

HRMAM Human Resource & Leadership Conference 2015



Sponsorship & Tradeshow

OPPORTUNITIES

October 27 & 28, 2015
RBC Convention Centre Winnipeg



FROM OUR

2014 Attendees

"I had an opportunity to meet with one of the contacts at the Trade Show who we already do business with, but it gave me an opportunity to talk with her more and learn about other services they will be providing soon. This was a **great opportunity** for both of us."

"The best part of Connect 2014 was getting to **interact** with other HR professionals in an informal setting."

"I left the conference feeling **invigorated** and **motivated** to go back to my workplace and improve the HR function in our company."

"Great speakers. Good venue and very well organized."

"**Great** mix of topics and tradeshow."

"Very evident that this conference is **well organized**.
Congratulations to all involved in making the event possible." –Exhibitor

89%

CONNECT 2014
SATISFACTION
RATING

325+

NUMBER OF
REGISTERED ATTENDEES

ATTENDEES'

PRACTICE LEVEL

Less than 5 years - 19.8%
5-10 years - 36.7%
11-19 years - 28.7%
Over 20 years - 12.9%
Students - 1.9%

ATTENDEES' JOB TITLES:

Director of Human Resources; HR Advisor;
HR Consultant; HR Manager; HR Generalist;
HR Coordinator; Labour Relations Advisor;
Vice President, HR; Job Developer;
HR Business Partner

Largest gathering of **HR professionals** in Central Canada!

EVOLVE . INVOLVE .

HRMAM Human Resource & Leadership Conference 2015

HUMAN RESOURCE MANAGEMENT ASSOCIATION OF MANITOBA

1810 - 275 Portage Avenue
Winnipeg MB, Canada
R3B 2B3

PHONE: (204) 943-2836
FAX: (204) 943-1109

www.hrmam.org

Evolving Organizations / Involving People

In industries around the world, business is embracing the principle that finding meaningful ways to engage people inside and outside the organization is fundamental to achieving broad-based success.

This is making the Human Resource profession stronger, more strategic and highly valued.

The 2015 HRMAM Conference theme 'Evolve/Involve' reflects the relationship between the evolution of organizations and the involvement of people. As workplaces increasingly strive to be relevant and meaningful for their customers, clients and stakeholders — involving people in decision-making, problem solving and goal setting becomes more critical than ever before.

Manitoba's HR and Leadership conference will be held in Winnipeg on October 27th & 28th at the RBC Convention Centre Winnipeg.

This is your opportunity to showcase your commitment to the Human Resources profession, to significantly increase your visibility to this key group of professionals and business leaders and to network and engage those who make a difference every day.

We encourage you to take advantage of the promotional opportunities associated with this premier event by becoming a sponsor of a distinguished sponsorship level or participating in our large trade show. More information regarding sponsorship options, which suit a variety of marketing budget sizes and trade show pricing for both members of HRMAM and non-members, are outlined in the following pages.

Please review the detailed descriptions of sponsorship categories, trade show exhibit booths, and benefits. Complete the attached application form or contact Laura Haines, Events, Sponsorship & Marketing Manager to reserve your trade show space or to discuss a sponsorship option suitable for your organization.

We want to thank you for your anticipated support of the 2015 HRMAM Conference, Evolve/Involve. We look forward to connecting with you.

