

Side-By-Side is The Best Way to Decide: CertainTeed Ceilings Launches Product Comparison Tool

(Malvern, Pa.) – CertainTeed Ceilings is now making it easier for industry professionals to decide on which ceiling panels and suspension systems to use for commercial applications with the introduction of its Ceilings Product Comparison Tool.

The online tool, housed at CertainTeed's site, offers distributors, contractors and architects a side-by-side comparison of CertainTeed Ceilings products versus competitive offerings. Streamlined navigation makes it easy to find the right products for the right job.

“This tool is awesome, and a huge timesaver,” said Dan Shereck, Reinke Supply Companies. “I just used it for a recent project – what a great resource. I need to share this with a few customers in an effort to get them educated.”

CertainTeed’s Ceiling Product Comparison Tool is intended as a guideline only; ultimately the distributors, contractors and architects are responsible for all product selections made. All competitive product data is based on manufacturer’s published literature, and is regularly updated.

“We’ve built this tool to help our customers find the perfect solution for their project” said Chris Bourque, director of marketing, CertainTeed Ceilings. “We are excited to share it and hear about how it is helping streamline and improve the process.”

CertainTeed Ceilings makes it easier to specify, purchase and install the right ceiling systems for any space. Through the Saint-Gobain portfolio of products, CertainTeed Ceilings maximizes acoustic performance and visual appeal.

For more information on the Ceilings Product Comparison Tool, or for any other CertainTeed product offerings, please visit www.Certainteed.com/commercial-ceilings.

Offering acoustical ceiling and wall solutions that make commercial spaces sound, healthy, sustainable and beautiful, CertainTeed Ceilings has long served the North American building industry and is a subsidiary of Saint-Gobain, the world’s leading producer of building products. CertainTeed and its sister brands Ecophon® and Decoustics® are committed to helping architects, designers and contractors improve the lives of building occupants everywhere.

About CertainTeed

Through the responsible development of innovative and sustainable building products, CertainTeed, headquartered in Malvern, Pennsylvania, has helped shape the building products industry for more than 110 years. Founded in 1904 as General Roofing Manufacturing Company, the firm's slogan "Quality Made Certain, Satisfaction Guaranteed," quickly inspired the name CertainTeed. Today, CertainTeed® is a leading North American brand of exterior and interior building products, including roofing, siding, fence, decking, railing, trim, insulation, drywall and ceilings.

A subsidiary of Saint-Gobain, one of the world's largest and oldest building products companies, CertainTeed and its affiliates have more than 5,700 employees and more than 60 manufacturing facilities throughout the United States and Canada. The group had total sales of approximately \$3.4 billion in 2016. www.certainteed.com