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FOR IMMEDIATE RELEASE: New Director of Operations, Lori Krull, Has Joined Florida Based Westwind Property Management Team

Sarasota, FL. May 24, 2012: Lori Krull has joined the team at Westwind Property Management, as their new Director of Operations. Westwind is a comprehensive management company providing a full range of services to owners of multi-family housing, including due diligence and underwriting, property management and asset management.

In her new role at Westwind, Krull will oversee all aspects of operations. She will handle client relations, annual operating budgets for all properties, and marketing plans for the company. Krull will be responsible for Home Office and Regional Manager supervision and direction as well as making corporate policy decisions.

“Adding Lori Krull to our staff has facilitated a desire and opportunity to take on new clients. Westwind is expanding despite the tough economy and we are proud to offer high quality management services to residents, owners and investors,” according to Frederick D. Cochran, one of Westwind’s Principals. Cochran is responsible for acquisitions, sales and financing at Westwind.

Previously Director of Operations with Greystar, Krull was responsible for approximately 8,100 units throughout the Tampa Bay area. Her client base included local entrepreneurs, partnerships and institutional clients such as Invesco, Prudential and TIAA Cref.

Krull has served on the Bay Area Apartment Association (BAAA) Board of Directors since 2002, and acted as the President of BAAA in 2008-2009. She is a delegate with the Florida Apartment Association (FAA) and the National Apartment Association (NAA). She served as Chairperson of several committees with the BAAA as well as served on several FAA committees including Trade Show and Education Committee and Legislative Committee.

You can reach Ms. Krull at: Lori@westwindmgt.com or 941.952.9055 ext 306

About Westwind

Westwind Property Management has been providing management to multi-family properties since 1988. The company operates regional offices in Kissimmee, Jacksonville and Sarasota, Florida (at 1343 Main Street, Suite 201), managing properties throughout Florida, Georgia, Ohio, Virginia, Maryland and Michigan.

Westwind manages its portfolio with a “hands on” approach, directed toward achieving each owner’s objectives and goals while maintaining an emphasis on increasing assets and value. This is accomplished through thorough analysis of operations and financial performance, maintaining high occupancy, and ensuring resident satisfaction with their dedicated and experienced team of professionals. Currently facilitating over 4,100 units, Westwind stresses strict adherence to company policies and procedures with a focus on resident, owner and investor services. Westwind prides itself on its ability to react in a timely and efficient manner to changes in the real estate marketplace.