

# **How Can I Participate?**

- Sign up your own team of 8\*
- Sponsor a Challenge Station
- Sponsor Event Swag

# **Don't Have a Team?**

 Sign up as an individual and we'll put you on a team

\*Put together your own team of 8 – co-workers, potential clients, favorite customers, friends or family! This fundraising event to benefit APAC is open to everyone interested in making a splash.



Registration and Sponsorship Forms available at www.faahq.org.
Sign up NOW and take advantage of Early Bird Specials!

MAKEA COLORFUL
SPLASH FOR APAC

WILD, OUTDOOR, CUTTING-EDGE EVENT

Perfect for the couch potato to the Olympic athlete

APAC is making a BIG splash by hosting its *first ever* Color Me Green event. The only things running in this event are the colors on participants' shirts. There's no need to race from location to location, making it ideal for all participants, regardless of physical ability. Teams of eight must visit the fun challenge stations and complete the necessary task. If the team meets the minimum requirements, they are sprayed with a safe solution of dyed cornstarch. Not to worry, it washes right out! The more colors collected, the easier it will be to complete the final challenge at the end of the event.

Teams meet back at a set time where they find an array of colorful envelopes spread out. If the team has the color on their shirts, they will collect the envelope with the corresponding puzzle piece. Without all the color envelopes, it'll be a bit more challenging to complete the final task, but not impossible! Once all teams are assembled, the first team to correctly solve the puzzle WINS!

**WE** provide the t-shirt, bandana, sunglasses, and a temporary Color-Me-Green tattoo –

YOU get ready to have fun and help APAC at the same time!





www.feethq.org



# **REGISTRATION FORM**

# **Team of 8 Sign-Up**

\$550 Early Bird Rate if paid by September 1st • \$625 if paid after September 1st

Team Name:			
Team Captain Name:			XL, XXL):
Team Captain Email:			
Team Captain Phone Number:			
Team Member Name	Shirt Size	Team Member Name	Shirt Size
#2		#6	
#3		#7	
#4		#8	
#5			
Individual Sign-Up	Name:		
<u> </u>			
(We'll find a team for you!) \$75 Early Bird Rate if paid by September 1st		ımber:	
\$90 if paid after September 1st		re (S, M, L, XL, XXL):	

## Make your competitors GREEN with envy!

Get ahead of the competition by raising additional funds for APAC prior to the event date! The team with the most money in hand will get a Meet & Greet and Photo Opportunity with our Opening Keynote Speaker, Frank Miles, on Thursday Morning. They will also be treated to their very own VIP Reserved Team Table at the Celebration Dinner on Friday evening where they will be celebrated by their peers!

Contact Laura Heiselman, FAA Government Affairs Director, at Laura@faahq.org or 407.960.2910 with any questions!

875 Concourse Park	ecks Payable t way South, S '-960-2910 • f	uite 125, <i>N</i>	laitland, FL 32751
	Before Sept. 1	After Sept. 1	
○ Team of 8	\$550	\$625	\$
O Individual	\$75	\$90	\$
		Total	\$

	of Payment:  Master Card	□Visa	☐ American Express		
Name (As it ap	pears on card)				
Credit Card Nu	Credit Card Number				
Expiration Date Verification Code* *The verification code for Master Card or Visa is a 3 digit number on the back of the card. For American Express it is a 4 digit number on the front of the card.					
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# "GREEN with ENVY" CHALLENGE

Help your favorite "Color Me Green" team make their competitors "GREEN with ENVY" by donating money to APAC. No amount is too small but the winning team will get more than just bragging rights at this year's FAA Education Conference and Trade Show. Show your support for your team AND for FAA's political advocacy efforts by contributing TODAY!

The team with the most money **IN HAND** on October 22nd will be our "**GREEN** with ENVY" champion!

Team name	 	
DONOR NAME:	AMOUNT:	METHOD OF PAYMENT (cash, check, cc)
	 \$	
	\$	
	 \$	
	 \$	
	 <b>*</b>	

Contact Laura Heiselman, FAA Government Affairs Director, at 407-960-2910 or laura@faahq.org with any questions.

Make Checks Payable to FAA and mail to: 875 Concourse Parkway South, Suite 125, Maitland, FL 32751 p 407-960-2910 • f 407-960-2911		
Total Donation Amount	\$	
<b>GREEN</b> with ENVY CHALLENGE		

Method of ☐ Check	Payment:  Master Card	□Visa	☐ American Express		
Name (As it ap	opears on card)				
Credit Card No	Credit Card Number				
Expiration Date Verification Code*  *The verification code for Master Card or Visa is a 3 digit number on the back of the card. For American Express it is a 4 digit number on the front of the card.					
Signature					
NOTE: FAA USE ONLY					

NOTE: FAA USE ONLY		
Amount Paid:	Date Processed:	
Check #:		



# CHALLENGE-STATION SPONSORSHIPS

Be a part of the inaugural "Color Me Green" event to benefit APAC. With a sell-out crowd expected, this will allow you to connect with attendees while you share this unforgettable experience!

