

# Join Us For An Important Independent Rental Owner Event



Network and Gain Best Practices With Your Peers  
at the 2010 FAA Education Conference and Trade Show

Omni Orlando Resort at ChampionsGate • ChampionsGate Florida, October 20-22, 2010

## Bright Horizons

↑ Education Ahead

FRIDAY OCTOBER 22, 3:00 – 4:30 pm

### INDEPENDENT RENTAL OWNERS (IRO) WORKSHOP

**Five Phases of Property Management**, *Bryan Chavis, The Landlord Academy*



Brian Chavis

An experienced trainer in property management, Bryan will take you through the life cycle of property management, from acquisition to sale, to demonstrate how to enhance the property's value. He will discuss how to set up systems and procedures that will implement a successful management strategy, enabling you to stabilize and grow even the most distressed property. Bryan will explain not only how to master the day-to-day operations, but how to manage a property management business.

## Don't Miss These Other Educational and Entertaining Events!

### Thursday, October 21, 2010

- 9 – 11:20 am **Opening Session**  
**The Art of Vision**  
*Erik Wahl, Keynote Speaker*
- 3 – 5:15 pm **Multihousing Management Workshop**  
**Getting Them To Renew Their Lease: How to Build Customer Loyalty**  
*with Larry Johnson, CSP*

### Friday, October 22, 2010

- 9 – 11 am **Multihousing Management Workshop**  
**Kiss Your Customer... Why Sales & Service Are Just Like Dating & Relationships**  
*with Andy Masters*
- 1:15 – 2:45 pm **Closing Session**  
**Make the Right Choice**  
*Joel Zeff, Keynote Speaker*

**Plus, visit the Trade Show on Thursday from 11:30 am to 3:00 pm and on Friday from 11:00 am to 1:00 pm - Lunch served both days.**

**VISIT THE FAA WEBSITE FOR MORE DETAILS [WWW.FL-APARTMENTS.ORG](http://WWW.FL-APARTMENTS.ORG)**