

2018 FLORIDA APARTMENT ASSOCIATION ANNUAL CONFERENCE & TRADE SHOW OCTOBER 3-5, 2018 • BOCA RATON RESORT & CLUB

Next year's FAA Annual Conference & Trade Show will be here before you know it! To that end, we're providing you with the information you need to make your exhibiting/sponsorship decision earlier than ever before.

2018 Exhibit Booth Pricing

8' x 10' = \$1,500 8' x 20' = \$3,000

Each 8' x 10' exhibit space will receive two complimentary booth representative registrations. Additional pre-registered booth representative registrations will be \$250, and booth representatives registered on-site will be charged \$300.

As you can see on the attached floor plan, next year's venue offers a slightly smaller trade show floor and will not be able to accommodate as many exhibiting companies as we had in the 2017 show. The floor plan allows for 170 8' x 10' booth spaces (which may be combined to accommodate 8' x 20' booths). It is imperative that suppliers who are interested in exhibiting in the 2018 FAA Trade Show pay close attention to the dates and deadlines listed below.

Note: Supporters of the conference at the platinum (\$10,000 spend, not including booth fee), gold (\$7,000 spend, not including booth fee), and silver (\$5,000 spend, not including booth fee) sponsorship levels are given exclusive opportunity to reserve their booths prior to the exhibit space selection date for 2017 exhibitors.

Important Dates to Note

December 15, 2017: Sponsorship Opportunities and Exhibitor Prospectus available on the FAA website
February 2, 2018: Deadline for Platinum/Gold/Silver level sponsorship signed commitment
February 9, 2018: Platinum Sponsors lottery; meeting to select opportunities/booths
February 16, 2018: Gold Sponsors select opportunities/booths, in order of signed commitment
February 23, 2018: Silver Sponsors select opportunities/booths, in order of signed commitment
March 9, 2018: Exhibit space selection begins for all 2017 exhibitors. An invitation to exhibit with a link to FAA's online booth selection system will be sent to your 2017 primary contact that morning.
March 16, 2018: Exhibit space selection begins for all other suppliers.
October 3-5, 2018: FAA Annual Conference and Trade Show, Boca Raton Resort & Club

Questions? Contact Ralph Robinson, CMP, Director of Meetings, at ralph@faahq.org

