

Proposed program for BC School Counsellors [PSA] for 2015-16 (enter school year)
 That all PSAs be requested to attach to their per capita grant application a one-page summary that briefly outlines the following: a. services the PSA provides to the members of the PSA, other than an annual or regional conference; b. processes in place to communicate with members of the PSA during the course of an individual's one-year PSA membership; c. processes in place to engage new members of the PSA in order to retain them. (EC, June 13–15, 2013)

GOAL	OBJECTIVES	ACTIVITIES	EVALUATION (method & criteria)
1. Increase membership in BCSCA by school counsellor members	Maintain up to date/accurate list of all members	Establish a members' only area on BCSCA website, with membership information	Monthly report of members, new, renewed and not renewed
	Maintain 100% roll over of previous members, Personal contact with "teachers" new to the school counselling position	Personal contact (electronic, phone, etc) with each no renewed member (after conference register is process)	Running record of contacts
	Provide members only benefit	Create members only area of website access to resources/Pro-D opportunities	Website stats showing unique visitors, and page visits
2. Create a network of School Counsellors' Local Specialist Associations	Provide Pro-D grants for LSA's	Advertise availability, criteria of grants, publish electronically evidence of how the grants were used	Min. of 5 grants distributed to LSA's
	Provide enhanced communication tools	Promote membership with various BCSCA social media channels, monthly add of content	Website stats showing unique visitors, and page visits
	Create a resource bank to help the formation / organization of LSA's,	Create/Revise LSA templates AND post on members only area of website	Website stats showing unique visitors, and page visits
3. Increase the capacity of school counsellors to address the social-emotional health of students in collaboration with community helping professionals	Increase the use of common MH-SU screening tool	Provide training resources/opportunities to learn/use tools	Provide collection of min. 10 evidence based tools on website, Website stats showing unique visitors, and page visits
	Promote the use of evidence based strategies to support MH-SU challenges with students	Collect examples from colleagues about the use of these tools, featured in electronic and print publications	@ least 1 example of colleague use of strategies from each region.
4. Create a position paper on the ROLE of the SCHOOL COUNSELLOR in BC Schools	Convene a sub-committee to plan the 'position paper'	Solicit local contacts & members to gather names of interested colleagues	Representation from all BCTF defined regions
	Gather relevant research regarding school counselling the role of S.C.	Post links/copies of relevant literature in members only area	Min. of 10 Peer reviewed Canadian sourced journal articles
	Solicit feedback from members the role of school counsellor	Using existing communication tools on MEMBERS ONLY section of website	@ least 500 comments from members, with min. 25 comments from each region