## Bell & McCoy

We hope you will make plans to join us for our Specifier Spotlight event being held at the beautiful Historic Houston Heights Fire Station. Our product showcase will highlight the latest technology in fixtures and lighting control products. We will have factory representatives on hand to answer your questions. Specifier specific continuing education credits will be offered throughout the day. In keeping with our 2017 Craft Brewed Circuit theme of "Keeping it Local" we will end the day with a product spotlight social happy hour featuring three of Houston's very own; Southern Star Brewing, Yellow Rose Distilling and Solaro Urban Winery will be on hand to serve your favorite drink. Everyone who attends will also have an opportunity to win raffle prizes so, make plans to come join us for this great event!"

ANOLIS
COASTAL SOURCE
ERCO
FORUM
H.E. WILLIAMS
HUNZA
LITELAB
LUCIFER
LUMINAIRE LED
LUTRON
SCOTT ARCHITECTURAL
SISTEMALUX/IGUZZINI
STERNBERG
THE LIGHTING QUOTIENT

## Click to RSVP

RSVP FOR THE PRODUCT SHOWCASE
AND CEU PRESENTATIONS BY APRIL 14
BY VISITING OUR EVENT WEBSITE
www.bmlchou.com/specifiers



Our monthly Craft Brewed Circuit Product Spotlight events have been a great success ... and this one is designed specifically for specifers! Visit our website to see where we will be each month and come join us for the tour! www.bmlchou.com

# WEDNESDAY, APRIL 19

#### **HOUSTON HEIGHTS HISTORIC FIRE STATION**

107 W. 12th at Yale Street Houston, Texas 77008

#### 9:00am -8:30pm PRODUCT SHOWCASE

Our product showcase is open throughout the event. See the latest in fixtures and lighting control technology in a casual setting with factory representatives. Raffle prizes, hors d'oeuvres, and drinks provided.

#### 9:00-10:00am LUTRON CEU PRESENTATION

#### CODES AND CONTROLS

Using U.S. Department of Energy data to describe the importance of energy conservation in buildings and how lighting control significantly helps. Using lighting control strategies to see how lighting control saves energy in buildings. Reviewing commercial building energy codes requirements to determine how light control helps in meeting those requirements.

#### 10:30-11:30am LUCIFER CEU PRESENTATION

#### SELECTING THE RIGHT LIGHTING

A general overview of how to select the right approach to interior lighting. Lighting can have a major impact on the functionality, safety, mood, and healthfulness of a space. Whether for a commercial project or interior, exterior, or residential setting, selecting the right lighting strategy for a space is critical.

12:00-1:00pm LUNCH PROVIDED

#### 1:30-2:30pm LUTRON CEU PRESENTATION

### FABRICS FOR PERFORMANCE SHADING: A NEW METHODOLOGY FOR DAYLIGHTING DESIGN

Using fabric properties, particularly openness factor, visible transmittance, and solar reflectance to maximize energy savings and occupant comfort by finding the right balance between each project's parameters and priorities. This new methodology allows the ability to optimize the design of a shading system based on performance and aesthetics.

#### 3:00-4:00pm ERCO CEU PRESENTATION

#### LED LIGHTING IN THE MUSEUM ENVIRONMENT

Digital light for museums, galleries and other exhibition spaces

#### 4:30-5:30pm THE LIGHTING QUOTIENT CEU PRESENTATION

#### UNDERSTANDING THE CONCEPT OF ASYMMETRIC LIGHTING

Define "asymmetric" lighting and review concepts for asymmetric luminaire design. Identify design benefits of lighting planes/surfaces, illustrate the role of surface finish in achieving uniformity and review factors that influence asymmetric lighting layouts.

5:30-8:30pm HAPPY HOUR
COCKTAILS AND HEAVY APPETIZERS WILL BE SERVED