

For Immediate Release - Sale Announcement

May 25, 2017

EMERALD EXPOSITIONS ACQUIRES SIA SNOW SHOW FROM SNOWSPORTS INDUSTRIES AMERICA



Corporate Solutions of Westport, Connecticut was the exclusive advisor to SnowSports Industries America in arranging, structuring and negotiating this transaction.

Nick Curci states: "The SIA Snow Show is the market leading trade show in the winter sports industry owned by the premiere industry association. The next event is scheduled for January 25 - 28, 2018 the Colorado Convention Center in Denver. Earlier this year, this event hosted 430 exhibitors, 2,400 booths, 240,000 net square feet of exhibit space and 15,000 attendees. In combination with Emerald's *Outdoor Retailer* franchise, this event will grow significantly and further support the overall outdoor sports industry."

About Corporate Solutions

Corporate Solutions is the leading middle market merger and acquisition advisory firm that specializes in the trade show, consumer show and trade publishing industries. The company's main focus is to represent companies that wish to sell their media related business and to realize full value upon a sale. Corporate Solutions has closed 91 transactions with deal value exceeding \$1 billion. The company has sold 363 trade shows, 128 consumer shows, 119 trade publications and 357 websites for its clients.

M&A Market Update:

We expect 3 additional closings within the next two months. We have several new trade show and publishing offerings in the construction, municipal, technology, infrastructure, apparel, financial services and design industries that are in process.

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