Jane Helbrecht, CHRP
Chair, Conference Committee

Ron Gauthier
CEO of HRMAM

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TABLE OF BENEFITS

Sponsorship Level	PRESENTING SPONSOR	CHAMPION SPONSOR	PARTNER SPONSOR	ASSOCIATE SPONSOR	SUPPORTER SPONSOR	EXHIBITOR
Fee	\$15,000	\$6,500	\$5,000	\$3,000	\$1,500	Starting at \$1,000
Recognition as official Presenting Sponsor	●					
Signage in Main Plenary for full conference	●					
Approved products/materials in select location throughout entire conference	●					
Official sponsor of Registration Booths	●					
Welcome delegates at Keynote	<i>Opening Keynote</i>	<i>Choice of remaining 3 Keynotes</i>				
VIP Seating in Main Plenary	●	●				
Verbal recognition at Opening and Closing Keynote	●	●	●	●	●	
Complimentary full conference registrations	5	3	1	1	1	<i>Discounted</i>
Keynote tickets	<i>8 for each Keynote</i>	<i>5 for sponsored Keynote</i>				
Advertisement in Conference Program	<i>Full colour, back cover</i>	<i>Full colour, full page</i>	<i>Discounted rate</i>	<i>Discounted rate</i>	<i>Discounted rate</i>	<i>Available for purchase</i>
Exhibitor booth (includes one lunch ticket per day)	<i>Included (Double)</i>	<i>Included</i>	<i>Included</i>	<i>50% Discount</i>	<i>50% Discount</i>	
Special Properties			<i>One of the following: keynote sponsor, all health/refreshment breaks, lanyards or cocktail receptions</i>	<i>One of the following: registration for 5 students, all concurrents in one breakout room, or trade show</i>		



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TABLE OF BENEFITS *continued*

Sponsorship Level	PRESENTING SPONSOR	CHAMPION SPONSOR	PARTNER SPONSOR	ASSOCIATE SPONSOR	SUPPORTER SPONSOR	EXHIBITOR
Logo recognition:						
• Logo on all registration email confirmations to delegates	●					
• Recognition as Presenting Sponsor on conference program front cover	●					
• All delegate name badges	●					
• Conference internal and external advertisements	●					
• Conference website banner on HRMAM homepage	●					
• Conference emails	●	●				
• Online registration website	●	●	●	●	●	
• Conference signage (including special properties)	●	●	●	●	●	
• Conference website	●	●	●	●	●	Exhibitor Listing
• Conference program (including company bio)	●	●	●	●	●	Exhibitor Listing
• Conference sponsorship slideshows	●	●	●	●	●	Company Name only
Sponsor Leveraging Opportunities:						
One complimentary e-blast to entire HRMAM membership	●	●				
One complimentary advertisement in HRMAM e-newsletter	●	●				
Opportunity to provide a delegate door prize to be awarded in main plenary	●	●	●	●	●	
Opportunity to place an item in delegate bag at sponsor cost	●	●	●	●	●	

PRESENTING Level Sponsorship - \$15,000

Number of Presenting Sponsorship Opportunities Available: 1

YOUR ORGANIZATION HAS THE EXCLUSIVE OPPORTUNITY TO:

- Place your logo on all delegate name badges along with HRMAM & Conference 2015 logos
- Be recognized as the Presenting Sponsor on the conference program front cover
- Place additional signage in the main plenary room to remain for the full conference
- Leave approved products/materials in the room throughout the entire conference in select location
- Receive logo and sponsor level recognition on conference external advertisements (Winnipeg Free Press, Winnipeg Chamber of Commerce)
- Receive logo and sponsor level recognition on conference ad in fall issue of HR Matters Magazine
- Welcome delegates with an HRMAM representative at the opening keynote
- Recognized as Official Sponsor of the registration booths
- Place logo on all registration email confirmations to delegates

ADDITIONAL CONFERENCE PRESENTING LEVEL SPONSORSHIP BENEFITS:

- Recognition as official Presenting Sponsor at the Conference 2015 conference
- Logo & sponsorship level recognition on all conference promotional materials, including:
 - *Conference emails to be sent to full membership and other HRMAM stakeholders, value of \$1,500 (Minimum of 5)*
 - *Conference registration page*
 - *Conference website banner on HRMAM's homepage*
 - *Conference website (includes link to your organization)*
 - *Conference sponsor banners and overall signage*
 - *Conference sponsorship slideshows*
- Verbal recognition at opening and closing keynote as presenting sponsor
- Complimentary double exhibitor booth space in trade show, valued at \$2,500
- Full page colour advertisement on back cover of conference program, valued at \$2,000
- Five complimentary full conference registrations, valued at \$3,750
- An additional 8 tickets for each keynote speaker with VIP seating. Value of \$3,200

BONUS — SPONSOR LEVERAGING OPPORTUNITIES:

HRMAM recommends all sponsors leverage their sponsorship in order to maximize their Return on Investment (ROI). As such, HRMAM has included the following opportunities to leverage your sponsorship. We recommend pursuing additional leveraging opportunities and would be happy to discuss ideas with you to help ensure maximum ROI.

