



News Release

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For Immediate Release

**PEST CONTROL COMPANIES COMPETE IN SEVENTH ANNUAL FUMIGATION BANNER
CONTEST
Orange County Pest Control Announced as 2010 Winner**

INDIANAPOLIS — Aug. 2, 2010 — The Pest Control Operators of California (PCOC) and Dow AgroSciences, the manufacturer of VIKANE[®] gas fumigant, are pleased to announce the winners of the seventh annual “Fumigation Banner Bonanza Contest.” The contest recognizes California fumigators for displaying easy-to-read, professional and creative signs at fumigation sites.

This year’s first-place prize was awarded to Orange County Pest Control, Inc. of Laguna Hills, Calif. The winning banner features a termite being stomped on.

“We are excited about winning,” says Tom Meany, owner of Orange County Pest Control, Inc. “And a special thanks to Beneficial Exterminating for its help in promoting our business.”

Finishing in second place was Tiger Termite Control Inc. of Chino Hills, Calif. Taking third was a banner from Clark Pest Control of Lodi, Calif. Ecola Termite & Pest Control Services, based in Los Angeles, earned fourth place.

Participating fumigation companies submitted color photos of their banners, which included their business name, logo and contact information. Banners were judged on readability from a

distance, professionalism, visual impact and attractiveness. Pest control companies with the winning banners will be given gift certificates of their choice in the following amounts: first place, \$1,250; second, \$1,000; third; \$500; and fourth, \$250.

“We’re proud to sponsor PCOC’s contest as a way to help our fumigator partners build their businesses,” says Elisha Priebe, Dow AgroSciences product manager for VIKANE gas fumigant.

For more information about fumigation with VIKANE, visit www.TermiteTenting.com.

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VIKANE is a federally Restricted Use Pesticide.
Always read and follow label directions.

Photo Caption:

This year’s first-place banner was submitted by Orange County Pest Control, Inc. of Laguna Hills, Calif.