

Help me launch  
their network!

**Be an Executive Mentor**  
Sunday, May 1, 2010 | Orlando, Florida



DECA is proud to announce the 7<sup>th</sup> Annual Executive Mentor Program with the support of our National Advisory Board. Please "save the date" for this exciting event!

15,000 DECA members, advisors and guests will gather in Orlando, Florida, to participate in DECA's 65<sup>th</sup> International Career Development Conference, April 30–May 2.

The Executive Mentor Program is a signature event at the ICDC and the centerpiece of DECA's youth leadership development programs. This year's Executive Mentor Program will take place on May 1, 2011.

The Executive Mentor Program matches 500 DECA students with an elite group of 50 corporate executives to discuss their transition from high school to college or work.

The Executive Mentor Program is a special addition to DECA's Senior Management Institute, a leadership program for our graduating seniors. Students are graduating seniors from DECA chapters in all 50 states, Guam, Puerto Rico, the U.S. Virgin Islands, Canada, Mexico and Germany.

To be selected to attend the Senior Management Institute, and the Executive Mentor Program, these students are required to demonstrate their scholarship and career interest in business and entrepreneurship.

“The Executive Mentor Program was definitely one of the highlights of my DECA experience. It gave me the opportunity to meet the people who are on the other side of my goals and ambitions. The opportunity to ask the executives how they got there gave me a better sense of what it takes to be successful in work and in life! I will definitely take those conversations and lessons with me as I move forward and am forever grateful to the mentors for their insight.”

— Brooks Stephens, Executive Mentor Program Graduate, Atlanta, GA

## PROGRAM AGENDA

All programs are located in the Orange County Convention Center unless otherwise noted.

### SATURDAY | APRIL 30

Executive Mentors Arrive in Orlando, FL

6:00 p.m.

Executive Mentors' Reception and Dinner at host hotel  
*Sponsored by Marriott International, Inc.*

8:00 p.m.

Opening Conference General Session

### SUNDAY | MAY 1

9:45–10:00 a.m.

Executive Mentor Program  
Welcoming remarks and briefing

NAB Chair Mike Marchetti, *Executive Vice President, Store Operations, Finish Line*

10:00–11:00 a.m.

First round-table discussion with students and executive mentors

11:00–Noon

Second round-table discussion with students and executive mentors

Noon–1:00 p.m.

Wrap-up of round-table discussions between  
students and executive mentors

### OPTIONAL

1:00–3:00 p.m.

Luncheon for executive mentors and tour of conference activities

“In addition to the immense personal reward, involving Finish Line executives in DECA's Executive Mentor Program has enabled me to translate the value of our partnership (with DECA) in ways words could never describe.”

— Mike Marchetti,  
Executive Vice President for Store Operations, Finish Line, Inc.