- One complimentary e-blast to entire HRMAM membership, valued at \$1,500
- One complimentary advertisement in HRMAM e-newsletter, valued at \$350
- Opportunity to provide a delegate door prize to be awarded in main plenary
- Opportunity to negotiate leveraging opportunities that are mutually beneficial to sponsor and HRMAM
- Opportunity to place an item in delegate bag at sponsor cost (item must be approved by HRMAM prior to ordering). HRMAM is happy to facilitate procurement of promotional item at sponsor cost, value of \$500

CHAMPION Level Sponsorship - \$6,500

Number of Champion Sponsorship Opportunities Available: 3

AS A CHAMPION LEVEL SPONSOR, YOUR ORGANIZATION HAS THE PREFERRED BENEFITS OF:

One Keynote in Main Plenary (3 available)

Be the exclusive sponsor of one of our keynote sessions. In this opportunity, you will be recognized as the sponsor of one of our extraordinary keynote speakers. These sessions are attended by all delegates!

- a. Introduce keynote in main plenary (all conference delegates)
- b. Place approved company material in the main plenary room during keynote
- c. Have your logo displayed on screen prior to keynote
- d. Be recognized in program and on website next to session description
- e. Place additional signage in the main plenary room during keynote
- f. Choice of one of three keynotes (excludes Opening Keynote)

**Available on a first come, first served basis*

ADDITIONAL CONFERENCE CHAMPION LEVEL SPONSORSHIP BENEFITS:

- Logo & sponsorship level recognition on select conference promotional materials, including:
 - Conference registration page
 - Conference website (includes link to your organization)
 - Conference sponsor banners and applicable session signage
 - Conference program
 - Conference sponsorship slideshows
 - Conference emails
- Recognition at opening and closing ceremonies as champion sponsor
- Full page full colour advertisement in conference program, valued at \$1,250
- Three complimentary full conference registrations, valued at \$2,250
- Reserved seating in main plenary for your conference delegates, valued at \$600
- Receive an additional 5 keynote tickets for YOUR keynote session. Valued at \$500
- Complimentary single exhibitor booth space in trade show, valued at \$1,500

BONUS — SPONSOR LEVERAGING OPPORTUNITIES:

HRMAM recommends all sponsors leverage their sponsorship in order to maximize their Return on Investment (ROI). As such, HRMAM has included the following opportunities to leverage your sponsorship. We recommend pursuing additional leveraging opportunities and would be happy to discuss ideas with you to help ensure maximum ROI.

- One complimentary e-blast to entire HRMAM membership, valued at \$1,500
- One complimentary advertisement in HRMAM e-newsletter, valued at \$350
- Opportunity to provide a delegate door prize to be awarded in main plenary
- Opportunity to place an item in delegate bag at sponsor cost (item must be approved by HRMAM prior to ordering). HRMAM is happy to facilitate procurement of promotional item at sponsor cost, valued at \$500

PARTNER Level Sponsorship - \$5,000

Number of Partner Sponsorship Opportunities Available: 4

PARTNER LEVEL SPONSORSHIP OPTIONS* (PLEASE SELECT ONE):

1. One Keynote in Main Plenary (3 available)

Be the exclusive sponsor of one of our keynote sessions. In this opportunity, you will be recognized as the sponsor of one of our extraordinary keynote speakers. These sessions are attended by all delegates!

