



SHE DAY 2015

SHARE • HEAR • EMPOWER

AN EVENT OF  **Winnipeg**

January 15, 2015

8:30 a.m. to 4 p.m.

RBC Convention Centre Winnipeg
375 York Avenue

\$39 • Includes conference pass, lunch, snacks, beverages and a headshot lounge

Start 2015 with a compelling experience of sharing, hearing and empowering!

Economic Development Winnipeg presents the inaugural SHEday, an inspiring women's leadership event, on January 15, 2015.

You'll hear from 10 powerful speakers who will share their thoughts on the importance of women supporting women, navigating the leadership system and maximizing the authenticity of your personal brand.

The advancement of women requires consistent focus. Let's lean in together to reach our full potential. This event aims to bring together entrepreneurs, pre-executive and executive women. However, women of all experience levels are welcome to attend.



SHEday 2015 speakers:

- Opening remarks by Mayor Brian Bowman, City of Winnipeg
- Anita Wortzman, President & CEO, Acumen Corporate Development
- Barbara Bowes, President, Legacy Bowes Group
- Beth Bell, Partner & Executive, IBM Global Business Services
- Casie Nishi, Executive Director, Wellness Institute
- Clare MacKay, Vice President, Corporate & Community Initiatives, The Forks North Portage
- David Baker, CEO & Chief Storyteller, Think Shift
- Denise Zaporzan, President & CEO, Denise Zaporzan & Associates
- Gail Stephens, Interim President & CEO, Canadian Museum for Human Rights
- Mary Jane Loustel, National Aboriginal Program Executive, IBM Canada
- Michelle Aitkenhead, Regional Vice President, Integrated Markets, RBC Royal Bank

SHEday 2015 co-chairs:

- Marina James, President & CEO, Economic Development Winnipeg Inc.
- Brenda LaRose, Executive Search Partner, Leaders & Co.



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Inquiries:

Caroline Swystun
P: 1.204.954.1979
E: caroline@economicdevelopmentwinnipeg.com

Economic Development Winnipeg Inc.
Suite 300 - 259 Portage Avenue
Winnipeg, Manitoba R3B 2A9