



**ARTA 2018 EDUCATION CONFERENCE**  
**FAIRMONT CHATEAU LAURIER**  
1 Rideau Street, Ottawa, Ontario, Canada K1N 8S7  
**JULY 25-27**

**RESERVATIONS**

The conference rate is \$220 CDN  
Toll Free Reservations: [1.866.540.4410](tel:18665404410) [Ask for ARTA Room Block]  
[Register for room online](#)

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**Conference Overview\***

**EDUCATION FOCUS**

This year ARTA's education program ranges from best practices to new technology to research studies to help you more effectively market reusable textiles.

**Wednesday, July 25**

Noon	Registration open
1 p.m.	Plant tour (HLS Linen Services)
6 p.m.	<a href="#">MIP Welcome Reception</a>

**Thursday, July 26**

8 a.m.	<a href="#">Continental breakfast/Exhibits open</a>
9 a.m.	Sessions begin
10:45 a.m.	<a href="#">Exhibits open</a>
Noon	Lunch
1:00 p.m.	Sessions resume
3:30 p.m.	<a href="#">Break/Exhibits</a>
4 p.m.	Sessions resume
5 p.m.	Sessions end
6 p.m. to 7:30 p.m.	<a href="#">ARTA Sponsor Reception</a>

**Friday, July 27**

8 a.m.	<a href="#">Continental breakfast/Exhibits</a>
8:30 a.m.	Business Meeting/Election
9:00 a.m.	Sessions begin
10:30 a.m.	<a href="#">Break/Exhibits</a>
10:45 a.m.	Sessions resume
Noon	Adjourn

**\*Note:** *This program is subject to change.*



## **EDUCATION PROGRAM**

**Thursday, July 26**

**8 a.m. Breakfast and Exhibits**

**9 a.m. Welcome** (attendees, recognize sponsors and board of directors)

### **Best Practices on Infection Control and Extending the Life of Textiles**

**9:15 a.m. Case History on Silva Clean/Silver Clear.** Does a silver additive extend the shelf life and kill factor for treated textiles? Learn results from Medline representatives and the COMTEX team.  
**By Myles Noel, COMTEX, and Chuck Rossmiller, Medline.**

**9:45 a.m. Bac-Stat Versus No Bac-Stat?** This once popular treatment fell out of favor due to cost. But is it time to reconsider? With infection control reaching top-priority status, does bac stat have its place?  
**By Kevin McLaren of Gurtler Industries.**

**10:15 a.m. The truth about C.diff and Tunnel Washers.** Is there proof that the laundry process kills *C.diff*? Learn the results of this ARTA study using Peracetic Acid in a laundry process that simulates the action of a tunnel washer.  
**By Kevin McLaren, Gurtler Industries**

**10:45 a.m. Exhibits Open**

**Noon Lunch**

**1 p.m. A Review of BioFilm: Causes, Effects, Treatments and Solutions.**  
A review of biofilm/contamination regarding wash aisle equipment, its cause and effects, and ways to prevent/correct of this condition. The National Institute of Health states that more than 95% of hospital infections come from biofilm contamination. While biofilm contamination comes from many sources in the hospital, our industry and operators must be aware of the laundry's role.  
**By Gary Ostrum, G.A. Braun**

**1:30 p.m. New Method to Remove Adhesive from Linen During Wash Process.**  
Ecolab has developed this laundry program for the healthcare industry that utilizes a patent-pending formula to enable adhesive removal from linen during the wash process. Tests have shown that use of the program can help healthcare facilities reclaim up to 99 percent of adhesive-stained linen.  
**By Ecolab representative, TBD**

**2 p.m. Workwear in Healthcare: Linen Loss and Hidden Health Dangers.** Scrubs literally walk out of the hospital each day and can result in 90% loss ratios annually. What's worse, many hospital staff wears scrubs after work and launders at home. TRSA presents data that makes the case for professional laundering of healthcare garments and scrubs.  
**By Kevin Schwab, TRSA**

— more —



### Making the Case for Reusables

- 2:30 p.m.**     **Perfect Clean on Insights and Data Supporting Reusable Textiles for Infection Control and Prevention Programs.** Infection prevention products and programs including the critical importance of color coding and one-per-room methodologies to ensure a safe patient environment. In this time of aggressive marketing of disposable products by Fortune 1000 companies, much of it misleading, there is abundant data that supports reusables that doesn't make it to the forefront.  
**By George Clarke, CEO, Perfect Clean**
- 3 p.m.**        **The Change Movement in Europe:** Eurotape Shares LCA Results and Overview of New Consortium. **By Hans Van der Meer, Eurotape, and Eric Vozzola, Environmental Clarity.**
- 3:30 p.m.**     **Exhibit Break**
- 4 p.m.**        **Vintex on Incontinence Pad LCA and New Fabrics.** Learn about this company's Environmental Stewardship Program, a game changer for selling incontinence pad products.  
**By Kasper Van Veen, Vintex**
- 4:30 p.m.**     **Panel Discussion on Life Cycle Analyses and How to Use the Data.** ARTA has completed three LCAs within the past few years on isolation and surgical gowns, as well as cleanroom coveralls. Two of these LCAs have been accepted for publication in peer-reviewed journals. Learn from operators and suppliers how to use this data as a marketing tool.  
**By panel discussion, TBD. Steve Tinker, Gurtler, moderator.**
- 5 p.m.**        **Adjourn**
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### **FRIDAY, JULY 27**

- 8 a.m.**        **Breakfast and Exhibits**
- 8:30 a.m.**     **Business Meeting/Election**
- 9 a.m.**        **Marketing for Long-Term Care.** Learn the latest trends in this rapidly growing market segment and how your operation can maximize opportunities for future growth.  
**By Kevin Schwab, TRSA.**
- 9:45 a.m.**     **Cubicle Curtain Programs — Case Histories Provide Best Practices.**  
Learn from other operators how to make this add-on business profitable while providing extra value for clients.  
**By Brendan O'Neill, London Hospital Linen Service, Barb Fordyce, FMA, Standard Textile and Medline representatives, TBD.**
- 10:30 a.m.**    **Exhibits / Break**
- 11 a.m.**        **Case Study: Manual or Electric for Validating Par Counts on Isolation Gowns?** This case study features United Hospital Services and the results of working with Positek to electronically validate wash counts on isolation gowns, as opposed manually marking each item.  
**By Jeff Markman and Jack Hamilton, Positek, and Ed McCauley, United Hospital Services.**
- Noon**          **Adjourn**