- a. Introduce keynote in main plenary (all conference delegates)
- b. Place approved company material in the main plenary room during keynote
- c. Have your logo displayed on screen prior to keynote
- d. Be recognized in program and on website next to session description
- e. Place additional signage in the main plenary room during keynote
- f. Choice of one of three keynotes (excludes Opening Keynote)

2. All (3-4) Health/Refreshment Breaks (1 available)

- a. Place approved products/materials on tables
- b. Display signage around health break food tables
- c. Announcement made at each health break recognizing sponsorship
- b. Recognition in program as health break sponsor

3. Lanyard (1 available)

- a. Logo on each lanyard provided to each delegate at registration desk

4. Both Cocktail Receptions (1 available)

- a. Place approved products/materials on tables
- b. Display signage around cash bar
- c. Announcement made during cocktail reception recognizing sponsorship
- d. Recognition in program as cocktail reception sponsor
- e. Opportunity to place logo on napkins at cost of sponsor

**Available on a first come, first served basis*



PARTNER LEVEL SPONSORSHIP

Continued on page 11

PARTNER Level Sponsorship, continued

ADDITIONAL CONFERENCE PARTNER LEVEL SPONSORSHIP BENEFITS:

- Logo & sponsorship level recognition on select conference promotional materials, including:
 - *Conference registration page*
 - *Conference website (includes link to your organization)*
 - *Conference sponsor banners and applicable session signage*
 - *Conference program*
 - *Conference sponsorship slideshows*
- Recognition at opening and closing keynote
- One Complimentary full conference registration, valued at \$675
- Complimentary Exhibitor trade show booth (value of \$1,500)

UPGRADE TO A CHAMPION LEVEL SPONSORSHIP:

Upgrade to a CHAMPION Level Sponsorship for only \$1,500 more and receive the following additional benefits (includes the benefits listed above):

- Full page full colour advertisement in conference program, valued at \$1,250
- Two additional complimentary full conference registrations, valued at \$1,500
- Reserved seating in the main plenary for your conference delegates, valued at \$600
- One complimentary e-blast to entire HRMAM membership, valued at \$1,500
- One complimentary advertisement in HRMAM e-newsletter, valued at \$350

BONUS — SPONSOR LEVERAGING OPPORTUNITIES:

HRMAM recommends all sponsors leverage their sponsorship in order to maximize their Return on Investment (ROI). As such, HRMAM has included the following opportunities to leverage your sponsorship. We recommend pursuing additional leveraging opportunities and would be happy to discuss ideas with you to help ensure maximum ROI.

- Opportunity to purchase a full-page, full-colour ad in conference program for \$500 (\$125 discount)
- Opportunity to provide a delegate door prize to be awarded in main plenary
- Opportunity to place an item in delegate bag at sponsor cost (item must be approved by HRMAM prior to ordering). HRMAM is happy to facilitate procurement of promotional item at sponsor cost valued at \$500

ASSOCIATE Level Sponsorship - \$3,000

Number of Associate Sponsorship Opportunities Available: 8

ASSOCIATE LEVEL SPONSORSHIP OPTIONS* (PLEASE SELECT ONE):

1. A Group of Five Students (4 available)

Sponsor a group of five students from one of our post-secondary partners. Foster relationships with the next generation of HR leaders with this special, and very popular, property. Students will be notified of who the student sponsors are and encouraged to reach out.

- a. Provide students with the opportunity to attend the conference
- b. Special signage at the conference will recognize the sponsors of this unique sponsorship property

2. All Concurrents from One Breakout Room (3 available)

With this sponsorship property, you will be recognized as the sponsor of all of the sessions that take place in one of the breakout rooms.

