



Leadership Winnipeg 2015-2016

"You must be the change you want to see in the world."

- Mahatma Gandhi

Leadership Winnipeg is about shaping tomorrow's leaders today – bringing together participants from a wide variety of sectors and providing experiences that will inspire and help them develop their skills, knowledge and understanding of themselves, their community and their role in it.

Leadership Winnipeg is about making introductions and connecting with today's leaders, those who are already guiding our city's future. And it is about being given a "backstage pass" to our city, providing a unique first-hand perspective on what's happening in our community and why.

Since 2004, Volunteer Manitoba Inc. and The Winnipeg Chamber of Commerce have partnered in offering a 10-session leadership program, which runs annually from September through June.

Vision

To foster community leadership in Winnipeg, and to nurture an ever-growing community of informed, visionary and future-oriented leaders of all ages, who are empowered with knowledge, commitment, skills and respect for diversity.

Mission

To provide a diverse learning experience for existing and emerging leaders in all sectors of the community, helping to create leadership capacity, which will sustain the future of the city by:

- *Emphasizing individual reflection and teamwork as key parts of the learning experience*
- *Involving class participants with community leaders from a wide array of sectors and organizations within the community*
- *Focusing on learning through experiences and viewing our community from different points of view*

Goals

- *To nurture and instill a sense of community trusteeship in potential leaders*
- *To expand the number of individuals in Winnipeg who accept leadership roles in business, labour, voluntary and non-profit organizations, government and community*
- *To provide the next generation of potential decision-makers with a broader outlook on their community through practical experiences that heighten their appreciation and understanding of Winnipeg's history, unique issues, strengths, challenges and potential*
- *To develop networks of people who can work together to strengthen the community and help address existing and future community challenges and opportunities*

The Program

The **Leadership Winnipeg** program consists of 10 sessions or Learning Days, plus a class project and **new this year**, a pilot project called Board Match.

The day-long sessions, held once a month, are hosted in the community.

Prior to the first session, each participant completes an Insights Discovery profile, used to assign participants to project teams. The project for 2015-2016 is to research, write and publish a book, profiling Winnipeg's community leaders.

Project objectives are to:

- Learn to work as a team with new people, who bring different skills and styles to the table
- Develop and strengthen personal comfort levels and communication skills in approaching, meeting with and interviewing high-profile people in the community
- Develop project and time management, organizational and leadership skills
- Learn first-hand from community leaders what makes a good leader and what skills are required
- Network with and develop contacts in the community

Each Learning Day focuses on a theme (i.e. - a City with a Rich Heritage, a City that Cares) and includes tours and guest speakers, plus an opportunity to interact with those speakers. In addition, a portion of the day is devoted to leadership development – providing the tools that will enhance the participant's communication, facilitation, collaboration and time management skills.

The program is primarily learning by experiencing as opposed to textbook-based learning.

The Board Match pilot project will see graduates and alumni of **Leadership Winnipeg** placed on a not-for-profit board and/or subcommittee, providing them an opportunity to expand their skills and contribute to a community organization.

The **Leadership Winnipeg** program is directed by Doneta Broatchie, a former corporate executive (CIBC senior vice-president and regional leader for Manitoba, Saskatchewan and Northwestern Ontario and downtown store manager for The Hudson's Bay Company), who now sits on the boards of Winnipeg Airports Authority, The Winnipeg Foundation, The Winnipeg Art Gallery, Military Forces Liaison Council, Grace General Hospital Foundation and the Winnipeg Symphony Orchestra and Manitoba Theatre Centre Advisory Councils.

Registration

Leadership Winnipeg is currently recruiting for the Class of 2015-2016 and is looking for individuals with the drive to learn and lead, to work together and to be visionary.

Class size is limited to 28 people.

A conscious effort is being made to ensure that participants reflect a cultural, life experience, age and general balance between business, labour, government, non-profits, the volunteer sector and individuals in the community.

Cost: \$1,000 (subsidy available)

Registration deadline: Sept. 9, 2015

For further information or to apply, contact:

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