

64TH ANNUAL FALL CONFERENCE EDUCATION SESSIONS

$\frac{\text{SESSION 1}}{9:00^{\text{AM}} - 10:00^{\text{AM}}}$

THE RIPPLE EFFECT: INSPIRING AND LEADING TRANSFORMATIONAL CHANGE Dr. Kevin Snyder

You can only live a dream if you have one first! This engaging presentation will show how it's possible for anyone to think bigger than ever before and inspire change. You'll be shown not only how to find motivation on a daily basis, but also how to empower others to do the same, creating a ripple effect of positive change. Your inner passions and strengths will be unleashed during this fun, enlightening presentation composed of stories, leadership principles, and applicable strategies.

HUMAN RESOURCES LESSONS FROM THE WORLD OF SPORTS Vince Pavic, Wicomico County Public Schools

How does the world of sports translate to Human Resources? For starters, there are rule books and contracts for both, and you better know how to officiate and consistently interpret those rules, sometimes on the fly. You have to be flexible in your game management and make those half-time adjustments. And "free agency" – you bet. You can no longer expect new employees to make your school system their career. Learn more in this intriguing session.

LEVERAGING THE TOTAL COST OF OWNERSHIP: CRITICAL DECISIONS DESIGNING THE NEXT GENERATION OF EDUCATIONAL FACILITIES

David A. Stubbs II, Cultural-Shift

You only get one chance at this, so get it right! Unfortunately, balancing "best choice" and budget can be a daunting task. Consider the future, take a hard look in the mirror, and ensure that all district conversations are linked to a common goal. Interactive conversations will enable attendees to take away valuable insights from a school facility personnel's perspective in the selection of building components and tools that correspond to the language of 21st Century pedagogy.

BULLYING AND HARASSMENT – WHAT SHOULD YOU BE DOING April Lewis, Safety Manager, Baltimore County Public Schools

What are the best practices for investigating bullying and harassment complaints in schools to maximize the safety of students and minimize your claims exposure? Learn about what Baltimore County Public Schools are doing to address this chronic problem and share your school system's approach with your colleagues.

Is the NIGP Accredited Cooperative Program in Your Future? Brent Maas, NIGP

What is the Cooperative Accreditation Program? What prompted the development of this standard, how is it structured, and what is required to "pass it"? Learn about this new program and why it's valuable to evaluate different forms of cooperative practices, and what alternative approaches to value-add to services are currently provided by cooperative programs.

HOT TOPICS IN THE WORLD OF PUPIL TRANSPORTATION

Winship Wheatley, Emeritus

This free-range session will feature lively discussions of computer-assisted routing, strategies for creating competitive vs. negotiated school bus contracts, equipment updates, continuing issues surrounding transportation of homeless students, the refined use of data analytics, and more. Join your fellow transportation colleagues to keep abreast of the hottest topics in an always challenging field of school business.

INCREASING TRANSPARENCY WITH SIMPLE ONLINE BUDGET DASHBOARDS Brenton Higgins, Manager, School Funding, D.C. Public Schools

Graduating from posting complex spreadsheets to the web each year, D.C. Public Schools launched its Interactive Data Center. The website displays complex budget data in dynamic, user-friendly dashboards using a program called Tableau, increasing transparency and improving the budget development process. Learn how they did it, the potential human capital and procurement needs, and their return on investment.

TRAILBLAZING PROJECT MANAGEMENT: A COLLABORATIVE APPROACH TO DEPLOYING STUDENT DIGITAL DEVICES

Dr. Theresa Alban, Superintendent;
Derek Root, Director of Technology Infrastructure; and
Thomas Saunders, Instructional Director of Middle Schools and Project Lead
for TechNow, Frederick County Public Schools

Through the collaborative efforts of the FCPS Business Services Group (Accounting, Purchasing and Warehouse teams), Tech Infrastructure, Curriculum, and School Administration, FCPS leaders completed a year-long project plan that deployed over 10,000 digital devices, while at the same time streamlining the purchasing and delivery process. FCPS leaders will share their trailblazing project management journey, the project plan, and how the TechNow project has influenced the way future projects are implemented to provide digital learning opportunities in all thirteen middle schools, with the ultimate goal of achieving a 1:1 digital learning environment system-wide. Learn about the project planning methodologies used and the stakeholders involved in developing this plan. Participants will learn practical tips about Project Management and FCPS's approach to establishing learning opportunities

