



Connect With NAA

NAA's 2013 Survey of Operating Income & Expenses in Rental Apartment Communities Available Oct. 1

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2013 National Apartment Association Chairman of the Board



Just in time for budget season, results from NAA's 2013 Survey of Operating Income & Expenses in Rental Apartment Communities are now available for purchase (available for free to participating companies).

The survey includes detailed individual market data that helps owners and management companies, as well as individual communities, a chance to benchmark against their peers when preparing next

year's operating budgets. Please contact Valerie Sterns at valerie@naahq.org to order your survey, which costs \$599 for members and \$1,000 for non-members.

The survey features a total of 4,526 properties containing 1,138,056 units, which are represented in this year's report. Data was reported for 4,117 market-rent properties containing 1,077,468 units and 49 subsidized properties containing 60,588 units. Data for the 2013 survey is based on fiscal year 2012.

The complete report (available Oct. 1 at www.naahq.org/13ies) contains detailed data summarized for six geographic regions; 91 metropolitan areas met the separate reporting criteria for market-rent properties. Sufficient numbers of subsidized properties were submitted for 14 metropolitan areas.

An executive summary of the survey is featured in the September 2013 issue of units, available to review at: www.naahq.org/sites/default/files/naa-documents/income-expenses-survey/2013-Income-Expenses-Summary.pdf

Registration Now Open for the 2014 NAA Student Housing Conference

Plan to be at the head of the class from March 3-5, 2014, as NAA convenes the 2014 Student Housing Conference & Exposition in Las Vegas at the ARIA Resort.

Join other star pupils for two days chock-full of education and networking opportunities, from general and breakout sessions led by recognized experts in the student housing business, to reception and time spent interacting with exhibitors on the trade show floor.

Beginning September 26, visit www.naahq.org/shc for registration, schedule and the latest announcements. Breathe easy—no admissions essay required!

Remember to use the official hashtag: #NAASStudentConf.

Participate To Win An Eric Wahl Masterpiece and Support NAA Advocacy Efforts

Participate in the Wahl to Wall advocacy campaign and support the NAAPAC or the NAA Better Government Fund. All you need to do is guess the number of pennies in a jar. The jar in question was displayed at the Education Conference in June and can be viewed online at www.naahq.org/learn/advocacy/wahl-to-wall. Start guessing today!

Questions? Contact NAA's Kathleen Gamble at kathleen@naahq.org.

Network Year-Round at NAA Connect

Is a fear of change keeping you from joining the newest and most exclusive industry social network around?

You're missing tons of valuable opportunities to network with like-minded professionals and boost your career if you haven't joined NAA Connect at www.naahq.org/connect.

Learn all about Connect, including different ways to make this members-only tool work for you. If you need a little extra help, check out our series of short video tutorials at www.naahq.org/connect/video-tutorials to see how you can join a community, join a conversation, start a new discussion or share a document.

Don't delay, join NAA Connect today!

Wednesdays Are For Webinars

Join NAAEI, Apartment All Stars and Multifamily Insiders for Webinar Wednesdays, the largest premium webinar series in the industry to provide state and local association members with access to industry thought leaders to discuss innovative ideas, best practices and emerging industry trends. These webinars will give participants the tools they need to become industry superstars in their own right.

Visit www.naahq.org/learn/education/take-a-class-online/webinar-wednesdays for information and registration.

"CAMnesty" Offers CAM Students Second Chance

CAMnesty is a new program that offers individuals who have started—but may not have completed—their Certified Apartment Manager (CAM) designation the opportunity to pick up where they left off and earn the CAM designation. Learn more about the CAMnesty program at www.naahq.org/learn/education/certified-apartment-manager/camnesty.