000 **SOLD!**

Welcoming Leighs - \$5,000 **SOLD!**

General Session on Wednesday - \$5,000 **SOLD!**

General Session on Thursday - \$5,000

Reception Desk Sponsor - \$5,000

Delegate Beach Bag - \$5,000 **SOLD!**

Session Folio's & Pens - \$5,000



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## SILVER LEVEL SPONSOR

\$ 2,500 - | As a Silver Level Sponsor, your company will achieve brand impact  
\$ 4,999 and place yourself at the forefront of our national delegates .

### SUMMARY OF BENEFITS

#### VIP CONFERENCE PACKAGE::

- \* Company identification as a conference sponsor on all delegate name badges
- \* Company acknowledged as Silver Level Sponsor during major conference social events
- \* Complimentary table top during the trade show and happy hour
- \* First right of refusal for next year's conference

#### PRINT EXPOSURE:

- \* Your corporate listing in the MCA Canada Conference On-Site Program Guide
- \* Listing as a Silver Level Sponsor in MCAC's post conference National Bulletin newsletter
- \* Complimentary quarter page ad in our National Bulletin newsletter

#### SPEAKING OPPORTUNITIES:

- \* Opportunity to address conference delegates dependent on sponsorship item and where applicable.

#### DIGITAL EXPOSURE:

- \* Company recognized in MCA Canada's national newsletter
- \* Your company listed on MCA Canada's website
- \* Listing of your company as a Silver Level Sponsor on the MCAC Conference App
- \* Logo displayed on the conference big screen during major events
- \* Your company scrolling on the conference big screen during major events
- \* Recognized as an Silver Level Sponsor on the digital version of MCA Canada's post conference National Bulletin newsletter

#### CONFERENCE SIGNAGE:

- \* Signage at your event
- \* Signage at the information/ registration desk



## SILVER LEVEL SPONSOR

First Timers, Sponsors & VIP Reception - \$4,000 **SOLD!**

Conference App - \$3,500 **SOLD!**

Sports Bottles (water, etc) - \$3,500 **SOLD!**

Smartphone Charging Station - \$3,500

Golf Tournament - Longest Drive - \$3,500 **SOLD!**

Golf Tournament Hats - \$3,500 **SOLD!**

Cell Phone VIP Credit Card Holders - \$3,000

Cell Phone Credit Card Holders - \$3,000

Golf Tournament - Prizes - \$3,000 **SOLD!**

Onsite Program Guide - \$3,000 **SOLD!**

Registration Kit - Conference Lanyards - \$3,000 **SOLD!**

Registration Desk - Welcome Refreshment - \$3,000

Opening Night Entertainment - \$3,000

Closing Night Entertainment - \$3,000

Education Session #1 & #2 - \$2,500 **SOLD!**

Education Session #3 & #4 - \$2,500

Education Session #5 & #6 - \$2,500

Conference A/V Equipment - \$2,500

Golf Tournament Lunch - \$2,500

Golf Tournament Refreshments - \$2,500 **SOLD!**

Sunglasses - \$2,500



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## BRONZE LEVEL SPONSOR

\$ 1,000 - | As an Event Level Sponsor you will gain recognition as a leader in the mechanical contracting industry and enjoy prime visibility throughout the 2017 conference.  
\$ 2,499

### SUMMARY OF BENEFITS

#### VIP CONFERENCE PACKAGE::

- \* Company identification as a conference sponsor on all delegate name badges
- \* Company acknowledged as Bronze Level Sponsor during major conference social events
- \* Complimentary table top during the trade show and happy hour
- \* First right of refusal for next year's conference

#### PRINT EXPOSURE:

- \* Your corporate listing in the MCA Canada Conference On-Site Program Guide
- \* Listing as a Bronze Level Sponsor in MCAC's post conference National Bulletin newsletter

#### DIGITAL EXPOSURE:

- \* Company recognized in MCA Canada's national newsletter
- \* Your company listed on MCA Canada's website
- \* Listing of your company as a Bronze Level Sponsor on the MCAC Conference App
- \* Logo displayed on the conference big screen during major events
- \* Your company scrolling on the conference big screen during major events
- \* Recognized as a Bronze Level Sponsor on the digital version of MCA Canada's post conference National Bulletin newsletter

#### CONFERENCE SIGNAGE:

- \* Signage at your event
- \* Signage at the information/ registration desk



## BRONZE LEVEL SPONSOR

Luggage Tags - \$2,400 **SOLD!**

Golf Tournament Closest To The Pin - \$2,000 **SOLD!**

Golf Tournament Balls & Tees - \$2,000 **SOLD!**

Sunscreen with logo - \$2,000

Program At A Glance Cards - \$1,800 (On Hold)

Bottle and Wine Opener - \$1,500

Refreshment/Coffee Breaks on Tuesday - \$1,500 **SOLD!**

Refreshment/Coffee Breaks on Wednesday - \$1,500

Refreshment/Coffee Breaks on Thursday - \$1,500

Beach Frisbees - \$1,500

Carabiners with logo - \$1,500

Lip Balm With Travel Cap - \$1,500

Conference Signage - \$1,500 **SOLD!**

Cliff Diver on Monday - \$1,000

Cliff Diver on Thursday - \$1,000





# Maui Sponsorship Form 2017

Company Name: \_\_\_\_\_

Name of Contact: \_\_\_\_\_

Company Address: \_\_\_\_\_

Telephone: (\_\_\_\_) \_\_\_\_ - \_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_ - \_\_\_\_ E-mail: \_\_\_\_\_

**Please reserve the following sponsorship level/event....Please check**

- ☐ **BRONZE LEVEL SPONSOR ..... \$ 500 - \$ 2,499 Cdn**
- ☐ **SILVER LEVEL SPONSOR ..... \$ 2,500 - \$ 4,999 Cdn**
- ☐ **GOLD LEVEL SPONSOR ..... \$ 5,000 - \$ 9,999 Cdn**
- ☐ **EVENT LEVEL SPONSOR ..... \$ 10,000+ Cdn**

Event / Item: \_\_\_\_\_

Amount Pledged: \$ \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_

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**Payment:** *This signed form will serve as your sponsorship confirmation and your event and/or item will be reserved.*

*An invoice will be sent to you with 50% due upon receipt. The balance is due no later than September 1, 2016  
Cheque(s) can be made payable to MCA Canada and forwarded to:*

**MCA Canada # 601 - 280 Albert Street, Ottawa, ON K1P 5G8**

**Note:** *Please submit your form as soon as possible to confirm your sponsored event. All requests will be processed on a first-come-first-served basis. All event sponsors from the previous year are given the "first right of refusal" for subsequent conferences. MCAC reserves the right to approve sponsorship to ensure it conforms to the standards required by the Association.  
If you have any questions with regards to conference sponsorship, please contact Mr. Daryl Sharkey.*

**Please fax or email this form to the attention of Mr. Daryl Sharkey  
at (613) 235-2793 or email it to [daryl@mcac.ca](mailto:daryl@mcac.ca) to reserve your event or item.**



2017

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