SCHOOL FOOD AND NUTRITION SERVICES T/B/A



SUCCESS LEAVES CLUES: HOW TO BECOME AN EXTRAORDINARY LEADER Dr. Kevin Snyder

What do effective leaders and successful organizations all have in common? If they could leave clues behind, what would those be? Dr. Snyder has studied hundreds of leaders and identified a common denominator leading to their amazing success and accomplishments. "Success Leaves Clues" will teach you the secrets of extraordinary leaders and how to apply these concepts to both personal and business relationships, and help you identify what clues are most important to lead, persist through obstacles, and embrace new challenges as opportunities.

THE MID-ATLANTIC PURCHASING TEAM: WHAT'S IT ALL ABOUT? Debbie Groat, Baltimore Metropolitan Council.

Gain a better understanding of MAPT and how new collaborations in cooperative procurements are managing procurement risk and stretching your budget dollars through harnessing the hidden value in piggy-backing dollars. Learn the value of collecting contract spend reports and leading a cooperative procurement.

ARE YOU PREPARED? – THE AUDITORS ARE COMING TO TOWN Diane Moore, Caroline County Public Schools

Does your LEA's financial system have the necessary tools, reports, and back-ups to meet the rigors of Federal, State and local audits? This open panel will share and discuss auditor demands, the necessary steps you should be taking to prepare and gather files requested before the auditors arrive, how you respond to email and other requests for immediate information, and the inherent problem of giving auditors log-on and access to your financial applications, and the training to use it. Every LEA's system is different, but we all want the same audit results - a clean bill of health!

A GUIDE TO INSPECTING AND MAINTAINING VARIOUS ROOFING SYSTEMS T. Stephen Kisielnicki, Gale Associates

A major responsibility of facility managers is ensuring that their buildings roofs are water-tight, energy efficient, and safe. How do you most effectively investigate and evaluate roofs to define and resolve existing problems? This session will provide you with a guide to investigating, evaluating, and repairing problems encountered with many of the most frequently used types of roofs.

HOW ONE SCHOOL SYSTEM IS MEETING THE SCHOOL BUS DRIVER SHORTAGE Barbara Scotto, Supervisor of Transportation, Washington County Schools

How do you recruit school bus drivers? Do you use the webpage, newspaper ads, public job fairs, radio spots, in-house job fairs, or all of the above? Which method is producing the best results? What are some of the challenges of recruitment, training, and retention? Do you track individuals from the time of application through the training and certification process? What percentage of people become certified drivers? Barbara will provide answers and insights to these questions and others by tracking applicants from screening to training to testing.

MEEC AND MICROSOFT – A NEW CONTRACT – WHAT ARE YOUR OPTIONS? Tamara Petronka, MEEC Executive Director

In January 2015, MEEC and Microsoft arranged for all public school students to receive Microsoft Office 365 – for free. LEAs have many other MEEC software and hardware contracts as well, and have met many milestones that will be shared. Learn some of the new contract opportunities that MEEC is considering exploring and get information about the free MEEC membership conference and vendor showcase on April 23, 2015.

LOCAL SCHOOL EMERGENCY INCIDENTS: THE BIG PICTURE

Clifton V. Cornwell, Supervisor of Security and Emergency Management, Frederick County Public Schools

While emergency training of local school staff is essential to keeping our students and staff safe during an emergency, a seamless response relies on far more. We will discuss the collaborative training, communication, and support of those not located within the school walls – local law enforcement, parents, and community and local government leaders. The emphasis will be on senior staff, the critical role that they play during an emergency, and the training they receive in Frederick County Public Schools.

EMPLOYMENT ENGAGEMENT – BEYOND THE OFFICE MAILBOX Brandon Luckett, Kelly Benefits

Multiple studies have shown that engaged employees are more attentive and vigilant – looking out for the needs of their coworkers and their organization's overall success because they personally own the result of their work. Creating an empowered, engaged culture is difficult, but the tools that allow you to implement innovative and applicable strategies are readily available. By building a strategic plan, leveraging technology, and utilizing multi-channel communications, you can begin to create a culture where that happens. Learn now!

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SCHOOL FOOD AND NUTRITION SERVICES

This break-out session will provide an opportunity for school food and nutrition services professionals to freely discuss challenges and share solutions, best practices and the future. The agenda is yours to set.