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STRATEGIC ENERGY MANAGEMENT

Commercial organizations in Oregon are discovering how to put the power of strategic energy management to work in their buildings, finding that managing energy use as a strategic asset—instead of just a cost—can boost profitability.

If you own or manage commercial, institutional, or municipal properties, Energy Trust of Oregon can help you overcome barriers to action and begin managing energy as a variable and controllable cost through *Strategic Energy Management*, available for select Oregon customers of Portland General Electric, Pacific Power, NW Natural and Cascade Natural Gas.

Energy Trust is currently recruiting qualified customers to work with highly-skilled technical and business management experts in a cohort of 8-10 organizations to take part in a 12-month initiative. Participants learn how to identify and implement operational, behavioral and capital energy- saving opportunities and develop business processes that support long-term energy cost management to meet the participant's organization goals. Similar initiatives have shown tangible results, with properties reducing total annual energy costs between five and 10 percent.

Energy Trust will help facility and operations managers in the cohort by providing:

- State-of-the-art tools and templates to help implement energy-saving projects.
- One-on-one, on-site coaching with commercial energy experts for the energy champion(s) and their executive sponsors to help participants develop an effective and measureable energy management plan.
- Monthly workshops, both on-site and off-site, covering primary elements of energy management and individual participant's specific areas of need.
- Development of an energy policy and action plan with short/long term goals and key performance indicators
- Technical assistance and tools to monitor, verify and document energy savings.
- Energy Trust cash incentives for energy savings resulting from improved energy management practices.
- Energy Trust cash incentives for capital energy improvement projects.

ENERGY TRUST STRATEGIC ENERGY MANAGEMENT PARTICIPANTS

- Bonneville Power Administration
- City of Portland
- SAIF Corporation
- Washington County Facilities & Parks

Eligible participants will share these characteristics:

1. Interest in strategically addressing energy management improvement within portfolio of properties.
2. Annual energy costs, electricity and natural gas, greater than \$500,000.
3. Senior executive commitment to develop a sustainable initiative for energy management.

Participation commitment

1. Establish/recruit energy champions and sponsors within senior management and operations staff.
2. Provide Energy Trust access to all energy usage information for participating buildings, including monthly utility bills.
3. Send at least two staff members to each workshop and actively participate in these sessions.
4. Make presentations to the group on relevant topics or progress to date.
5. Develop an Energy Action Plan that (a) addresses organizational, operations and maintenance, and capital investment opportunities, and (b) assigns responsibility and establishes steps and timelines to implement those opportunities that produce verifiable energy savings.

Energy Trust cash incentives

Energy Trust will provide incentives for electric savings (\$0.02/annual kWh saved) and natural gas savings (\$0.20/annual therm saved) through operational improvements. Additional incentives may be available for participants who complete capital energy improvement projects.



Take control of your energy costs. To learn more, visit www.energytrust.org or call **1.866.368.7878**.