

John “Jack” Patronski of GES Inducted into CIC Hall of Leaders

EVP recognized by Convention Industry Council for leadership and dedication

LAS VEGAS – October 21, 2016 – [GES](http://ges.com), a global full-service provider for live events, is delighted to announce that Executive Vice President of Industry Development Jack Patronski is a 2016 inductee into the Convention Industry Council’s (CIC) esteemed Hall of Leaders. This exclusive membership is a symbol of industry excellence, representing leadership, innovation, and influence.

“The Hall of Leaders recognizes forward-thinkers who have made a difference, shaped the industry into what it is today, and acted as a catalyst for what’s possible,” said GES President Steve Moster. “Jack embodies all of these characteristics.”

In addition to his full time job at GES, Patronski actively volunteers to ensure the continued success of the industry. He has worked toward the improvement of labor and exhibitor rights in Chicago, Philadelphia and Las Vegas, collaborating with industry clients, labor and facilities to help enact friendly work rule reforms that lower exhibitors’ costs and increase business. He also served as chairman of the board of Choose Chicago and serves on the board of the Chicagoland Chamber of Commerce.

“Jack’s unwavering dedication to the continued success of our industry includes literally hundreds of volunteer hours,” said GES Chief Sales Officer Jeff Quade.

Patronski was nominated by the Professional Convention Management Association (PCMA), where he has served on the board of PCMA and was chair of its Foundation. In its nomination of Patronski, PCMA commented that, “Jack is an incredible leader and actively keeps all groups he leads on task and with a clear focus. He is passionate about the industry and everything he does is for the greater good.” PCMA went on to say, “Jack’s most important contribution to our industry is his ability to make us ‘care and contribute’ beyond our narrow spheres. He has led GES in funding multiple causes, rallied organizations around these causes and enabled our industry to demonstrate to the communities in which we meet, the impact we can and do make.”

“I’m honored just to be nominated, and to be nominated by PCMA makes it all the more special,” Patronski said. “I’m very proud of our industry, its significant impact on the success of businesses large and small, and honored to have the opportunity to contribute at GES. I’m very grateful to be inducted into the CIC Hall of Leaders.”

-more-

**About GES**

GES, a Viad Corp (NYSE: VVI) company, is a global, full-service provider for live events, producing corporate events, exhibitions, conferences, congresses, exhibits and entertainment experiences. GES provides a wide-range of services, including official show services, audio visual, cutting-edge creative and design, marketing and measurement services, and event accommodations – all with an unrivaled global reach. GES partners with leading shows and brands, including Mary Kay, Spring Fair Birmingham, MAGIC, CONEXPO-CON/AGG and IFPE, and Toronto Boat Show. GES' National Servicer[®] has been recognized with certification under the J.D. Power and Associates Certified Call Center ProgramSM for the past eight years, and for the seventh year in a row Ad Age has named GES as one of the "World's 50 Largest Agency Companies." For more information visit www.ges.com.

Contact:

Detra Page
702.515.5627
dpag@ges.com

###