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## **RENTOMETER ANNOUNCES NEW BUSINESS SERVICES FOR LANDLORDS & PROPERTY MANAGERS IN THE RENTAL HOUSING INDUSTRY**

*Acclaimed website that serves the rental housing industry known for its free rent comparison data and analysis now offers landlords and property managers with products, services and technology used in rental housing operations and maintenance*

**Boston, MA— April 28, 2014** [Rentometer](http://Rentometer.com), which provides essential tools to those in the rental housing industry, announced today that in addition to its free rent comparison tool available at [Rentometer.com](http://Rentometer.com), the company now also offers a variety of information and access to products, services and technology used in rental housing operations and maintenance. As an aggregate site, Rentometer is the go-to destination to compare rental prices quickly, easily and for free. Now, as Rentometer continues to grow and expand its services, it offers landlords and property managers with the Rentometer Marketplace, offering much-needed and sought after information and services used for better operations and maintenance.

The Rentometer Marketplace pages are provided for landlords and property managers to help them learn about, connect and interact with suppliers regarding everything from how to manage electronic renter payments to tenant screening, and marketing and advertising needs – all in an effort to help them do their jobs more effectively.

“This is an exciting time for Rentometer and the rental housing industry as a whole,” said Rentometer president Mike Lapsley. “Our goal has always been to support efficient rental housing operations and maintenance by providing convenient access to information, events, and networks throughout the rental housing community. We started by helping to make the rental market a bit more manageable with our flagship product that allows you to easily compare rent with other local properties. Due to how fragmented the property management side of the industry is, we feel Rentometer is in a position to really help the business side as well,” Lapsley added.



In addition, Rentometer has developed a variety of webinars and meeting formats focused on core rental housing functions – renting apartments, collecting rent, and maintaining properties – in an effort to further strengthen its position as an essential destination for those in the rental housing industry. For example, the Rentometer Online Expo was designed by Rentometer as the first of its kind in the rental housing market to bring the same experience as a real world Expo to the online environment, making it more convenient with no travel time or expenses attached.

### **About Rentometer**

[Rentometer](#) provides essential tools to the rental housing industry. Everyone from landlords, property managers, owners, and renters can research and compare rental rates for free on Rentometer.com. In addition to the rent comparison tools exclusively found on Rentometer, the company offers landlords and property managers information and access to products, services and technology used in rental housing operations and maintenance. Rentometer’s goal is to support efficient rental housing operations and maintenance by providing convenient access to information, events, and networks throughout the rental housing community. Boston-based Rentometer was acquired in April 2012 by an ownership group led by rental housing industry veteran Mike Lapsley. Rentometer is a principal sponsor of the Independent Rental Owners Committee, a subgroup of the [National Apartment Association](#). For more information, please visit Rentometer.com, find them on Facebook at [www.facebook.com/rentometer](http://www.facebook.com/rentometer) or on Twitter @Rentometer.

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