#### **How Does it Work?**

Teams of eight will visit all 15 stations where they will try to complete the challenge. If they are successful, YOU will award them for their efforts by splashing them with a solution of dyed cornstarch. Don't worry – it washes right out!

At the end of the event, and for each color awarded, the team will receive a color-coded envelope containing a puzzle piece. Then they'll go about trying to solve the puzzle! The team who solves the puzzle first WINS!

### What is Included in the Sponsorship?

- Each challenge station will be manned by a *minimum* of **TWO** and a *maximum* of **FIVE** of your company's representatives.
- You will need to arrive at the Promenade promptly at **1:00pm** to learn how to run your challenge station.
- Although cornstarch will wash out from your garments, please be sure to keep that in mind when selecting what you'll wear to represent your company!

#### There are two opportunities offered for each challenge station.

#### Option 1: Standard Challenge Station Sponsorship - \$550

A fun, pre-designed game for you to manage and enjoy! Standard Challenge station game to be assigned on site.

#### **Option 2: Customized Challenge Station Sponsorship – \$650**

A uniquely designed game tailored to showcase your company's products and/or services. For instance, a paint company may want us to use paint cans in their game, or they may want to play a game that includes paint chips. Those who elect the CUSTOMIZED option will receive a questionnaire to assist us in designing the game!

Please contact Laura Heiselman, FAA Government Affairs Director, with any questions. laura@faahq.org or 407.960.2910.

Make Checks Payable to FAA and mail to: 875 Concourse Parkway South, Suite 125, Maitland, FL 32751 p 407-960-2910 • f 407-960-2911		
Option 1 - Standard Station Sponsorship	\$550	\$
Option 2 - Custom Station Sponsorship	\$650	\$

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Name (As it a	ppears on card)					
Credit Card N	Credit Card Number					
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. ccc.pco.iou						
	NOTE: F	AA USE (	ONLY			
Amount Paid	:	Date Proce	ssed:			
Charlette						



# SPONSORSHIP OPPORTUNITIES

# SPLASH YOUR COMPANY NAME ON OUR EVENT SWAG!

Deadline September 20, 2014

Sponsorships go quickly, so don't delay! Sponsorships are accepted on a first-come, first-served basis.



## The BIG Reveal Sponsorship for \$2,500

#### THE ULTIMATE MARKETING EXPERIENCE TO A CAPTIVE, ENERGIZED AUDIENCE!

Watch as your friends, colleagues & competitors compete to solve the puzzle, revealing YOUR company's unique message!

#### **Sponsorship to include:**

- Your company's unique message within a custom-designed puzzle
- Specialty "BIG Reveal" Banner to be unveiled at conclusion of competition
- Representative of your company to address the participants and award trophies to winning team
- 2 Reserved Seats with Industry Leadership at the Celebration Dinner
- Your company name Listed on the back of the Event t-shirt



#### **Libation Station - \$2,000 each**

Sponsor one of four, specialty-crafted, color-coordinated, theme-appropriate, alcoholic refreshments

• Raging Red Sangria • Electric Azul Margarita • Green with Envy Mojito • Purple Pucker Punch

#### **Sponsorship to include:**

- Your company logo on a a sign at the Speciality Bars featuring your cocktail
- Your company logo on the drink ticket handed to attendees at Registration
- Your company name listed on the back of the Event t-shirt



## Official Event T-Shirt Options - \$1,500

• Your company logo Imprinted in black on the front and center



## White Sweatband - \$1,250

Company Name Featured on Official Event Sweatband



#### **Bottled Water - \$1,200**

• Water Bottle with Company Logo (12 oz. bottles with full color logo)



## Sunglasses - \$800

• Your Company Name and Phone Number or Website imprinted in one color on the arms of the Sunglasses



## T-Shirt Listing - \$250 each

• Your Company Name Listed on the Back of the Official Event T-Shirt

Contact Laura Heiselman, Government Affairs Director, at 407-960-2910 or laura@faahq.org should you have any questions.

COMPLETE THE SPONSORSHIP SELECTIONS FORM ON THE NEXT PAGE!



## 2014 Florida Apartment Association Education Conference and Trade Show

# SPONSORSHIP OPPORTUNITIES

## Deadline September 20, 2014

Sponsorships go quickly, so don't delay! Sponsorships are accepted on a first-come, first-served basis.

Company Name		
Primary Contact		
Title		
Address		
City		State ZIP
Phone	Fax_	
Email		
	SPONSORSHIP OPF	PORTUNITIES DESIRED
AMOUNT	DESCRIPTION	
Make (	Checks Payable to FAA and mail to:	Method of Payment:
	Parkway South, Suite 125, Maitland, FL 32751 107-960-2910 • f 407-960-2911	☐ Check ☐ Master Card ☐ Visa ☐ American Express  Name (As it appears on card)
Sponsorship Selection	on Amount \$	Credit Card Number Verification Code*
Authorized by	Print)	*The verification code for Master Card or Visa is a 3 digit number on the back of the card. For American Express it is a 4 digit number on the front of the card.
Signature		Signature  E-mail address that the receipt should be sent to
Date		NOTE: FAA USE ONLY
	sorships must be received and paid for nclude a high resolution corporate logo.	Amount Paid: Date Processed: Check #: