



CAMP FAA

2017 FLORIDA APARTMENT ASSOCIATION
ANNUAL CONFERENCE & TRADE SHOW
OCTOBER 11-13, 2017 · DISNEY'S CONTEMPORARY RESORT, LAKE BUENA VISTA

Next year's FAA Annual Conference and Trade Show will be here before you know it! To that end, we're providing you with the information you need to make your exhibiting/sponsorship decision earlier than ever before.

2017 Exhibit Booth Pricing

10' x 10' = \$1,450

10' x 20' = \$2,900

20' x 20' = \$6,000

All 20' x 20' island booths are exclusive to supporters of the conference at the platinum (\$10,000 spend, not including booth fee) or gold (\$7,000 spend, not including booth fee) sponsorship level.

There will no longer be a "Product/Service Council Member Discount," as the PSC and FAA Board of Directors voted to transition to an open-membership (no paid dues) council.

Each 10' x 10' exhibit space will receive two complimentary booth representative registrations. Additional pre-registered booth representative registrations will be \$250, and booth representatives registered on-site will be charged \$300.

As you can see on the attached floor plan, next year's venue allows us to expand the show floor and accommodate more exhibitors than ever before. The floor plan allows for ten 20' x 20' island booths and 150 10' x 10' booth spaces (which may be combined to accommodate 10' x 20' booths).

Important Dates to Note

December 16, 2016: Sponsorship and Advertising Prospectus emailed to all supplier members

February 10, 2017: Deadline for Platinum/Gold/Silver level sponsorship signed commitment

February 17, 2017: Platinum Sponsors lottery; meeting to select opportunities/booths

February 24, 2017: Gold Sponsors select opportunities/booths, in order of signed commitment

March 3, 2017: Silver Sponsors select opportunities/booths, in order of signed commitment

March 17, 2017 (St Patrick's Day): Exhibit space selection begins for all 2016 exhibitors. An invitation to exhibit with a link to FAA's online booth selection system will be sent to your 2016 primary contact that morning.

March 24, 2017: Exhibit space selection begins for all other suppliers

October 11-13, 2017: FAA Annual Conference and Trade Show, Disney's Contemporary Resort

Questions? Contact Ralph Robinson, CMP, Director of Meetings, at ralph@faahq.org

REVISION DATE:
9/28/2016 BCM - SERDC

BOOTH COUNT

Inventory as of 09/28/2016

Dimension	Size	Qty	SqFt
10x10'	100	150	15,000
20x20'	400	10	4,000
Totals:		160	19,000

BLDG. LEGEND:

FX = FIRE EXTINGUISHER
FHC = FIRE HOSE CABINET
◁ = FIRE STROBE

F R E E M A N

DRAWING STARTED:
9/15/2016 ###

FILE PATH:
C:\SERDC\Floor
Plans\Shows\2017\10-Oct\FL
Apartment Assn - Ed Conf & Trade
Show - 433235
DRAWING NAME:
FAA-1017.dwg
HALL NAME:
FANTASIA A-Q
JOB NUMBER:
433235

ACCT. EXEC.:
ALISA OSBORNE

NOT TO SCALE

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