

Connect With NAA

NAA's 2012 Survey of Income & Expenses

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2012 National Apartment Association Chairman of the Board



The forms for NAA's 2012 Survey of Income & Expenses are available.

CEL & Associates Inc., the survey provider, is a nationally known real estate survey provider and consultant. The 2012 survey is based on operating budgets from hundreds of communities and will be broken down by community size and type, as well as by metropolitan statistical areas.

We encourage you to complete the form online at our secure survey website,

<https://naasurvey.celassociates.com>. Survey participants will receive a complimentary copy of the survey results on CD.

Participants also can choose to complete the survey in an Excel format that can be provided. Contact CEL's Janet Gora at 310/571-3113 or janet@celassociates.com to determine which method will work best for your company, or contact NAA's Valerie Hairston at 703/797-0624 or valerie@naahq.org with other questions.

Attend 2012 NAA Capitol Conference and Lobby Day

If you haven't already made plans to attend the 2012 NAA Capitol Conference from March 11–14 in Washington, D.C., here is one of many reasons why your participation is critical: Growing our industry's influence in Washington, D.C., does not happen overnight. It is an ongoing, long-term process that succeeds only through the combined will and commitment of all members of the apartment industry. Successful advocacy is a carefully planned mix of strong legislative strategies and grassroots involvement in actively building relationships and communicating with members of Congress. Each and every member of the apartment industry is essential in helping us build true strength in numbers.

This year's conference theme is "Maximizing Our Advocacy ROI."

The key issues that NAA members will be discussing with Congress on Lobby Day are:

- State of the Apartment Industry
- Housing Finance Reform
- Tax Reform
- Regulatory Concerns

Help maximize our industry's return on investment by registering:

www.naahq.org/events/capconf/Pages/RegisterInfo.aspx

View the schedule:

www.naahq.org/events/capconf/Pages/Schedule.aspx

Hotel Information available at www.naahq.org/events/capconf/Pages/HotelReservations.aspx

2012 NAA Education Conference & Exposition: Register & Reserve Housing Today!

The 2012 NAA Education Conference & Exposition is the largest event in the multifamily housing industry. More than 5,500 of your colleagues will gather in Boston June 28-30 to network and learn about the latest trends that will keep them on the cutting edge and at the top of the career ladder.

You won't get this kind of high-quality professional development anywhere else. Star athletes Mia Hamm and Nomar Garciaparra will team up for the Friday General Session and brand wizard, Bert Jacobs, co-founder of Life is good®, will head a Thought Leader session and show you how optimism can help grow your sales. You'll also get practical take-home tactics from the more than 40 breakout sessions and the chance to explore cutting edge products and services from more than 325 suppliers on the trade show floor.

Register Today! www.naahq.org/educonf

NAA Set to Launch Legal e-Newsletter in Spring

NAA will launch an e-newsletter with apartment industry-relevant legal information this spring. Called "Apartment Holdings," the monthly publication will support the work of NAA members such as general counsels, owners and company executives.

The e-newsletter will cover a variety of areas including pending or recent legislation or regulations, cases NAA is monitoring, summaries of NAA legal files, analyses of important industry topics in the news, statistical profiles and guest columns. E-mail Laurenk@naahq.org to subscribe.

Be a Contributor to NAA's Online Resource Center

NAA wants your best resources to share in the Online Resource Center. These can include policies, procedures, best practices, staff training tools and more. For example, Independent Rental Owner Frank Barefield of Abbey Residential Services recently shared sample forms and policies, such as a Chart of Account Income Statement and Balance Sheet. View these at <http://bit.ly/ylw9tE> (login required).

E-mail NAA's Mary Scott at mary@naahq.org to submit your resources, or do so through the NAA Community Site & Online Resource Center <http://community.naahq.org> by clicking "Add New Entry" under the Libraries tab.