



**American Red Cross**  
Cascades Region

presented by

**Tektronix**

**Prepare**  
**Out Loud**  
FOR BUSINESS



**Learn the facts. Take action. Talk about it.**

Together we can rise to the challenge  
of a Cascadia Earthquake.

Do you know the steps you can take now to ensure your business can get back up and running if a disaster strikes?

The American Red Cross Prepare Out Loud for Business presentation will empower you and your organization to be ready for disasters of all kinds (including a Cascadia earthquake) by taking practical steps to start preparing.

- Learn about the local hazards we face in the Pacific Northwest
- Identify the sources of disruption for your business and the key functions you need to maintain operations.
- Hear directly from top business leaders the steps they're taking now to plan for emergencies
- Discover the tools available to engage employees, assess readiness, and strengthen business resilience.

**Free to attend**

**WHEN:** WEDNESDAY · JULY 20, 2016  
9 – 11 AM

**WHERE:** Tektronix  
14150 SW KARL BRAUN DR.  
BEAVERTON, OREGON

**Panel speakers include:**

**Tripp Robinson**  
*Emergency Manager · INTEL*

**Bill Nicholson**  
*Senior Vice President · PGE*

**Joe Ohama**  
*Emergency Manager · TEKTRONIX*

**Steve Eberlein**  
*Prepare Out Loud Presenter  
AMERICAN RED CROSS*

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Portland General Electric

Register at: [redcross.org/PrepareOutLoudforBusiness](http://redcross.org/PrepareOutLoudforBusiness)