



2018 FLORIDA APARTMENT ASSOCIATION ANNUAL CONFERENCE & TRADE SHOW  
OCTOBER 3-5, 2018 • BOCA RATON RESORT & CLUB

## Keynote Speakers



**Johnny Earle** developed his Johnny Cupcakes T-shirt designs into a multimillion-dollar brand in just over a decade, driven by collectors worldwide. Now “Johnny Cupcakes” shares how his success reinforces the power of details, experience, and commitment and how you too can create a wave of loyalty and obsession around your community and within your teams.

## Linley & Lauren

**Linley Paske and Lauren Pasqualone** of LP2 Boutique Agency use innovative strategies to develop profitable marketing plans. After years in the corporate world, these business besties teach business leaders how to streamline while taking care of what matters most: you.