- a. Introduce session speakers
- b. Signage recognition at trade show entrance
- c. Recognition in program and on website as sponsor of assigned concurrent sessions

3. The Trade Show (1 available)

- a. Company logo featured in trade show
- b. Signage recognition at trade show entrance
- c. Recognition in program and on website as trade show sponsor

**Available on a first come, first served basis*

ADDITIONAL CONFERENCE ASSOCIATE LEVEL SPONSORSHIP BENEFITS:

- Logo & sponsorship level recognition on select conference promotional materials, including:
 - Conference registration page
 - Conference website (includes link to your organization)
 - Conference sponsor banners and applicable session signage
 - Conference program
 - Conference sponsorship slideshows
- Recognition at opening and closing keynote
- One complimentary conference registration, valued at \$675

BONUS — SPONSOR LEVERAGING OPPORTUNITIES:

HRMAM recommends all sponsors leverage their sponsorship in order to maximize their Return on Investment (ROI). As such, HRMAM has included the following opportunities to leverage your sponsorship. We recommend pursuing additional leveraging opportunities and would be happy to discuss ideas with you to help ensure maximum ROI.

- 50% off the single exhibitor trade show booth price
- Opportunity to provide delegate door prize to be awarded in main plenary
- Opportunity to place an item in delegate bag at sponsor cost (item must be approved by HRMAM prior to ordering). HRMAM is happy to facilitate procurement of promotional item at sponsor cost, valued at \$500
- Opportunity to purchase full page full colour ad in program at \$500 (\$125 discount)

SUPPORTER Level Sponsorship - \$1,500

SUPPORTER LEVEL SPONSORSHIP BENEFITS:

- Logo & sponsorship level recognition on select conference promotional materials, including:
 - *Conference registration page*
 - *Conference website (includes link to your organization)*
 - *Conference sponsor banners*
 - *Conference program*
 - *Conference sponsorship slideshows*
- Recognition at opening and closing keynote
- One (1) complimentary full conference registration, valued at \$650

BONUS — SPONSOR LEVERAGING OPPORTUNITIES:

HRMAM recommends all sponsors leverage their sponsorship in order to maximize their Return on Investment (ROI). As such, HRMAM has included the following opportunities to leverage your sponsorship. We recommend pursuing additional leveraging opportunities and would be happy to discuss ideas with you to help ensure maximum ROI.

- 50% off the single exhibitor trade show booth price
- Opportunity to purchase a full page, full-colour ad in conference program for \$500 (\$125 discount)
- Opportunity to provide a delegate door prize to be awarded in main plenary
- Opportunity to place an item in delegate bag at sponsor cost. HRMAM is happy to facilitate procurement of promotional item at sponsor cost (valued at \$500)

UPGRADE TO AN ASSOCIATE LEVEL SPONSORSHIP:

Upgrade to an ASSOCIATE Level Sponsorship for only \$1,500 more and receive the following additional benefits (includes the benefits listed above):

- A choice of registration for group of five students; all concurrents from one breakout room; tradeshow sponsor.
- Logo & sponsorship level recognition on select conference promotional materials, including: conference website (includes link to your organization); conference sponsor banners and applicable session signage; conference program; conference sponsorship slideshows.

TRADE SHOW EXHIBIT Information

Central to the plenary and concurrent sessions, the trade show offers an exceptional opportunity to meet with conference attendees. Exhibits will be available to all conference attendees throughout the conference and dedicated trade show times will be highlighted throughout the two-day program.

What's included in your exhibitor registration:

- Listing on conference website as an exhibitor with your organization's name, logo and brief (50 word max) company description
Deadline for submission: August 31, 2015. Value of \$175
- Listing in conference program as an exhibitor with your organization's name, logo and brief (50 word max) company description
Deadline for submission: August 31, 2015. Value of \$175
- One draped 8'x10' exhibit space, including one draped table & two chairs. Value of \$125

ACTIVITIES TAKING PART IN TRADE SHOW:

- Two cocktail receptions in trade show area
- Complimentary continental breakfast in the trade show with delegates both days
- Complimentary health breaks in trade show area with delegates both days

LUNCH:

