

Step Up to Leadership in Your Business

Invest and be Your Best

Did you know that conference organizers want to get more value from their speaker investment, especially when it comes to leveraging content, marketing and maximizing sponsor's return on investment? That is a reality.

What does this mean for the professional that speaks? **Everything!** The meeting industry requires that speakers hone their craft, be a valuable contributor to meetings, provide appropriate industry content and debrief on the sessions success. You need to be a value based resource that is referable.

That is why for this **CAPS Manitoba Chapter's Speaker School 2015** we are focused on what it takes to be a success on stage and in your business. Thrilling your clients with value builds your business. Join the top business professionals to build what you need to succeed on stage, through stepping up to leadership and investing to be your best.

We want to see you step up, show up, speak up and sign up for the CAPS Manitoba Chapter 2015 Speaker School.

Date: Friday, March 20th, 2015
Venue: The Winnipeg Winter Club
200 River Ave, Winnipeg
Time: Open at 8:30 am
Program Starts at 9:00 am
Close at 4:00 to 4:15 pm

Cost for member: Before Feb 28th - \$99.00
After Feb 28th - \$129.00

Cost for non-member: Before Feb 28th - \$149.00
After Feb 28th - \$169.00

Lunch & continental breakfast included



Hugh Culver will kick things off with a keynote on *"Think Bigger, Booked More and Earn More"* He will tell us how to avoid the speaker's pitfalls, improve fee negotiations and eliminate business procrastination and stagnation.



Joseph Ranseth will lead the charge on being a TEDx speaker through an *"Idea Worth Spreading – the value of being a TEDx speaker"*. He will tell us what it takes, what it means and the value it brings to your business.



Jon Ljungberg will entertain us with *"Comedy on Stage - a life time of laughs"*. He will share his life's journey, make us laugh and build on the idea that making them laugh and being your best on stage, keeps you on stage.



Stephanie Staples will share *"Stepping Up to the Main Stage"* a short, 15-minute view into the worst paid but most important presentation of her life. The lessons learned will last a lifetime. Learn the value of CAPS optimization that build business opportunities and quality relationships that matter.

Hugh Culver returns with an afternoon workshop to show us how to *"Create Better Content, Improve Your Speech, and Get Standing Ovarions"*. He will share the inside secrets of top speakers that will take your speaking career to the next level. We will build on stage presence so we get hired more, paid more and referred more. It is all about giving our clients a standing ovation.

REGISTER NOW! www.capsmanitoba.com/events

Info: (204) 899-2808 Email: eventsCAPSmanitoba@gmail.com



Bios

Hugh Culver, CSP, After 16 years as a popular keynote speaker and seminar leader, Hugh Culver, CSP was burnt out. He was speaking over 100 times per year, had the big office, staff, and big income — but didn't feel successful.

In desperation, he shut down his business and started again. In the following year he dropped his paid bookings by half, took three months vacation, doubled his income, published a book, and trained for and won the world's longest endurance race.

Now Hugh speaks on creating real results and a rich life and supports other speakers to grow their business and have more impact.

www.HughCulver.com



Joseph Ranseth is a purpose driven marketer where creating a movement is the key to success. He is a past TEDx speaker and current co-chair for TEDx Manitoba where he is part of the Speakers Committee for 2 years. Joseph founded Vine Multimedia and teaches Marketing & Public Relations at University of Winnipeg. He is featured on numerous media outlets including CBS, CityTV, CBC and many others. His new book will be a bestseller as of February 26th, 2015. www.josephranseth.com



Jon Ljungberg is a multi-talented performer. Witty and clean, Jon is an accomplished crowd pleaser. This wise-cracking comic has also won Canadian Campus Comedian of the Year numerous times. Mr. Ljungberg has opened for likes of Tom Jones and Celine Dion and has been even featured at the Riviera Hotel and Casino in Las Vegas. Having worked as an on-air personality for 11 years Jon is a perfect choice when it comes to corporate emceeing and hosting. In addition to his performing skills Jon is also an accomplished caricature artist. www.johnnyawesome.ca/performer/jon-ljungberg



Stephanie Staples, CSP, is like the reverse of Where's Waldo. She's almost impossible not to find because she's here, there and everywhere. Here - hosting and producing momondays every 6 weeks, there - sharing her inspiring message all over North America and everywhere - via her weekly iTunes/CJOB radio show Your Life, Unlimited. She is the proud recipient of the Spirit of CAPS MB award (or whatever it is called now) and the 2014 Manitoba Women Entrepreneur of the Year Award for Contribution to Community. Steph says the best thing about teaching personal growth is that she gets to practice it every day, much to the dismay of her children. www.yourlifeunlimited.ca



Richard Lannon, your emcee is a pathfinder who accelerates the growth of business champions. Recipient of Mount Royal University's distinguished faculty award in 2010 for the success of two professional programs. He launched the S.P.A.R. @680CJOB in 2014 where business leaders share their journey. Richard keynotes about the peaks, valleys and detours - the journey of the business champion. In 2015 he will publish his book, the S.P.A.R. a winning combination to achieve business success. Part facilitator and cheerleader, Richard guides his clients to renewed hope, a bigger vision, and an actionable roadmap as a means to their success. www.richardlannon.ca