



High Five to Taiwan's New International Conference Environment

Let TAIWAN Surprise You!

When it comes to conference events, Taiwan is not to miss! Taiwan has an advantageous geographical location, near China, Japan, and Southern Asia, the nation is rich with domestic government, corporate, and NGO resources. Annually, over 400 international conferences are held in Taiwan. What impressed visitors most was the advanced and convenient services provided by high-tech applications—which Taiwan is particularly well-known for—such as mobile apps, which are especially useful to practice paperless meetings. Technology and a mature infrastructure, matched with kind and professional people, are just a few of the many perks visitors can experience during meetings and conferences in Taiwan.

To advance the conference industry, MEET TAIWAN, sponsored by Taiwan's Bureau of Foreign Trade and implemented by the Taiwan External Trade Development Council (TAITRA), intends to enhance the conference environment with complete and advanced development of different industries, such as medical biotechnology, science, and IT. Furthermore, MEET TAIWAN will integrate useful resources by cooperating with related organizations, such as NGOs, INGOs, PCOs, and local and central governments to engage more potential buyers and meet their needs.

Moreover, to accumulate conference capabilities, MEET TAIWAN continues to spare no effort to discover and develop domestic resources. According to statistics, most of Taiwan's small and medium-sized international conferences are initiated by professors from colleges and universities. MEET TAIWAN provides a one-stop service, encouraging and supporting bid applications for international conferences. MEET TAIWAN also provides a communication platform for NGOs and PCOs, so all parties involved may easily exchange information.

Currently, per Taiwan government's policy, innovative industries have become key to development, including green energy, the Asia Silicon Valley Development Agency, biotechnology, intelligent machinery, national defense, new agriculture, and circular economies. To keep mainstream, MEET TAIWAN aims to attract related-industrial conferences to be held in Taiwan. With a new and solid conference environment, give Taiwan a High Five and be satisfyingly surprised!