

Chattanooga, Tenn. — Paul Newbourne, a veteran in U.S. transportation and logistics, is bringing his career experience to the Covenant Transportation Group (CTG) management team and taking on the role of chief operating officer at Covenant Transport Solutions, effective Monday, Sept. 19, 2016.

Covenant Transport Solutions aligns well with the expertise of Newbourne, who most recently served in senior leadership at global third-party logistics provider Armada, and who has also led transportation efforts for other major freight producers, shippers and carriers like ConAgra Foods, CSX Corporation and Exel Logistics.

Newbourne will work alongside existing CTG and Covenant Solutions teams in his new role, while lending his decades of institutional knowledge and know-how in freight brokering and movement to Solutions and its customers.

Since being founded in 2006, Covenant Transport Solutions has grown into a true logistics provider for a variety of customers in truckload and less-than-truckload shipping, as well as for partners in transportation, e-commerce and brick-and-mortar retail.

Joey Hogan, president of Covenant Transportation Group — holding company of a group of logistics companies, including Covenant Transport Solutions — believes Newbourne will continue moving Solutions forward and up upon his arrival.

“We are coming off of two straight years of record results for Solutions, and adding Paul’s leadership and expertise will continue to propel the service and logistics services Solutions offers,” said Hogan.

Newbourne will be joining Solutions as the trucking industry enters its annual peak freight season in the critical weeks leading up to the winter holiday shopping months, in which time Americans do more shopping than at any other time of year.

“I am very excited to join the Covenant Solutions team and look forward to helping continue to grow this part of the business, as well as playing a meaningful role in support of the long-term success of the entire Covenant Transportation Group of companies,” said Newbourne.

“I believe the collective service and capability offerings of the entire Covenant Transportation Group, along with the outstanding team members at Solutions, position us to provide tremendous value to existing and potential customers, as well as to our carrier network,” he added.

Newbourne will fill the COO seat at Solutions following a nearly two-year search for the position — a period in which Solutions leadership deserves recognition and praise for continually moving the company forward, said Hogan.

“I’d be remiss not to stop at this exciting time of transition and say thank you to the current leadership team of Solutions,” Hogan said. “We asked Solutions leaders in the interim to shepherd the division and add to results. They have been stalwarts in keeping Solutions pointed in the right direction.”