


Property Professionals Throughout the State are Now Managing Their Market Surveys Online



This Patent Pending System is Quickly Becoming the Industry Standard!

Benefits of doing your weekly market survey online...

- ✓ **TRACKING & TRENDING:** Previous and current rents, occupancies, traffic, leases, and anything else important to your management company.
- ✓ **EFFICIENT:** Comp groups are joining together by choosing one morning a week and updating their market information. Then with one click of a button they run their reports and are finished for the week. Now anyone who calls for a market survey can be sent to your local apartment association for your current information, which they can access only after they update theirs!
- ✓ **COST EFFECTIVE:** This is a **FREE MEMBERSHIP BENEFIT** from your apartment association!! Hours spent calling and receiving market survey calls are now a thing of the past.
- ✓ **EASY TO USE:** **NEW** Tutorial Videos have been uploaded to each page. 
- ✓ **A FREE WEBSITE:** Each property has a FREE password protected property website. If you acquire a new property you can hit the ground running until your official website is ready.
- ✓ **STATEWIDE PLATFORM:** Regional Managers can access all their properties and comps throughout the state from one easy access point – www.FL-apartments.org
- ✓ **SENSE OF COMMUNITY:** The MyRentComps online platform helps create a sense of community between all properties and their comps, the local apartment associations, and the local product or service providers.

How to get started:

- 1a. *Property Managers: Go to your local apartment association
- 1b. Regional managers Go to www.FL-Apartments.org
- 1c. Vendors/Others Go to the Local Association where the property is located

2. Click.



3. Log In using your User Name and Password or create one by clicking “Become a Free Member” All Non-Management type users must create a Vendor/Other type User Account to run market comps

***Property Managers: Remember you must update your rents and vacancies before you access the market survey page and view your comps. Then simply choose your comps and save them the first time in the system. Now you can run your comp report. Note: The tab system across the top is for you to manage pictures, members, unit amenities/property features, property name changes, etc.**



Contact MyRentComps for questions or assistance.
407-206-3791

support@myrentcomps.com



tcaonline.org



aago.org



baaahq.org



fcaaonline.com



scaaf1.org



ncfaa.net



ccaassociation.com



emeraldcoastapartmentassociation.com



sefaa.org



bcmhaonline.org

Local Apartment Associations offering Free Online Market Surveys through MyRentComps

Commonly Asked Questions:

Property Managers:

Question: Does my property need to be a member of the local apartment association to use the free online market survey?

Answer: No, in fact we encourage all apartment communities to participate in our Online Survey. This allows us to compile a market survey report available to members and non-members covering all of the counties that the local apartment association services. Just direct all market survey callers to your local apartment association to access MyRentComps to retrieve your rental information. All communities will then be exposed to all of the benefits provided by the local and state apartment associations, thus increasing membership.

Question: I updated my rents and occupancies and when I went to view my comps, I noticed that one had not been updated recently. What can I do to make sure they update?

Answer: This is a problem that you can help us solve by calling the property and ask that they help support your comp group (and your local apartment association) by going to the apartment association website and updating their own information online. MyRentComps is completely free and perhaps the best part is that when anyone calls looking for a market survey, you can graciously offer all of your comp information by simply directing them to the MyRentComps platform, which can be accessed from the local apartment association website.

Regional Managers

Question: How can I log in and see all of my properties and their comps?

Answer: First of all, you will need to email support@myrentcomps.com a list of all of the properties in the state that you manage. We will then set you up and when you login to www.fl-apartments.org you will be able to see all of your comps, add and remove on-site personnel associated on each property, and even see the comps that each of your managers have picked individually.

Question: We have a manager's meeting next month. Do you provide training?

Answer: Yes, just email your request to support@myrentcomps.com with the date and a list of property managers that will be attending. We also have Product and Service Providers who would like to sponsor the training sessions with lunch or refreshments. We also offer onsite training to any of your properties and all of their comps.

Vendors/Others

Question: Can Product or Service Providers get involved/support the free online market survey?

Answer: Yes. We are offering several ways for Product and Service Providers to help us promote the Free Website to all Apartment Communities across the State (and Nation). Product and Service providers can advertise their products or services to property managers and regional managers in any metro area covered by a local apartment association in Florida. Each portal offers 4 locations on the website. The login page, the home page, the unit mix page and the market survey page. Bulk discounts are available to advertise across multiple associations. There are also multiple opportunities to sponsor training sessions throughout the state.

Data/Reports

Question: Can Product or Service Providers or property managers pull market surveys in areas where they may not own or manage properties?

Answer: Yes, a property manager can pull market surveys in areas that they do not manage properties. The current process involves creating a new member account as a vendor/other and then looking up any property in Florida and pulling up to 9 Comps surrounding the subject property. The database also allows product or service providers the ability to search and export lead lists that includes property name, address, phone and vacancy.



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