



SUNSHINE DIVISION OCTOBER CEREAL DRIVE

WHAT: The Sunshine Division will be placing barrels in your building as part of a month-long food cereal drive during October. The Sunshine Division is asking for any kind of cereal: cold cereal, cans or boxes of oatmeal, etc. (all non-perishable food items will be accepted as well).

WHEN: Barrels will be delivered October 1st and will be picked up November 2nd & 3rd.

WHY: The need is great; **demand has increased 60% over the last five years.** The Sunshine Division has increased its services accordingly and needs your help. Cereal is often an item that is not donated and we are finding it hard to provide our clients with breakfast options.

HOW: We ask for your help in marketing this food drive. For more information about the Sunshine Division, visit: www.sunshinedivision.org. If barrels become full, they can easily and promptly be replaced by contacting **Brian Carlsen at 503-823-2119** Brian@sunshinedivision.org and we will arrange for a replacement promptly.

ABOUT: The Sunshine Division is the only 24-hour; year-round direct emergency food and clothing provider in the Portland Metropolitan area. Operating for over 91 years, the Sunshine Division has a unique partnership with the Portland Police Bureau and helps thousands of families every year!

- **1,300:** Number of households served with free food & clothing each month via our front-door
- **24/7/365:** When Portland Police officers can distribute emergency food boxes to those in need
- **Officer Referral cards:** Portland Police Officers, who during the course of their normal duties encounters a family or individual in need, distribute Officer Referral cards. Recipients present this referral card at the Sunshine Division to receive food and clothing assistance
- **Agency Referral cards:** Social service agencies in Portland can give their clients Agency Referral cards that allow people in need to visit the Sunshine Division to receive food and clothing
- **25:** The number of non-profit agencies across the Portland Metro area the Sunshine Division provides bulk food, emergency food boxes, and/or clothing to (at no cost) throughout the year.
- **3,500:** The number of holiday meals that will be packaged at the Sunshine Division warehouse this December and then home delivered by volunteers from three Portland Police Precincts and the Sunshine Division on Saturday December 19th

Sunshine Division ■ 687 N. Thompson St ■ Portland, OR 97227