- One complimentary lunch ticket each day for main plenary (includes a keynote presentation). Great opportunity to mingle with delegates in relaxed atmosphere. (Value of \$100 each day)
- Opportunity to purchase *additional* lunch tickets at 50% off for up to 3 additional staff
- Opportunity to purchase full conference registrations at 50% off for up to 4 employees

KEYNOTE AND CONCURRENT SESSION ATTENDANCE

Please note: Exhibitors only have access to the exhibition hall. One lunch ticket is provided each day which will allow access to the main plenary only during the lunch hour. No access to the concurrents and other keynotes will be allowed unless a full conference pass is purchased. As per above, full conference pass and additional lunch tickets can be purchased at a discount.



TRADE SHOW EXHIBIT INFORMATION

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TRADE SHOW EXHIBIT Information, continued

Pricing (basic booth)*:

SINGLE BOOTH SPACE:

Early Bird – HRMAM Members: \$1000 + GST **Deadline June 30th**

Regular – HRMAM Members: \$ 1,250 + GST **Deadline August 31st**

Early Bird – Non-members: \$1,250+ GST **Deadline June 30th**

Regular – Non-members: \$1,500 + GST **Deadline August 31st**

DOUBLE BOOTH SPACE:

Early Bird – HRMAM Members: \$2000 + GST **Deadline June 30th**

Regular – HRMAM Members: \$ 2,500 + GST **Deadline August 31st**

Early Bird – Non-members: \$2,500+ GST **Deadline June 30th**

Regular – Non-members: \$3,000 + GST **Deadline August 31st**

* Additional fees will apply for power and internet access or other special requirements to be arranged through RBC Convention Centre Winnipeg. More information to be provided in Exhibitor Handbook.

Win a Premium Booth Location:

Space must be booked and paid for by **June 30th, 2015** to be eligible for early bird draw for a chance to win a premium booth location (regular fees still apply). Sponsors have first choice of booth locations.

All other booth assignments will be made on a first come, first served basis.

Rules & Regulations of the RBC Convention Centre Winnipeg to be followed.

Information available at <http://www.wcc.mb.ca/exhibitors/>

Trade Show Hours*:

Tuesday, October 27 | 7:30 AM – 4:30 PM

Wednesday, October 28 | 7:30 AM – 4:00 PM

Trade Show set-up day: Monday, October 26, 2015

Trade Show set-up hours: 12:00 – 5:00 PM

* Hours subject to change and will depend on the 2015 conference schedule, to be announced in spring.

Note: All booths must be fully set up no later than Tuesday, Oct 27 at 7:30 AM.

Exhibitor space rental is for a single exhibitor (company) only and may not be transferred, sublet or shared. Exhibitor space is provided on a first come, first choice basis and conference organizers reserve the right to adjust location based on available room allocation. Space is confirmed and company name will appear in conference material upon receipt of full payment. Full payment is due **August 31st, 2015**.

