

Social Media Toolkit




Preparing to Study in the USA: 15 Things Every International Student Should Know

Is there an international student office on your campus?




Please help promote the new international student guidebook by sharing these messages and photo on Instagram, Facebook and Twitter!

****These messages are written to lead up to College Decision Day, which is on May 1.****




April 25

   #CollegeDecisionDay is in 6 days. #InternationalStudents, are you prepared to #StudyinUSA? Get expert tips! <http://ow.ly/4mXr4j>




April 26

   #CollegeDecisionDay is in 5 days. #InternationalStudents, are you prepared to #StudyinUSA? Get expert tips! <http://ow.ly/4mXr4j>




April 27

   #CollegeDecisionDay is in 4 days. #InternationalStudents, are you prepared to #StudyinUSA? Get expert tips! <http://ow.ly/4mXr4j>




April 28

   #CollegeDecisionDay is in 3 days. #InternationalStudents, are you prepared to #StudyinUSA? Get expert tips! <http://ow.ly/4mXr4j>




April 29

   #CollegeDecisionDay is in 2 days. #InternationalStudents, are you prepared to #StudyinUSA? Get expert tips! <http://ow.ly/4mXr4j>




April 30




   #CollegeDecisionDay is tomorrow! #InternationalStudents, are you prepared to #StudyinUSA? Get expert tips! <http://ow.ly/4mXr4j>




May 1




   It's #CollegeDecisionDay! #InternationalStudents, get tips on how to succeed at your choice school! <http://ow.ly/4mXr4j>




****These messages can be posted anytime.****




   Why should you get involved in nonacademic campus activities? Find out in "Preparing to #StudyinUSA" <http://ow.ly/4mXr4j>




   Why doesn't US #highereducation have a central system? Get answers to #internationalstudents' FAQs. <http://ow.ly/4mXr4j>




   What's the difference between a college & university? 15 Things International Students Should Know to #StudyinUSA <http://ow.ly/4mXr4j>




   What can you gain by earning a US degree? @StacieBerdan & @IIEGoodman discuss in new "Preparing to #StudyinUSA" <http://ow.ly/4mXr4j>




   #Admissions, US Visas, Campus Life - How to successfully navigate through US #highereducation #studyinusa <http://ow.ly/4mXr4j>




   There are 4000+ US universities & colleges. Which one is right for you? #StudyinUSA #highereducation <http://ow.ly/4mXr4j>




   Preparing to #StudyinUSA by @StacieBerdan & @IIEGoodman | 15 short chapters on key topics for #internationalstudents <http://ow.ly/4mXr4j>




   There are nearly 1M #internationalstudents enrolled at US universities. Pick up a copy of Preparing to #StudyinUSA <http://ow.ly/4mXr4j>




   15 Things Every #InternationalStudent Should Know: The difference b/w non-profit & for-profit #higher education institutions <http://ow.ly/4mXr4j>




   15 Things Every #InternationalStudent Should Know: What should I write in an admissions essay? #StudyinUSA <http://ow.ly/4mXr4j>




   What's the value of a liberal education? 15 Things International Students Should Know to Prepare to #StudyinUSA <http://ow.ly/4mXr4j>

   DYK that most US undergraduate degrees require 4 years of study? Get Preparing to #StudyinUSA for expert advice <http://ow.ly/4mXr4j>

   There are nearly 1M #internationalstudents at US universities. Want a competitive edge over your peers? #StudyinUSA <http://ow.ly/4mXr4j>

   How can I find out if a school I am thinking of attending is accredited? & other #FAQs among #InternationalStudents <http://ow.ly/4mXr4j>

   Am I allowed to express my opinion if I disagree with a professor? Top Tips for Students Planning to #StudyinUSA <http://ow.ly/4mXr4j>

   What if my #TOEFL scores do not meet requirements? Get answers to common questions about #studyinusa in our new book <http://ow.ly/4mXr4j>