CONNECT 2014 SCHEDULE*

October 29th, 2014

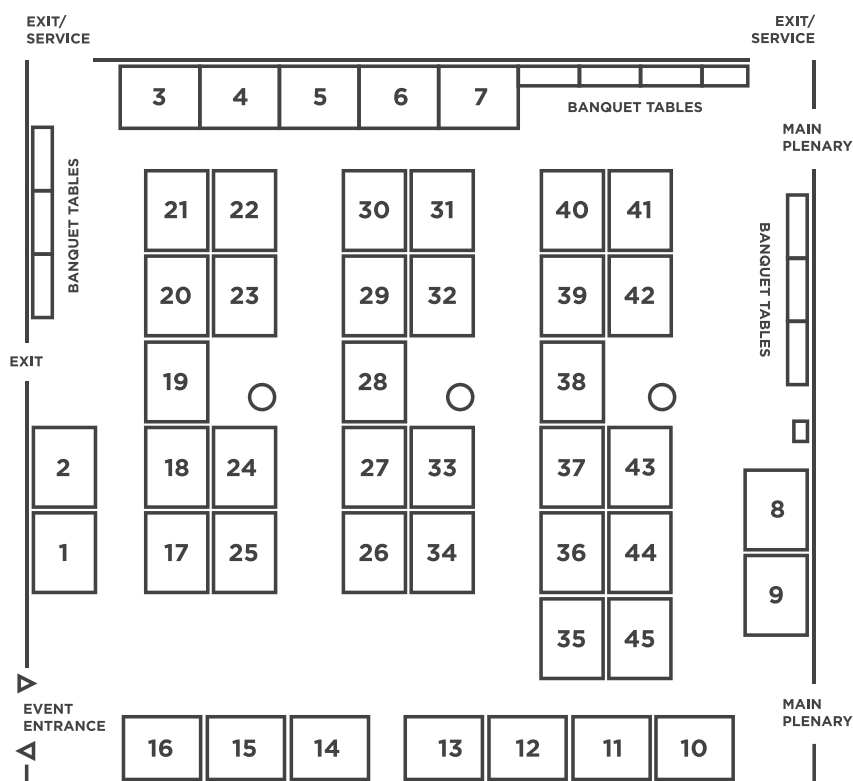
7:30-8:30am	REGISTRATION TRADE SHOW AND CONTINENTAL BREAKFAST
8:30-10:00am	Opening Keynote
10:00-10:30am	HEALTH BREAK/ TRANSITION/ TRADE SHOW
10:30-11:30am	Breakout One
11:30am-1:30pm	Lunch Keynote
1:30-2:30pm	Breakout Two
2:30-3:00pm	HEALTH BREAK/ TRANSITION/ TRADE SHOW
3:00-4:00pm	Breakout Three
4:00-4:00pm	RECEPTION IN TRADE SHOW

October 30th, 2014

7:30-9:00am	REGISTRATION, TRADE SHOW AND CONTINENTAL BREAKFAST
9:00-10:15am	Keynote
10:15-10:45am	HEALTH BREAK/ TRANSITION/ TRADE SHOW
10:45-11:45am	Breakout Four
11:45-1:45pm	Lunch Keynote
1:45-2:45pm	Breakout Five
2:45-3:30pm	RECEPTION IN TRADE SHOW
3:30-4:30pm	CLOSING

** Please note: The 2014 conference schedule is being included for information only.
The 2015 schedule will be confirmed and announced in the spring of 2015.*

TRADE SHOW FLOOR PLAN



Please note:
This is the 2014 floorplan, this is subject to change.

A LA CARTE PROMOTIONAL OPPORTUNITIES

Available to Trade Show Exhibitors & Sponsors Only

- Postcard (5'x7') \$250 each
- Booklet/Magazine \$450 each
- 1/2 page ad in program at \$625
- 8.5x11 Sheet \$350 each
- Promotional Item \$500 each
- 1/4 page ad in program at \$320

For more information on trade show opportunities, please contact:

LAURA HAINES

Events, Sponsorship & Marketing Manager

P: (204) 943-0882

E: lhaines@hrmam.org



ADDITIONAL INFORMATION

Additional Materials:

HRMAM asks that all sponsors provide any additional collateral, banners or signage for their sponsorship opportunity, if/when applicable (when the sponsor would like something that is above and beyond what HRMAM provides as a benefit for the sponsorship level). Where necessary, sponsor representatives are responsible for saving and shipping back any collateral, banners or signage.

Technical Specifications:

All logo files must be provided to HRMAM in EPS, full-colour format.

Additional Sponsorship Suggestions:

HRMAM is open to receiving additional sponsorship opportunities outside of the levels listed in this document. If you have alternate/additional ideas, please contact our Events, Sponsorship and Marketing Manager.

CONTACT INFORMATION

If you are interested in becoming a sponsor of HRMAM Human Resource & Leadership Conference 2015 or if you have any questions, please contact:

LAURA HAINES

Events, Sponsorship & Marketing Manager

P: (204) 943-0882

E: lhaines@hrmam.org

SPONSORSHIP & TRADE SHOW Application

PART 1: Sponsorship Selection

Please select your organization's level of sponsorship for the *HRMAM Human Resource & Leadership Conference 2015* (all sponsorships are subject to GST):

LEVEL	YOUR PREFERRED SPONSORSHIP OPTION*
<input type="checkbox"/> Presenting Level \$15,000	
<input type="checkbox"/> Champion Level \$7,500	
<input type="checkbox"/> Partner Level \$5,000	<input type="checkbox"/> Option 1 <input type="checkbox"/> Option 2 <input type="checkbox"/> Option 3 <input type="checkbox"/> Option 4
<input type="checkbox"/> Associate Level \$3,000	<input type="checkbox"/> Option 1 <input type="checkbox"/> Option 2 <input type="checkbox"/> Option 3
<input type="checkbox"/> Supporter Level \$1,500	
<input type="checkbox"/> N/A	We do not wish to sponsor at this time

*If your preferred option is no longer available, HRMAM will be in contact with you to discuss your next preferred option that is available.

PART 2: A La Carte Options

(Please see fees on page 11)

<input type="checkbox"/> A La Carte	<input type="checkbox"/> Postcard <input type="checkbox"/> 8.5x11 sheet <input type="checkbox"/> Booklet/Magazine <input type="checkbox"/> Promotional Item <input type="checkbox"/> 1/2 page ad <input type="checkbox"/> 1/4 page ad
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PART 3: Trade Show Exhibit Selection

Please select your organization's trade show booth for the *HRMAM Human Resource & Leadership Conference 2015*; if you receive a trade show booth discount as a sponsorship level benefit, please select your booth type and the discount will be applied on your sponsorship invoice (all trade show booths are subject to GST):

EARLY BIRD (Deadline June 30, 2015)

<input type="checkbox"/> Trade Show Exhibitor	\$1,000 HRMAM member, single basic booth
<input type="checkbox"/> Trade Show Exhibitor	\$1,250 Non-member, single basic booth
<input type="checkbox"/> Trade Show Exhibitor	\$2,000 HRMAM member, double basic booth
<input type="checkbox"/> Trade Show Exhibitor	\$2,500 Non-member, double basic booth

SPONSORSHIP & TRADE SHOW Application

REGULAR (All bookings made after June 30, 2015)

<input type="checkbox"/> Trade Show Exhibitor	\$1,250 HRMAM member, single basic booth
<input type="checkbox"/> Trade Show Exhibitor	\$1,500 Non-member, single basic booth
<input type="checkbox"/> Trade Show Exhibitor	\$2,500 HRMAM member, double basic booth
<input type="checkbox"/> Trade Show Exhibitor	\$3,000 Non-member, double basic booth

Your exhibitor booth includes one lunch ticket per day. Exhibitors can add additional lunch tickets for \$50 (half off the regular price of \$100). How many extra lunch tickets would you like? _____

Your exhibitor booth does not include any full conference registrations. You have the option to purchase full conference registrations for 50% off the full conference regular rate.

How many full conference registration passes would you like? _____

Please note: full conference registrations are non-transferable.

PART 4: Company Information

Please provide your organization's information.

Company:	
Address:	
City:	
Province:	Postal Code:
Phone:	Fax:
Name:	
Title:	
Email:	
List my company in any publications:	
<input type="checkbox"/> As above OR <input type="checkbox"/> _____	
Signature:	



SPONSORSHIP & TRADE SHOW Application

PART 5: *Application Submission*

Please submit completed application form to:

HRMAM OFFICE

1810-275 Portage Avenue

Winnipeg, MB R3B 2B3

OR

email: hrmam@hrmam.org

Your sponsorship application will be reviewed and tentatively confirmed via email upon receipt of your request. Your company information, logo, etc., will only appear in conference materials upon receipt of full payment. In order to guarantee your sponsorship opportunity request, full payment must be received for marketing requirements.